

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM588204

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Company		06/30/2020	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Consumer Lighting (U.S.) LLC		
Street Address:	Nela Park, 1975 Noble Road		
City:	East Cleveland		
State/Country:	OHIO		
Postal Code:	44112		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88624642	NATURAL BEST	
CORRESPONDENCE DATA			
Fax Number:	6179513927		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179512500		
Email:	docket@c-m.com		
Correspondent Name:	CESARI and McKENNA, LLP		
Address Line 1:	ONE LIBERTY SQUARE, SUITE 310		
Address Line 4:	BOSTON, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	107102-0053		
NAME OF SUBMITTER:	Duane H. Dreger		
SIGNATURE:	/Duane H. Dreger/		
DATE SIGNED:	07/23/2020		
Total Attachments: 9			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Assignment"), dated as of June 30, 2020, is by and between General Electric Company, a New York corporation ("Assignor"), and Consumer Lighting (U.S.) LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of certain trademarks listed on the attached Schedule A (the "Assigned Marks");

WHEREAS, Assignor and Savant Systems, LLC entered into that certain Stock and Asset Purchase Agreement, dated as of May 15, 2020 (the "Purchase Agreement"); and

WHEREAS, in furtherance of the transactions contemplated by the Purchase Agreement, Assignor has agreed to assign to Assignee the Assigned Marks, and all right, title and interest in and to the Assigned Marks, and the parties wish to record such assignment in the respective Trademark Offices.

NOW, THEREFORE, in consideration of the sum of US\$10 (ten US Dollars) and other good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment of Trademarks. Effective as of the date hereof, Assignor sells, transfers, conveys, assigns and delivers to Assignee, and Assignee accepts all right, title and interest of Assignor in and to: (i) the Assigned Marks, together with the goodwill of the business symbolized thereby; (ii) all income, royalties, damages, claims and payments now or hereafter due or payable under and with respect thereto, including damages, claims and payments for past and future infringements thereof; (iii) all rights to sue for past, present and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and (iv) the right to assign the rights conveyed herein, the same to be held and enjoyed by Assignee for its own use and benefit and for the benefit of its successors, assigns and legal representatives.
2. Additional Documents. Assignor shall execute any other documents as may be reasonably required to carry out the purposes of this Assignment.
3. Successors. This Assignment shall inure to the benefit of and is binding upon the respective successors and assigns of Assignor and Assignee.
4. Governing Law. This Assignment shall be governed by, and construed in accordance with (i) the laws of the United States, in respect to trademark issues, and (ii) in all other respects, including as to validity (except for patent, trademark and copyright issues), interpretation and effect, the laws of the State of New York.
5. Counterparts. This Assignment may be executed in separate counterparts, each of which is deemed to be an original and all of which taken together constitute one and the same agreement.

6. Miscellaneous. This Assignment is subject to all the terms and conditions of the Purchase Agreement. The parties intend that this Assignment is for recordation purposes only and its terms shall not modify the applicable terms and conditions of the Purchase Agreement.

[Signature page follows.]

ACCEPTED BY:

CONSUMER LIGHTING (U.S.) LLC

By: Royal Simmons

Its: Vice President

Date: 06/25/2020

STATE OF OHIO)
) ss.
COUNTY OF CUYAHOGA)

Before me, the undersigned authority, on this 25th day of June, 2020, personally appeared Royal Simmons known to me as the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same for the purposes and consideration therein expressed, in the capacity state, and with authority to act in this assignment on behalf of the Assignee.

Elmyra J. Wilson
Notary Public

[Signature]
(Signature of Notary)

(Legibly Print or Stamp)



[Trademark Assignment Agreement]

