

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM588216

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VP Racing Fuels, Inc.		07/13/2020	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Baja Trademarks, LLC		
Street Address:	465 South Meadows Parkway, Unit 6		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89521		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88492394	TROPHY TRUCK FUEL	
CORRESPONDENCE DATA			
Fax Number:	6192350398		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6195153207		
Email:	docketing@procopio.com		
Correspondent Name:	LISEL M. FERGUSON		
Address Line 1:	525 B STREET, SUITE 2200		
Address Line 4:	SAN DIEGO, CALIFORNIA 92101		
NAME OF SUBMITTER:	Lisel M. Ferguson		
SIGNATURE:	/Lisel M. Ferguson/		
DATE SIGNED:	07/23/2020		
Total Attachments: 1			
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OP \$40.00 88492394

ASSIGNMENT OF TRADEMARK

WHEREAS, **VP Racing Fuels, Inc.**, a Texas corporation (hereinafter "Assignor"), is the owner of U.S. Trademark Application No. 88/492,394 for the **TROPHY TRUCK FUEL** mark in the following International Class:

Class 004 for "Fuels, namely, methanol, methanol based fuel, fuel containing methanol, ethanol fuel, ethanol fuel mixtures, gasoline, leaded fuel, unleaded fuel, and oxygenated fuel, and diesel fuel; fuels for motor vehicles, namely, gasoline, leaded fuel, unleaded fuel, and oxygenated fuel, and diesel fuel; gasoline; diesel fuel; diesel fuel for high performance diesel engines"

(hereinafter referred to as the "Trademark Application"); and

WHEREAS, **Baja Trademarks, LLC**, a Nevada limited liability company, having a principal address at 465 South Meadows Parkway, Unit 6, Reno, Nevada 89521, United States of America (hereinafter "Assignee"), effective on July 13, 2020, acquired all right, title and interest in and to the Trademark Application, together with the goodwill of the business symbolized by the Trademark Application; and

WHEREAS, it is desired that the assignment of the Trademark Application identified herein be made of record with the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor, as of the above date did hereby sell, assign, transfer and convey unto Assignee all of its rights, title and interest in the aforesaid Trademark Application, worldwide, including any causes of action relating to said Trademark Application, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark Application rights accruing on or before the date of the Assignment, together with the good will of the business symbolized by the Trademark Application.

IN TESTIMONY WHEREOF, the parties have caused this Assignment to be executed in the capacities shown below:

DATED: July 13, 2020

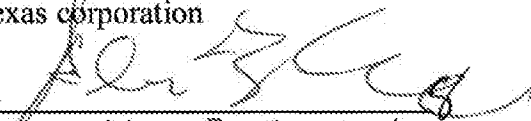
DATED: 07/14/20, 2020

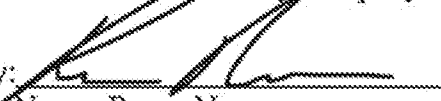
ASSIGNOR:

Acknowledged and Accepted by
ASSIGNEE:

VP Racing Fuels, Inc.
a Texas corporation

Baja Trademarks, LLC
a Nevada limited liability company

By: 
Name: Alan B. Cerwick
Title: President

By: 
Name: Roger Norman
Title: Managing Member