

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM587454

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Geneva Supply, Inc.		06/18/2020	Corporation: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Prestige Paints LLC		
<b>Street Address:</b>	1501 E. Wisconsin Street		
<b>City:</b>	Delavan		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53115		
<b>Entity Type:</b>	Limited Liability Company: WISCONSIN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5601879	PRESTIGE COLORPIC	
<b>Registration Number:</b>	1919139	PRESTIGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125777007		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3125777000		
<b>Email:</b>	trademark@fitcheven.com		
<b>Correspondent Name:</b>	Edward E. Clair		
<b>Address Line 1:</b>	120 S. LaSalle Street		
<b>Address Line 2:</b>	Suite 2100		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	21090-139294		
<b>NAME OF SUBMITTER:</b>	Edward E. Clair		
<b>SIGNATURE:</b>	/Edward E. Clair/		
<b>DATE SIGNED:</b>	07/20/2020		
<b>Total Attachments: 2</b>			
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## CONFIRMATORY ASSIGNMENT

GENEVA SUPPLY, INC., a Wisconsin corporation with a principal place of business at 1501 E. Wisconsin Street, Delavan, WI 53115, hereinafter referred to as Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, have assigned and transferred as of January 1, 2019, to PRESTIGE PAINTS LLC, a Wisconsin limited liability company having a principal place of business at 1501 E. Wisconsin Street, Delavan, WI 53115, hereinafter referred to as Assignee, all worldwide rights, title and interest in and to the following:

- 1) U.S. Design Patent Application No. 29/599,666, Filed 4/3/2017, entitled "COLOR SELECTOR GRAPHICAL USER INTERFACE";
- 2) PRESTIGE COLORPIC word mark, U.S. Trademark Registration No. 3601879, Registered 11/6/2018;
- 3) PRESTIGE word mark, U.S. Trademark Registration No. 1919139, Registered 9/19/1995;
- 4) U.S. Design Patent Application No. 29/725,143, Filed 2/21/2020, entitled "A COLOR SELECTOR GRAPHICAL USER INTERFACE";  
and

any and all of the intellectual property rights associated with these works, including any and all rights arising under patent, design, trademark and copyright laws now or hereinafter in force and effect in the United States of America or in any other country or countries of the world. Assignor also assigns to Assignee any patents, designs, trademarks copyrights, and other property right which may be claimed on these original works as well as any and all trade secrets which are embodied in these original works and together with the goodwill of the business symbolized by the marks identified herein, or with that part of the goodwill of the business connected with the use of and symbolized by these marks, including the copyrights in and to these marks or their associated designs. To the extent any works of authorship are not deemed works made for hire owned by Assignor, the undersigned Assignor hereby assigns any and all works of authorship relating to the intellectual property herein to Assignee.

Assignor further assigns to Assignee all causes of action, past and future, for infringements or violation of any of the rights in the work assigned, and any recoveries resulting from such infringements or violation of rights, together with the right to all patent, design, trademark and copyright convention and treaty rights of all kinds, including the right to claim priority from said intellectual property, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or reexamination as to any patent/design issuing therefrom, and any derivative works therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements, and the right to register copyrights in the United States and any and

all foreign jurisdictions, and the right to extend, renew or continue any and all registrations of said copyrights, and Assignor further agrees to execute and deliver to Assignee all documents necessary to effectuate this agreement.

Assignor:

Assignee:

GENEVA SUPPLY, INC.

PRESTIGE PAINTS LLC

By: 

By: 

Name: JEFF PETERSON

Name: Mark D Becker

Title: CEO

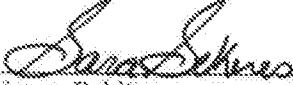
Title: CEO

SUBSCRIBED AND SWORN to before me


SUBSCRIBED AND SWORN to before me

This 18 day of June, 2020

This 18 day of June, 2020



Notary Public



Notary Public

My Commission expires \_\_\_\_\_

My Commission expires \_\_\_\_\_

