

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM587423

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/01/2020		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SCEA DOMAINE GB		07/07/2020	Company: FRANCE
RECEIVING PARTY DATA			
Name:	BOISSET - LA FAMILLE DES GRANDS VINS		
Street Address:	13 rue Lavoisier		
City:	21700 Nuits Saint Georges		
State/Country:	FRANCE		
Entity Type:	Company: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3026266	ALEX GAMBAL	
CORRESPONDENCE DATA			
Fax Number:	5104511527		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(510) 451-3300		
Email:	trademarks@donahue.com		
Correspondent Name:	Dawn Newton		
Address Line 1:	1999 Harrison Street		
Address Line 2:	26th Floor		
Address Line 4:	Oakland, CALIFORNIA 94612		
NAME OF SUBMITTER:	Eric Baxter		
SIGNATURE:	/Eric Baxter/		
DATE SIGNED:	07/20/2020		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (this "*Agreement*"), effective as of June 1, 2020 (the "*Effective Date*"), is made by and between **SCEA DOMAINE GB**, a French company ("*Assignor*"), with principal place of business located at 14 boulevard Jules Ferry, 21200 Beaune, France on the one hand, and **BOISSET – LA FAMILLE DES GRANDS VINS**, a French company ("*Assignee*"), with a principal place of business located at 13 rue Lavoisier, 21700 Nuits Saint Georges, France, on the other hand.

Assignor is the owner of the trademark **ALEX GAMBAL**, U.S. Registration No. 3026266 ("*the Trademark*"). Assignor wishes to assign the Trademark to Assignee, and Assignee wishes to acquire the Trademark from Assignor. For good and valuation consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby assigns, transfers, and conveys to Assignee all its right, title, and interest, including common law and registered rights of, in, and to the Trademark together with the goodwill of the business associated with it, and the goodwill of the business intended to be associated with it.

Assignor represents and warrants as follows: that it has not assigned, transferred or otherwise conveyed the Trademark to any other party; that it has not abandoned the Trademark; and that it is not aware of any pending claim of infringement or dilution against the Trademark.

Assignor
SCEA DOMAINE GB
a French Company

By: 

Printed Name: Gilles Deguin

Date: 07/07/2020

Assignee
**BOISSET – LA FAMILLE DES
GRANDS VINS**
a French Company

By: 

Printed Name: Jean-François Curie

Date: 07/07/2020