

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM587697

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Snug Guns, LLC		03/30/2018	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	WOS, Inc.		
Doing Business As:	Wide Open Media		
Street Address:	801 Congress Ave.		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4655677	THE TRUTH ABOUT GUNS	
CORRESPONDENCE DATA			
Fax Number:	2542184238		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	254.218.4238		
Email:	gretchen@gretchenmccordlaw.com		
Correspondent Name:	Gretchen McCord		
Address Line 1:	P.O. Box 128		
Address Line 4:	Rockdale, TEXAS 76567		
NAME OF SUBMITTER:	Gretchen McCord		
SIGNATURE:	/Gretchen McCord/		
DATE SIGNED:	07/21/2020		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“**Trademark Assignment**”), dated as of March 30, 2018, is made by **Snug Guns LLC**, a Texas limited liability company (“**Trademark Owner**” or “**Snug Guns**”), **TTAG LLC**, a Texas limited liability company (“**Seller**” and together with Snug Guns, “**Sellers**”), in favor of **WOS, Inc.** d/b/a Wide Open Media, a Texas corporation (“**Buyer**”), the purchaser of substantially all of the assets of Seller pursuant to the Asset Purchase Agreement between Buyer, Seller, and Snug Guns, dated as of the date hereof (the “**Purchase Agreement**”).

WHEREAS, under the terms of the Purchase Agreement, Seller has agreed to convey, transfer and assign to Buyer, among other assets, certain intellectual property of Seller and Snug Guns, and have agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office.

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Sellers hereby irrevocably convey, transfer and assign to Buyer, and Buyer hereby accepts, all of Sellers’ right, title and interest in and to the following:

(a) the trademark registrations set forth on Schedule 1 of this Trademark Assignment and all issuances, extensions and renewals thereof (the “**Assigned Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;

(b) all rights of any kind whatsoever of Sellers accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Sellers hereby authorize the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Buyer. Following the date hereof, upon Buyer’s reasonable request, Sellers agree to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Assigned Trademarks.

3. Terms of the Purchase Agreement. The parties hereto acknowledge and agree that this Trademark Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Sellers and Buyer with respect to the Assigned Trademarks. The representations, warranties, covenants, agreements, and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

4. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

5. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Texas, without giving effect to any choice or conflict of law provision or rule (whether of the State of Texas or any other jurisdiction).

[Signature page follows.]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed as of the date first written above.

SELLER:

TTAG LLC

By: Snug Guns, LLC, its Manager

By: ^{DocuSigned by:} Robert Farago
Robert Farago, President

TRADEMARK OWNER:

Snug Guns, LLC

By: ^{DocuSigned by:} Robert Farago
Robert Farago, Manager

AGREED TO AND ACCEPTED:

BUYER:

WOS, INC., D/B/A WIDE OPEN MEDIA

By: _____
Denis O'Dwyer, President

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed as of the date first written above.

SELLER:

TTAG LLC

By: Snug Guns, LLC, its Manager

By: _____
Robert Farago, President

TRADEMARK OWNER:

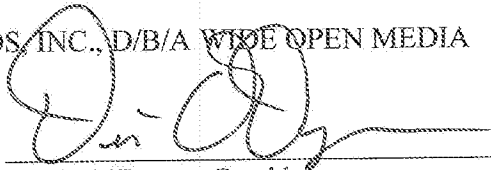
Snug Guns, LLC

By: _____
Robert Farago, Manager

AGREED TO AND ACCEPTED:

BUYER:

WOS, INC., D/B/A WIDE OPEN MEDIA

By:  _____
Denis O'Dwyer, President

SIGNATURE PAGE TO TRADEMARK ASSIGNMENT AGREEMENT

TRADEMARK
REEL: 007002 FRAME: 0108

**SCHEDULE 1
ASSIGNED TRADEMARKS**

Trademark Registrations

Mark	Jurisdiction	Serial Number	Registration Number	Registration Date
"The Truth About Guns" ¹	US	86245194	4655677	December 16, 2014

¹ Snug Guns LLC is the owner of the registered trademark.

[Schedule I to Trademark Assignment Agreement by TTAG LLC in favor of WOS, Inc.]