

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM587790

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victor Papazian		07/21/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Primo Specialty Foods		
Street Address:	1225 S Lipan St		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80223		
Entity Type:	Corporation: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87832786	PRIMO	
CORRESPONDENCE DATA			
Fax Number:	4157388087		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4157388087		
Email:	mike@rodenbaugh.com		
Correspondent Name:	Mike Rodenbaugh		
Address Line 1:	548 Market Street		
Address Line 2:	Box 55819		
Address Line 4:	San Francisco, CALIFORNIA 94104		
NAME OF SUBMITTER:	Mike Rodenbaugh		
SIGNATURE:	/Mike Rodenbaugh/		
DATE SIGNED:	07/21/2020		
Total Attachments: 1			
source=PRiMO Trademark Assignment signed#page1.tif			

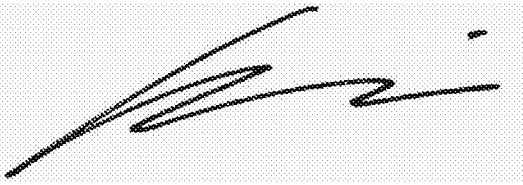
OP \$40.00 87832786

TRADEMARK ASSIGNMENT

WHEREAS, Victor Papazian, an individual residing in Colorado ("**Assignor**"), owns all the right, title and interest in and to the United States federal trademark application to register the mark identified as the PRiMO logo, S/N 87832786 (the "**Mark**") and all appurtenant trademark rights everywhere in the world, and all goodwill accruing from same; and,

WHEREAS, Primo Specialty Foods, a corporation duly organized and existing under the laws of the State of Colorado ("**Assignee**"), desires to acquire all right, title and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Marks together with all goodwill of the business represented and symbolized thereby, with all rights to sue and recover damages and/or profits for past infringements.

ASSIGNOR: 
Victor Papazian
Date: July 21, 2020