

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM586954

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|---|---------------------------------|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| East West Bank | | 07/16/2020 | Corporation: |
| RECEIVING PARTY DATA | | | |
| Name: | Perfectly Posh, LLC | | |
| Street Address: | 222 S Main St Suite 1600 | | |
| City: | Salt Lake City | | |
| State/Country: | TEXAS | | |
| Postal Code: | 84101 | | |
| Entity Type: | Limited Liability Company: UTAH | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4348174 | PERFECTLY POSH | |
| Registration Number: | 4452650 | PERFECTLY POSH | |
| Serial Number: | 87689357 | PERFECTLY POSH | |
| Serial Number: | 87430389 | AMBITCHOUS | |
| Serial Number: | 87594577 | DEFIANT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | idd@eastwestbank.com | | |
| Correspondent Name: | Frank Mao | | |
| Address Line 1: | 9300 Flair Drive, 6th Floor | | |
| Address Line 4: | El Monte, ARKANSAS 91731 | | |
| NAME OF SUBMITTER: | frank mao | | |
| SIGNATURE: | /frank34660136/ | | |
| DATE SIGNED: | 07/16/2020 | | |
| Total Attachments: 1 | | | |
| source=letter#page1.tif | | | |

CH \$140.00 4348174



EAST WEST BANK

July 16, 2020

U.S.P.T.O
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

Re: Perfectly Posh, LLC
Loan#34660136

Dear officer,

East West Bank hereby instructs to release the Security Interest stated in Loan and Security Agreement which was recorded with the U.S. Patent and Trademark Office (Reel/Frame:006379/0677) on July 09, 2018 as recording number 900457496, due to the indebtedness or obligation has been fully paid and satisfied.

If you have any questions regarding this issue, you may contact the individual whose name appears on this letter at 626-371-8670.

Yours Truly,

Frank Mao
Loan Service Department