SCHEDULE A**Trademarks**

MARK	COUNTRY	SER. NO.	REG. NO.
2 D	Bulgaria	45068	36534
2D	Austria	AM16881999	196626
2D	Benelux	934665	642841
2D	Canada	801537	482527
2D	Czech Republic	141024	228175
2D	Denmark	VA199603625	VR199606871
2D	Finland	T199900933	216750
2D	France	96609172	96609172
2D	Germany	396045758	39604575
2D	Hungary	M9901369	161112
2D	India	680934	680934
2D	Ireland	216466	216466
2D	Italy	MI1996C004745	1139098
2D	Kosovo	2686	39062011
2D	Latvia	M99511	M45931
2D	Lithuania	990586	40465
2D	Montenegro	Z23999	635
2D	Poland	199598	138269
2D	Portugal	335961	335961
2D	Serbia	Z23999	45577
2D	Slovenia	Z9970395	9970395
2D	South Africa	9904373	9904373
2D	Spain	1987321	1987321
2D	Switzerland	02418/1999	P-465078
2D	Turkey	99003156	207230
2D	Ukraine	9930966	24474
A SMART WAY TO SAVE ENERGY	Canada	1320427	TMA738070
ACCENT	India	633009	633009
ALUTEC	EUTM	12393682	12393682
BRIGHT FROM THE START	Canada	1506327	TMA851489
BRIGHT STIK	Argentina	3501951	2866943
BRIGHT STIK	Canada	482301	TMA272544
BRIGHT STIK	Canada	1736770	
BRIGHT STIK	Chile	1202940	1225160
BRIGHT STIK	Colombia	116475	542679
BRIGHT STIK	Korea - Republic of (South)	4.0199E+12	217715
BRIGHT STIK	Mexico	1744488	1669036
BRIGHT STIK	Peru	6605102016	239656
BRIGHT STIK	United States of America	86512021	4868319
BRIGHT STIK	Uruguay	473880	473880
BRITESTICK	India	633021	633021
BUG LITE	Australia	670695	670695
BUG LITE	India	633010	633010
C LOGO	Canada	2020283	

MARK	COUNTRY	SER. NO.	REG. NO.
C LOGO	United States of America	88602571	
C-ING IS BELIEVING	Canada	1961994	
C-ING IS BELIEVING	United States of America	88420849	
CIRCLINE	Korea - Republic of (South)	4.0199E+12	221968
CIRCLITE	Korea - Republic of (South)	4.0199E+12	217714
CLEAN, BEAUTIFUL LIGHT	United States of America	78179414	2907202
C-LIFE	United States of America	86850655	5757960
CONNECT 6	United States of America	75936369	2730860
C-REACH	Canada	1846131	TMA1066415
C-REACH	United States of America	87416908	5,531,253
CREATIVE ACCENTS IN LIGHT	United States of America	78179447	2907204
CRYSTAL ELEGANCE	United States of America	76237389	2515264
C-SLEEP	United States of America	86850663	5794822
C-START	Canada	1909396	
C-START	United States of America	88036422	5759333
DOP (STYLISED)	Indonesia	D0020040592705976	IDM000051061
ECONOMIZER	Taiwan	89066996	979254
EDISON	Chile	688514	736084
EDISON	China	229519	229519
EDISON	Colombia	59538	266644
EDISON	Dominican Republic		42115
EDISON	Ecuador	125142	21652
EDISON	Guatemala		53206
EDISON	Hong Kong	199604093	199604093
EDISON	Peru	499092	83520
EDISON	Turkey	86093463	93463
EDISON	Venezuela	97252002	P248195
EDISON (IN CHINESE CHARACTERS)	China	2000097591	1634108
ELEGANCE SOFT	Australia	637080	637080
ÉLUSION	Canada	1203553	TMA679705
ENERGIE CHOIX	Canada	680346	406812
ENERGY CHOICE	Canada	675178	TMA432941
ENERGY CHOICE	Canada	679974	TMA430114
ENERGY SMART	Anguilla	4790	4790
ENERGY SMART	Barbados	8126225	8126225
ENERGY SMART	Bermuda	49268	49268
ENERGY SMART	Brazil	830304274	830304274
ENERGY SMART	Canada	1320428	TMA754226
ENERGY SMART	Chile	875938	1049493

MARK	COUNTRY	SER. NO.	REG. NO.
ENERGY SMART	Colombia	88145	398787
ENERGY SMART	Costa Rica	20098158	197828
ENERGY SMART	Dominican Republic	200922411	177682
ENERGY SMART	Ecuador	219228	149310
ENERGY SMART	Guatemala	M0067822009	168010
ENERGY SMART	Honduras	2842309	111538
ENERGY SMART	Hong Kong	301356237	301356237
ENERGY SMART	India	1839807	1839807
ENERGY SMART	Jamaica	54414	54414
ENERGY SMART	Japan	2009-065619	5297126
ENERGY SMART	Peru	397414	158824
ENERGY SMART	Singapore	T0906071Z	T0906071Z
ENERGY SMART	United States of America	77021921	3416658
ENERGY SMART	Venezuela	60892012	
EPACT	China	5529536	5529536
E-PACT	China	6097180	6097180
EXCITE	Australia	1128585	1128585
HALARC	Korea - Republic of (South)	4.0199E+12	217712
HALARC	United States of America	74016638	1616606
HD LIGHT EXCEPTIONAL COLOR CONTRAST & BOLDNESS (STYLISED) & DESIGN	Canada	1826313	1066817
HD LIGHT EXCEPTIONAL COLOR CONTRAST & BOLDNESS (STYLISED) & DESIGN	United States of America	87169718	5221723
HD LIGHT EXCEPTIONAL COLOR CONTRAST & BOLDNESS (STYLISED) & DESIGN	United States of America	87175091	5,331,060
HD+ LIGHT (STYLISED) & DESIGN	Canada	1826312	TMA1066855
HD+ LIGHT (STYLISED) & DESIGN	United States of America	87169912	5212629
HD+ LIGHT (STYLISED) & DESIGN	United States of America	87175074	5331058
HEAVY STAR	EUTM	9305971	9305971
HOLIDAY CLASSICS	United States of America	75439407	2421750
HOME SENTRY	New Zealand	128954	128954
KROKO	EUTM	1891050	1891050
KRYPTON	Portugal	303159	303159
KRYSTAL	EUTM	1890573	1890573
LIGHT THE WAY YOU LIVE	Canada	1872337	
LIGHT THE WAY YOU LIVE	United States of America	87716067	
MISER	United States of America	73405968	1295951

