

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM587210

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michael P. Cogan		06/19/2020	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coulter Ventures, LLC		
<b>Street Address:</b>	545 E. 5th Aveune		
<b>City:</b>	Columbus		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43201		
<b>Entity Type:</b>	Limited Liability Company: OHIO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4577395	THOR'S THUNDER	
<b>Registration Number:</b>	4478700	THOR'S HAMMER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124635001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-463-5000		
<b>Email:</b>	bwptotm@bannerwitcoff.com		
<b>Correspondent Name:</b>	Louis DiSanto		
<b>Address Line 1:</b>	Banner & Witcoff, Ltd.		
<b>Address Line 2:</b>	71 South Wacker Drive, Suite 3600		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	008893.00784		
<b>NAME OF SUBMITTER:</b>	Anna King		
<b>SIGNATURE:</b>	/Anna King/		
<b>DATE SIGNED:</b>	07/17/2020		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made as of June 19, 2020 ("Effective Date") from Michael P. Cogan, an individual citizen of the United States ("ASSIGNOR") to Coulter Ventures, LLC, d/b/a/ Rogue Fitness, an Ohio corporation ("ASSIGNEE").

WHEREAS, ASSIGNOR owns the rights to the following trademarks ("Marks"), together with the goodwill of the business symbolized thereby in connection with all the goods and/or services on which the Marks have been used by ASSIGNOR; and

Registration No.	Registration Date	Trademark
4577395	July 29, 2014	THOR'S THUNDER
4478700	February 4, 2014	THOR'S HAMMER

WHEREAS, ASSIGNOR desires to quitclaim, convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

Now, Therefore, for good and valuable consideration paid by the ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever and every kind in and to the Marks, including all common law rights and all rights in and to the Marks and registrations, together with (1) all goodwill in and relating to the Marks; (2) all income, royalties, damages, and remedies hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, payments for past, present, or future infringement, dilution, or other violations of the Marks; and (3) all rights to sue for past, present, and future infringements, dilutions, or other violations of the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the Effective Date.

  
Michael P. Cogan, Owner