

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM588143

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Engage Healthcare Communications, LLC		07/16/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Lynx Group, LLC		
<b>Street Address:</b>	1249 South River Road, Suite 202A		
<b>City:</b>	Cranbury		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08512		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 24</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3529391	AMERICAN HEALTH & DRUG BENEFITS	
<b>Registration Number:</b>	3503239	AMERICAN HEALTH & DRUG BENEFITS	
<b>Registration Number:</b>	4290377	RX PROFILER	
<b>Registration Number:</b>	4188210	RX PROFILER	
<b>Registration Number:</b>	3918281	VALUE-BASED CANCER CARE	
<b>Registration Number:</b>	3918282	VALUE-BASED CANCER CARE	
<b>Serial Number:</b>	85539833	DERMATOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85539828	DERMATOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85539844	DERMATOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85539851	DERMATOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85263789	ONCOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85263813	ONCOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85263802	ONCOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85263808	ONCOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85539868	RHEUMATOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85539864	RHEUMATOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85539871	RHEUMATOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85539858	RHEUMATOLOGY PRACTICE MANAGEMENT	
<b>Serial Number:</b>	85537459	UROLOGY PRACTICE MANAGEMENT	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Serial Number:	85537462	UROLOGY PRACTICE MANAGEMENT
Serial Number:	85537400	UROLOGY PRACTICE MANAGEMENT
Serial Number:	85537390	UROLOGY PRACTICE MANAGEMENT
Serial Number:	85519131	VALUE-BASED CARE IN MULTIPLE MYELOMA
Serial Number:	85473377	VALUE-BASED CARE IN RHEUMATOLOGY

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** langanj@gtlaw.com

**Correspondent Name:** Brian L. Petrequin, Esq.

**Address Line 1:** 500 Campus Drive, Suite 400

**Address Line 4:** Florham Park, NEW JERSEY 07932

**ATTORNEY DOCKET NUMBER:** 193018010100

**NAME OF SUBMITTER:** Brian L. Petrequin, Esq.

**SIGNATURE:** /Brian L. Petrequin, Esq./

**DATE SIGNED:** 07/23/2020

**Total Attachments: 10**

- source=Trademark Assignment Agreement - Engage Healthcare Signed#page1.tif
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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“**Trademark Assignment**”), dated as of July 19<sup>th</sup>, 2020, is made by ENGAGE HEALTHCARE COMMUNICATIONS, LLC, a Delaware limited liability company located at 241 Forsgate Drive, Suite 205A, Monroe Township, New Jersey 08831 (“**Assignor**”), in favor of THE LYNX GROUP, LLC, a Delaware limited liability company located at 1249 South River Road, Suite 202A, Cranbury, New Jersey 08512 (“**Assignee**”).

WHEREAS, Assignor and Assignee are affiliates and believe it is in the best interest of each of such parties to reorganize and restructure their operations and assets such that Assignor has conveyed, transferred or assigned, or will, pursuant to this Trademark Assignment, convey, transfer, and assign to Assignee, among other assets, certain intellectual property of Assignor, and has agreed to execute and deliver this Trademark Assignment, to assign the Assigned Trademarks for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions;

NOW THEREFORE, the parties agree as follows:

1. Assignment. In consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor’s right, title, and interest in and to the following:

(a) the trademark registrations, trademark applications and common law marks set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the “**Assigned Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks; provided that, with respect to the United States intent-to-use trademark applications set forth on Schedule 1 hereto, the transfer of such applications accompanies, the transfer of Assignor’s business, or that portion of the business to which the trademark pertains, and that business is ongoing and existing;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request, and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

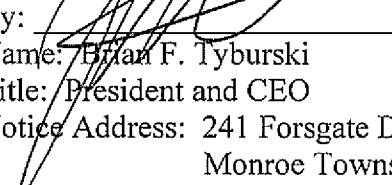
4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New Jersey without giving effect to any choice or conflict of law provision or rule (whether of the State of New Jersey or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

ENGAGE HEALTHCARE  
COMMUNICATIONS, LLC

By:   
Name: Brian F. Tyburski  
Title: President and CEO  
Notice Address: 241 Forsgate Drive, Suite 205A  
Monroe Township, NJ 08831


ACKNOWLEDGMENT

STATE OF NEW JERSEY

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COUNTY OF MIDDLESEX

On the 16<sup>th</sup> day of July 2020, before me personally appeared Brian F. Tyburski, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in his authorized capacity as the President and Chief Executive Officer of Engage Healthcare Communications, LLC, a Delaware limited liability company ("Assignor"), and acknowledged the instrument to be the free act and deed of Assignor for the uses and purposes mentioned in the instrument.

