

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM587917

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900553845		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hearst Communications, Inc.		03/17/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Match Group, LLC		
Street Address:	P.O. Box 25458		
Internal Address:	Legal Department		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75225		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88519538	SINGLE, SWIPE, REPEAT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2145769413		
Email:	trademark@match.com		
Correspondent Name:	Benjamin Setnick		
Address Line 1:	P.O. Box 25458		
Address Line 2:	Legal Department		
Address Line 4:	Dallas, TEXAS 75225		
NAME OF SUBMITTER:	Cynthia Armstrong		
SIGNATURE:	/cynthia armstrong/		
DATE SIGNED:	07/22/2020		
Total Attachments: 2			
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source=Match Assignee TM Assignment#page2.tif			

TRADEMARK ASSIGNMENT

This Assignment is made effective as of this 17th day of March, by Hearst Communications, Inc. (Hearst) a corporation organized under the laws of Delaware located at 300 West 57th Street, New York, NY 10019 ("ASSIGNOR"), to and in favor of Match Group, LLC, a limited liability company organized under the laws of Delaware, having a business address of P.O. Box 25458, Dallas, Texas 75225 ("ASSIGNEE").

WITNESSETH THAT:

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of ASSIGNOR's right, title, and interest in and to the Trademark, together with the goodwill of the business appurtenant to and symbolized by the Trademark, and including, without limitation, the registration for, and the pending application for registration of, the Trademark as set forth in attached Schedule "A"; all common law rights in and to the Trademark; and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademark, all of the foregoing to be held and enjoyed by ASSIGNEE, its successors and assigns, to the same extent that such would have been held and enjoyed by ASSIGNOR had this assignment not been made.

HEARST COMMUNICATIONS, INC.

By: DocuSigned by:
Catherine A. Bostron
Name: Catherine A. Bostron
Title: Secretary
Date: March 19, 2020

SCHEDULE A

SERIAL/REGISTRATION NO.	TRADEMARK
88519538	SINGLE, SWIPE, REPEAT

377703.1

RECORDED: 06/15/2020

**TRADEMARK
REEL: 006999 FRAME: 0199**