

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM586653

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Last Men, LLC		12/11/2019	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Stepnation Media, Inc.		
Street Address:	4267 Ste Catherine Street West		
Internal Address:	#137		
City:	Westmount		
State/Country:	CANADA		
Postal Code:	H3Z 1P7		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3637282	EGOTASTIC	
Registration Number:	3834112	WWTDD	
Registration Number:	3834113	WHAT WOULD TYLER DURDEN DO?	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8182931800		
Email:	vp@artechlaw.com		
Correspondent Name:	Virginie L. Parant		
Address Line 1:	3500 W. Olive avenue		
Address Line 2:	#300		
Address Line 4:	Burbank, CALIFORNIA 91505		
NAME OF SUBMITTER:	Virginie Parant		
SIGNATURE:	/Virginie Parant/		
DATE SIGNED:	07/15/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“*Assignment*”) is made and entered into as of December 11, 2019 by and between Last Men, LLC, an Illinois limited liability company (“*Assignor*”) and Stepnation Media, Inc., a Canadian corporation (“*Assignee*”).

WHEREAS, the Assignor and the Assignee are certain of the parties to that certain Asset Purchase Agreement, dated as of an even date herewith (the "Purchase Agreement"), pursuant to which the Assignee has agreed to acquire all of the Assignor's right, title and interest in and to all of the trademarks, service marks, and trade names, together with the goodwill associated with and symbolized by them, that are owned by or used for the Sites (as defined in the Purchase Agreement), including, without limitation, those trademarks, service marks and trade names listed in Schedule A hereto (all such trademarks, service marks, and trade names referred to collectively as the "Assigned Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee each hereby agree as follows:

1. Assignment. Assignor hereby sells, assigns, transfers, conveys and delivers to the Assignee and its successors and assigns, and the Assignee hereby purchases and accepts from the Assignor, all of Assignor's right, title and interest in, to and under the Assigned Trademarks, including, without limitation, all common law trademarks for which no applications or registrations exist, all applications to register any of the Assigned Trademarks, and all registrations that have been or may be granted for any of the Assigned Trademarks, together with all common law rights associated with the applications and registrations, and all goodwill associated with the Assigned Trademarks and symbolized thereby, together with (a) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; (b) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and (c) the right to sue and recover damages for future, present and past infringements of the Assigned Trademarks and to fully and entirely stand in the place of the Assignor in all matters related to the Assigned Trademarks.

2. Terms of the Purchase Agreement. The parties acknowledge and agree that this Assignment is entered pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignee and Assignor with respect to the Assigned Trademarks.

3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same instrument. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

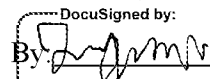
4. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Assignment and any action related thereto will be governed, controlled, interpreted and defined by and under the laws of the State of California, without regard to conflicts of laws provisions thereof.

[SIGNATURE PAGE FOLLOWS]


IN WITNESS WHEREOF, the Assignor and Assignee have executed this Assignment as of the day and year above written.

LAST MEN, LLC

DocuSigned by:
By: 

40AC8C8D73934E7
Name, title: James McBride owner

STEPNATION MEDIA, INC.

By: 

Name, title: Drew Arnold owner

SCHEDULE A

Trademarks

Mark	Serial No.	Status
Egotastic	3637282	Registered
WWTDD	3834112	Registered
What Would Tyler Durden Do	3834113	Registered