

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM589054

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900544448		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Live Happy, LLC		04/02/2020	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Live Happy, LLC		
Street Address:	4201 Spring Valley Road, Suite 900		
City:	Farmers Branch		
State/Country:	TEXAS		
Postal Code:	75244		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	4912609	#HAPPYACTS	
Registration Number:	4930979	#HAPPYACTS	
Registration Number:	4930978	#HAPPYACTS	
Registration Number:	4912608	#HAPPYACTS	
Registration Number:	5433626	LIVE HAPPY	
Registration Number:	5346485	LIVE HAPPY	
Registration Number:	5296596	LIVE HAPPY	
Registration Number:	3937622	LIVE HAPPY	
Registration Number:	5142011	LIVE HAPPY	
Registration Number:	5142010	LIVE HAPPY	
Registration Number:	5142009	LIVE HAPPY	
Registration Number:	4886278	LIVE HAPPY	
Registration Number:	4791057	LIVE HAPPY	
Registration Number:	4927739	LIVE HAPPY NOW	
Registration Number:	4506118	LIVE HAPPY	
Registration Number:	3706888	LIVE HAPPY	
CORRESPONDENCE DATA			
TRADEMARK			

Fax Number: 2149994667

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214.999.4682

Email: ipdocketing@foley.com

Correspondent Name: Lisa Hemphill/Foley & Lardner LLP

Address Line 1: 2021 McKinney Ave., Suite

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	638095-6000
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NAME OF SUBMITTER:	Lisa R. Hemphill
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SIGNATURE:	/Lisa R. Hemphill/
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DATE SIGNED:	07/29/2020
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Total Attachments: 4

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TRADEMARK CONFIRMATORY ASSIGNMENT

This Trademark Confirmatory Assignment is effective as of October 15, 2017 (the "Effective Date") and confirms the assignment entered into by and between Live Happy, LLC, a Texas limited liability company with a business address of: 4201 Spring Valley Road, Suite 900, Farmers Branch, Texas 75244 (hereinafter "ASSIGNOR"), and Live Happy, LLC, a Delaware limited liability company, having a business address of 4201 Spring Valley Road, Suite 900, Farmers Branch, Texas 75244 (hereinafter "ASSIGNEE").

WHEREAS, Assignor was the owner of all right, title, and interest in and to the trademarks, service marks, trademark registrations, and service mark registrations (hereinafter referred to collectively as the "*Trademarks*") listed on the attached Schedule 1; and

WHEREAS, Assignor assigned, for good and valuable consideration, the entire right, title, and interest in and to said Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, and any and all common law rights of such Assignor in and to the Trademarks, as of the Effective Date;

NOW, THEREFORE, this Trademark Confirmatory Assignment confirms that the Trademarks were assigned by Assignor to Assignee, and both parties were fully cognizant of the assignment, which was effective on or about the Effective Date, and further confirms that this Assignment is being executed in order to clarify the ownership of the Trademarks and to confirm that Assignor did, at that time, assign unto Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business in connection with which such Trademarks were used or may be used, and which was symbolized by such Trademarks, and any and all associated common law rights, statutory, and other rights of Assignor in such Trademarks, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged.

It is further confirmed that Assignor did hereby unconditionally and irrevocably sell, grant, assign, transfer, and convey to Assignee, as of the Effective Date, all of Assignor's right, title, and interest in and to all goods, services, and proceeds of the Trademarks and the goodwill of the business associated with or symbolized by the Trademarks (including, without limitation, all associated common law, statutory and other rights in the Trademarks), and all claims against any third parties for past, present, or future misappropriation or infringement of any of the foregoing or of the Trademarks or the goodwill of the business associated with or symbolized by the Trademarks, together with the right to sue and recover the same in Assignee's own name, to have and to hold the same for Assignee's own use and benefit and for the benefit of Assignee's successors, assigns, and legal representatives.

IN WITNESS WHEREOF, this Trademark Confirmatory Assignment is executed this 2 day of April, 2020.

ASSIGNOR:
LIVE HAPPY, LLC, a Texas Limited Liability Company
and
ASSIGNEE:
LIVE HAPPY, LLC, a Delaware Limited Liability Company
By: [Signature]
Name: Deborah K. Heisz
Title: CEO/Co-Founder of both Assignee and Assignor

SCHEDULE 1

TRADEMARKS

MARK	COUNTRY	CLASS	GOODS/SERVICES	REG. NO.
#HAPPYACTS	US	41	Providing a website featuring non-downloadable audio recordings in the fields of personal motivation, self-improvement and well-being	4912609
#HAPPYACTS	US	41	Educational services, namely, providing workshops, events, seminars and retreats in the fields of personal motivation, self-improvement and well-being	4930979
#happyacts 	US	41	Educational services, namely, providing workshops, events, seminars and retreats in the fields of personal motivation, self-improvement and well-being	4930978
#happyacts 	US	41	providing a website featuring non-downloadable audio recordings in the fields of personal motivation, self-improvement and well-being	4912608
LIVE HAPPY	US	25	sweatshirts, hooded sweatshirts	5433626
LIVE HAPPY	US	09	computer software featuring information in the field of personal motivation, self-improvement and well-being; downloadable audio recordings in the field of personal motivation, self-improvement and well-being; downloadable educational software in the field of personal motivation, self-improvement and well-being; and downloadable webcasts and podcasts featuring topics in the field of personal motivation, self-improvement and well-being	5346485
LIVE HAPPY	US	25	Clothing, namely, t-shirts, hats, baseball caps, jackets, shirts, polo shirts	5296596
LIVE HAPPY	US	35	Retail store and online retail store services featuring clothing, home décor, exercise and fitness supplies, meditation supplies, jewelry, body products and lotions, candles, books, videos and music.	3937622
LIVE HAPPY	US	45	Providing a website featuring non-downloadable audio recordings in the field of personal motivation, self-improvement and well-being.	5142011
LIVE HAPPY	US	35	Providing retail store services and online retail store services featuring audio recordings, apparel, books, ebooks, cups, mugs, travel cups, and note pads	5142010

MARK	COUNTRY	CLASS	GOODS/SERVICES	REG. NO.
LIVE HAPPY	US	16	Printed matter, namely, a series of books featuring information in the fields of personal motivation, self-improvement and well-being; workbooks, manuals and pamphlets featuring information in the fields of personal motivation, self-improvement and well-being; printed curricula in the field of personal motivation, self-improvement and well-being used for seminars and workshop trainings; pens, and note pads	5142009
LIVE HAPPY	US	21	Water bottles sold empty; insulated containers for beverages for personal use; cups; travel mugs; and travel cups	4886278
LIVE HAPPY	US	18	Bags, namely, all-purpose sports bags, tote bags, messenger bags, backpacks	4791057
LIVE HAPPY NOW	US	41	Publication of electronic magazines and articles featuring topics on well-being, delivered by the internet	4927739
LIVE HAPPY	US	16	publications, namely, magazines and brochures in the field of well-being; and	4506118
		41	publication of electronic magazines and articles featuring topics of well-being, delivered by the Internet	
LIVE HAPPY	US	42	Application Service Provider featuring software applications for allowing users to perform and participate in online surveys, questionnaires, activities, journals, diaries, albums and message boards in the field of personal wellness, namely, for measuring, promoting and increasing happiness and emotional well-being	3706888