

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM586497

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Grambling Legends, Inc.		07/13/2020	Corporation: LOUISIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grambling State University		
<b>Street Address:</b>	100 Main Street		
<b>City:</b>	Grambling		
<b>State/Country:</b>	LOUISIANA		
<b>Postal Code:</b>	71245		
<b>Entity Type:</b>	state university: LOUISIANA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87440219	GRAMBLING LEGENDS	
<b>Serial Number:</b>	87440393	G GRAMBLING LEGENDS	
<b>Serial Number:</b>	87440527	G GRAMBLING LEGENDS SPORTS G HALL OF FAM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2484407300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2484305771		
<b>Email:</b>	tmdocketing@bluefilamentlaw.com		
<b>Correspondent Name:</b>	Mary Margaret L. O'Donnell		
<b>Address Line 1:</b>	700 E. Maple, Suite 450		
<b>Address Line 4:</b>	Birmingham, MICHIGAN 48009		
<b>ATTORNEY DOCKET NUMBER:</b>	GRLE-0001/US		
<b>NAME OF SUBMITTER:</b>	Mary Margaret L. O'Donnell		
<b>SIGNATURE:</b>	/MMLO/		
<b>DATE SIGNED:</b>	07/14/2020		
<b>Total Attachments: 1</b>			
source=Trademark Assignment Grambling Legends to GSU 87440219, 87440393, 87440527 07.14.2020.pdf#page1.tif			

OP \$90.00 87440219

**TRADEMARK ASSIGNMENT**

The Grambling Legends, Inc., a Louisiana corporation, with an address of P.O. Box 73436, Baton Rouge, Louisiana 70874-3436 ("Assignor") wishes to assign to Grambling State University, a Louisiana state university, with an address of 100 Main Street, Grambling, Louisiana 71245 ("Assignee"), the entire right, title and interest in and to the following trademarks:



App. No.	Mark	Goods/Services
87440219	GRAMBLING LEGENDS	25: Footwear; headwear; hoodies; jackets; pajamas; pants; shirts; shorts; socks
87440393	G GRAMBLING LEGENDS & Design	41: Providing a website featuring sports information and sports history information; providing recognition and incentives by the way of awards to demonstrate excellence in the field of sports; organizing and sponsoring annual sporting events, contests and nominations; museum services in conjunction with the collection and display of memorabilia and artifacts relating to sports
87440527	GRAMBLING LEGENDS SPORTS G HALL OF FAME & Design	

and any and all rights and privileges under the trademark laws of the United States of America and the individual states of the United States of America and foreign jurisdictions with respect to the foregoing, including any and all trademark applications and registrations for same; along with the goodwill associated with the marks and along with the Assignor's business, or portion thereof to which the marks pertain, which is ongoing and existing; and any and all renewals thereof, together with all right to bring suit and collect for any and all past, present and future infringements thereof, (collectively, the "Trademark Rights").

In view of good and valuable consideration, the payment of ten dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns and transfers to Assignee any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be reasonably requested by Assignee to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Trademark Assignment and all terms of this Trademark Assignment shall be binding upon and inure to the benefit of the Parties and their respective heirs, personal and legal representatives, successors and assigns.

<b>ASSIGNOR: THE GRAMBLING LEGENDS, INC.</b>	<b>ASSIGNEE: GRAMBLING STATE UNIVERSITY</b>
Date: July <u>13</u> , 2020	Date: July <u>10</u> 2020
By: 	By: 
Name: Marc A. Newman Its: Vice President of Advancement	Name: Louis McAbey Its: Marketing Director