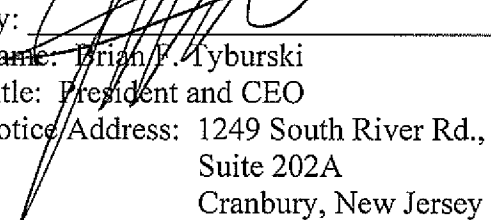
  
Notary Public  
Printed Name: LISA CIRILLO

My Commission Expires: 7/19/2022

AGREED TO AND ACCEPTED:

**Lisa Cirillo**  
**Notary Public**  
**State of New Jersey**  
**Expires 7/19/2022**  
**Comm. Number 2362183**

THE LYNX GROUP, LLC

By:   
Name: Brian F. Tyburski  
Title: President and CEO  
Notice Address: 1249 South River Rd.,  
Suite 202A  
Cranbury, New Jersey 08512


ACKNOWLEDGMENT

STATE OF NEW JERSEY

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COUNTY OF MIDDLESEX

On the 14<sup>th</sup> day of July 2020, before me personally appeared Brian F. Tyburski, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in his authorized capacity as the President and Chief Executive Officer of The Lynx Group, LLC, a Delaware limited liability company ("Assignee"), and acknowledged the instrument to be the free act and deed of Assignee for the uses and purposes mentioned in the instrument.

  
Notary Public  
Printed Name: LISA CIRILLO

My Commission Expires: 7/19/2022

**Lisa Cirillo**  
**Notary Public**  
**State of New Jersey**  
**Expires 7/19/2022**  
**Comm. Number 2362183**  
**TRADEMARK**

Legend: This Trademark Assignment may, but is not required by the parties to, be recorded with the United States Patent and Trademark Office with respect to the Marks indicated with an asterisk "\*".

## SCHEDULE 1

### Assigned Trademarks

#### 1. Active Trademark Registrations

<u>Mark</u>	<u>Jurisdiction</u>	<u>Registration Number</u>	<u>Registration Date</u>
American Health & Drug Benefits	USA	3529391	04-Nov-2008
American Health & Drug Benefits	USA	3503239	16-Sep-2008
<b>RX PROFILER</b>	USA	4290377	12-Feb-2013
<b>RX PROFILER</b>	USA	4188210	07-Aug-2012
VALUE-BASED CANCER CARE	USA	3918281	08-Feb-2011
VALUE-BASED CANCER CARE	USA	3918282	08-Feb-2011

#### 2. Pending Trademark Applications

<u>Mark</u>	<u>Jurisdiction</u>	<u>Application Serial Number/Reg. Number</u>	<u>Filing/Reg. Date</u>
DERMATOLOGY BUSINESS MANAGEMENT	USA	85504746*	28-Dec-2011
DERMATOLOGY BUSINESS MANAGEMENT	USA	85504734*	28-Dec-2011

DERMATOLOGY BUSINESS MANAGEMENT	USA	85504739*	28-Dec-2011
DERMATOLOGY BUSINESS MANAGEMENT	USA	85504742*	28-Dec-2011
DERMATOLOGY PRACTICE MANAGEMENT	USA	85539833	10-Feb-2012
DERMATOLOGY PRACTICE MANAGEMENT	USA	85539828	10-Feb-2012
DERMATOLOGY PRACTICE MANAGEMENT	USA	85539844	10-Feb-2012
DERMATOLOGY PRACTICE MANAGEMENT	USA	85539851	10-Feb-2012
DIABETES BUSINESS MANAGEMENT	USA	85504621*	28-Dec-2011
DIABETES BUSINESS MANAGEMENT	USA	85504623*	28-Dec-2011
DIABETES BUSINESS MANAGEMENT	USA	85504626*	28-Dec-2011
GENERIC RX PROFILER	USA	85256097*	02-Mar-2011
GENERIC RX PROFILER	USA	85256089*	02-Mar-2011
GENERIC RX PROFILER	USA	85256101*	02-Mar-2011
ONCOLOGY PRACTICE MANAGEMENT	USA	85263789	10-Mar-2011

ONCOLOGY PRACTICE MANAGEMENT	USA	85263813	10-Mar-2011
ONCOLOGY PRACTICE MANAGEMENT	USA	85263802	10-Mar-2011
ONCOLOGY PRACTICE MANAGEMENT	USA	85263808	10-Mar-2011
OTC PROFILER	USA	85256109*	02-Mar-2011
OTC PROFILER	USA	85256121*	02-Mar-2011
OTC PROFILER	USA	85256114*	02-Mar-2011
PERSONALIZED VALUE-BASED CANCER CARE	USA	85539888*	10-Feb-2012
PERSONALIZED VALUE-BASED CANCER CARE	USA	85539909*	10-Feb-2012
PERSONALIZED VALUE-BASED CANCER CARE	USA	85539885*	10-Feb-2012
PERSONALIZED VALUE-BASED CANCER CARE	USA	85539880*	10-Feb-2012
RHEUMATOLOGY BUSINESS MANAGEMENT	USA	85504726*	28-Dec-2011
RHEUMATOLOGY BUSINESS MANAGEMENT	USA	85504699*	28-Dec-2011
RHEUMATOLOGY BUSINESS MANAGEMENT	USA	85504709*	28-Dec-2011



