900560033 07/21/2020

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM587706

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	CHANGE OF NAME
RESUBMIT DOCUMENT ID:	900558779
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kern River Corporation		06/26/2020	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Outdoor Supply, Inc.	
Street Address:	PO Box 943	
City:	Lake Isabella	
State/Country:	CALIFORNIA	
Postal Code:	93240	
Entity Type:	Corporation: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5568675	HARDCORE WATER SPORTS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: sara@outsup.com

Correspondent Name: Sara Lowrey
Address Line 1: PO Box 943

Address Line 4: Lake Isabella, CALIFORNIA 93240

NAME OF SUBMITTER:	Sara Lowrey	
SIGNATURE:	/Sara Lowrey/	
DATE SIGNED:	07/21/2020	

Total Attachments: 2

source=assignment of trademark#page1.tif

source=CoverSheet#page1.tif

TRADEMARK
REEL: 006998 FRAME: 0515

900560033

ASSIGNMENT OF TRADEMARK

Whereas Kern River Corporation
(name of assignor)
of PG Box 943 Lake Isabella, CA 93240 (address)
Owns trademark reg#or application #
word Mark Hard core water Sports.
Whereas Outdoor Supply, Inc. (name of assignee)
of POBOX 943 Lake Isabella, CA 93240 (address)
Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely. Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows: Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.
$\frac{3\omega L\omega_{3}}{\text{(Signature of assignor)};} \frac{36/26/2020}{\text{Date of Execution}}$
Sara Lowrey, Brand Manager Name and Title of signatury
Name and Title of signatory if assignor is a corporation

TRADEMARK REEL: 006998 FRAME: 0516

RECORDED: 07/14/2020