MARK	COUNTRY	SER. NO.	REG. NO.
MOTIFS	United States of America	78198649	2934019
MULTI-MIRROR	Australia	381671	381671
MULTI-MIRROR	Benelux	652167	383280
MULTI-MIRROR	France	1211789	1211789
MULTI-MIRROR	Korea - Republic of (South)	4.0199E+12	217711
NATURAL BEST	United States of America	88624642	
NIGHTHAWK	Canada	1196758	TMA677070
NIGHTHAWK	Canada	1881835	TMA1063331
NIGHTHAWK	United States of America	87776417	
NIGHTHAWK	United States of America	78329357	3139814
NIGHTHAWK PLATINUM	Canada	1434361	TMA762650
NIGHTHAWK PLATINUM	United States of America	77705078	3773279
POW-IR-FILM	India	596323	596323
QUALITY LIGHTING FOR EVERY NEED	United States of America	78179459	2907205
REFRESH	Canada	1780777	
REFRESH	United States of America	87010959	5192822
REGULAR, EVERYDAY LIGHT	United States of America	78179434	2907203
RELAX	Canada	1780779	1020331
RELAX	United States of America	87010968	5192823
REVEAL	Australia	1284934	1284934
REVEAL	Brazil	824040082	824040082
REVEAL	Canada	1106144	TMA611269
REVEAL	Chile	984620	950651
REVEAL	China	1284934	1284934
REVEAL	Colombia	1284934	1284934
REVEAL	EUTM	1284934	1284934
REVEAL	Japan	1284934	1284934
REVEAL	Korea - Republic of (South)	1284934	1284934
REVEAL	Mexico	1284934	1284934
REVEAL	New Zealand	1284934	1284934
REVEAL	Peru	467763	75070
REVEAL	Russian Federation	1284934	1284934
REVEAL	Taiwan	95013472	1234304
REVEAL	Thailand	616308	TM260303
REVEAL	United States of America	76148062	2562526
REVEAL	Venezuela	1044201	P240946
REVEAL	WIPO	1284934	1284934
REVEAL (KOREAN CHARACTERS)	Korea - Republic of (South)	4020062323	687583
RUFF-N-TUFF	Korea - Republic of (South)	4.0199E+12	217710

MARK	COUNTRY	SER. NO.	REG. NO.
SAF-T-GARD	United States of America	73375896	1245191
SHOWBIZ	EUTM	2423382	2423382
SHOWBIZ	United States of America	78085825	2710170
SOFA CORD	United States of America	75843135	2483536
SOFT WHITE	India	633018	633018
SOFTGLOW	United Kingdom	1331798	1331798
SOL	Canada	1840085	1066408
SOL	United States of America	87449984	5499200
SPIRAL	United States of America	75909482	2598711
STAYBRIGHT	Canada	1590108	TMA891476
STAYBRIGHT	Canada	333544	TMA176638
STAYBRIGHT	United States of America	85710923	4448789
STRING-A-LONG	Canada	647058	TMA392573
STRING-A-LONG	United States of America	73668899	1474865
SUPER K	Spain	1921853	1921853
SURVIVOR	India	633019	633019
TRI-TECH	Australia	997700	997700
TRITON	United Kingdom	1356319	1356319
TRUE AND PERFECT COLOR (CHINESE CHARACTERS)	China	14596882	14596882
ULTRA STAR	Canada	1213245	TMA684111
ULTRA STAR	China	4016074	4016074
ULTRA STAR	EUTM	3768546	3768546
ULTRA STAR	United States of America	78356632	3007336
ULTRALUX	Hong Kong	1996B10570	1996B10570
ULTRASOFT	Indonesia	R002004003515	IDM000016570
ULTRASOFT	Taiwan	83069162	690767