

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM587660

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PERNOD RICARD		01/31/2020	Société Anonyme (Sa): FRANCE
RECEIVING PARTY DATA			
Name:	CORDIER		
Street Address:	1, RUE DE LA SEIGLIERE		
City:	BORDEAUX		
State/Country:	FRANCE		
Postal Code:	33800		
Entity Type:	Société Par Actions Simplifiée (Sas): FRANCE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4500662	CAFÉ DE PARIS	
Registration Number:	4809434	CP PRODUCT OF FRANCE CP PRODUIT DE FRANC	
Registration Number:	4809433	CP PRODUCT OF FRANCE CP PRODUIT DE FRANC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128080700		
Email:	bslonda@norris-law.com		
Correspondent Name:	Bruce Londa/Norris McLaughlin		
Address Line 1:	7 Times Square		
Address Line 2:	21st Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	128880-18		
NAME OF SUBMITTER:	Bruce S. Londa		
SIGNATURE:	/bsl/		
DATE SIGNED:	07/21/2020		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This assignment from **PERNOD RICARD**, société anonyme under the laws of France (referred to in this document as "Assignor"),

to

CORDIER, a société par actions simplifiée under the laws of France, having an address at 1, rue de la Seiglière, 33800 Bordeaux, France (referred to in this document as "Assignee"), is effective, *nunc pro tunc*, as of January 31, 2020.

WHEREAS, assignor is owner of all right, title and interest in and to the trademark application, as set forth and identified below, and in and to the goodwill of the business relating thereto:

Trademark	Registration Number
CAFÉ DE PARIS	4500662
CAFÉ DE PARIS (bottle)	4809434
CAFÉ DE PARIS (bottle)	4809433

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the trademark registration set forth and identified above, together with the goodwill of the business appertaining to and symbolized by said trademarks and registrations;

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, transfer and assign to Assignee its entire right, title and interest in and to the aforesaid trademark and registration, together with the right to recover for the past infringement thereof, and the goodwill of the business appertaining thereto and which is symbolized thereby.

Pernod Ricard



Name: Eve-Marie Wilmann-Courteau
Title: Attorney in fact

Date: July 16, 2020