RHEUMATOLOGY BUSINESS MANAGEMENT	USA	85504706*	28-Dec-2011
RHEUMATOLOGY PRACTICE MANAGEMENT	USA	85539868	10-Feb-2012
RHEUMATOLOGY PRACTICE MANAGEMENT	USA	85539864	10-Feb-2012
RHEUMATOLOGY PRACTICE MANAGEMENT	USA	85539871	10-Feb-2012
RHEUMATOLOGY PRACTICE MANAGEMENT	USA	85539858	10-Feb-2012
UROLOGY PRACTICE MANAGEMENT	USA	85537459	08-Feb-2012
UROLOGY PRACTICE MANAGEMENT	USA	85537462	08-Feb-2012
UROLOGY PRACTICE MANAGEMENT	USA	85537400	08-Feb-2012
UROLOGY PRACTICE MANAGEMENT	USA	85537390	08-Feb-2012
VALUE-BASED BREAST CANCER	USA	85538912*	09-Feb-2012
VALUE-BASED BREAST CANCER	USA	85538925*	09-Feb-2012
VALUE-BASED BREAST CANCER	USA	85538918*	09-Feb-2012
VALUE-BASED BREAST CANCER	USA	85538915*	09-Feb-2012

VALUE-BASED CARE IN MULTIPLE MYELOMA	USA	85519131	18-Jan-2012
VALUE-BASED CARE IN RHEUMATOLOGY	USA	85473377	15-Nov-2011
VALUE-BASED ONCOLOGY BENEFIT DESIGN	USA	85504970*	28-Dec-2011
VALUE-BASED ONCOLOGY CARE	USA	85488889*	06-Dec-2011

### 3. Common Law Marks

<u>Mark</u>	<u>Jurisdiction</u>	<u>Application Serial Number/Reg. Number</u>	<u>Filing/Reg. Date</u>
ALLERGY & ASTHMA PRACTICE MANAGEMENT	USA	87652177*	19-Oct-2017 (Abandoned: 08/07/18)
ALLERGY & ASTHMA PRACTICE MANAGEMENT	USA	87652156*	19-Oct-2017 (Abandoned: 08/07/18)
ALLERGY & ASTHMA PRACTICE MANAGEMENT	USA	87652127*	19-Oct-2017 (Abandoned: 08/07/18)
ALLERGY & ASTHMA PRACTICE MANAGEMENT	USA	87652085*	19-Oct-2017 (Abandoned: 08/07/18)
DIABETES BUSINESS MANAGEMENT	USA	85504619*	28-Dec-2011 (Abandoned: 02/04/20)
PROCESS IMPROVEMENTS TO ENHANCE PATIENT CARE	USA	85514310*	11-Jan-2012 (Cancelled: 04/12/19)
PERSONALIZED VALUE-BASED BREAST CANCER	USA	85538928*	09-Feb-2012 (Abandoned: 10/09/12)
DIABETES PRACTICE MANAGEMENT	USA	85504654*	28-Dec-2011 (Abandoned: 10/08/12)

DIABETES PRACTICE MANAGEMENT	USA	85504651*	28-Dec-2011 (Abandoned: 10/08/12)
DIABETES PRACTICE MANAGEMENT	USA	85504650*	28-Dec-2011 (Abandoned: 09/08/12)
DIABETES PRACTICE MANAGEMENT	USA	85504648*	28-Dec-2011 (Abandoned: 09/08/12)
VALUE-BASED CARE IN IMMUNOLOGY	USA	85473373*	15-Nov-2011 (Abandoned: 09/09/12)
HEALTH POLICY UPDATE	USA	85473365*	15-Nov-2011 (Abandoned: 09/08/12)
<b>RX PROFILER</b>	USA	85256046*	02-Mar-2011 (Abandoned: 12/31/12)
American Health & Drug Benefits	USA	78780055*	23-Dec-2005 (Abandoned: 12/27/06)
American Drug Benefits	USA	78780045*	23-Dec-2005 (Abandoned: 12/27/06)
American Health Benefits	USA	78780038*	23-Dec-2005 (Abandoned: 12/27/06)
VALUE-BASED CANCER CARE	USA	77909178*	11-Jan-2010 (Cancelled: 11/10/17)
VALUE-BASED CANCER CARE	USA	77909171*	11-Jan-2010 (Cancelled: 10/13/17)
American Drug Benefits	USA	77147741*	03-Apr-2007 (Abandoned: 08/12/08)
American Drug Benefits	USA	77147734*	03-Apr-2007 (Abandoned: 08/12/08)

American Health Benefits	USA	77147700*	03-Apr-2007 (Abandoned: 08/12/08)
American Health Benefits	USA	77147002*	03-Apr-2007 (Abandoned: 08/12/08)