

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM588326

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brite Media LLC		05/31/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Mesmerize Media LLC		
Street Address:	350 Frank H. Ogawa Plaza		
Internal Address:	Suite 310		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94612		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4291558	EARTHFRIENDS	
Registration Number:	4135290	ADVERTICKETS	
Registration Number:	5529882	BRITEVISION	
Registration Number:	2433574	BRITEVISION CAFE NETWORK	
Registration Number:	3367779	GENERICJAVA	
Registration Number:	3352286	CAFÉ CANVAS	
Registration Number:	3023775	JAVAART	
Registration Number:	3364491	BRITE MEDIA GROUP	
Registration Number:	3354962	BRITEVISION	
CORRESPONDENCE DATA			
Fax Number:	2127986915		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 326 0831		
Email:	tlee@pryorcashman.com, jalbrink@pryorcashman.com, tmdocketing@pryorcashman.com		
Correspondent Name:	Teresa Lee		
Address Line 1:	c/o Pryor Cashman LLP, 7 Times Square		

OP \$240.00 4291558

Address Line 4:	New York, NEW YORK 10036
ATTORNEY DOCKET NUMBER:	11562.00008
NAME OF SUBMITTER:	Teresa Lee
SIGNATURE:	/tlee/
DATE SIGNED:	07/24/2020
Total Attachments: 3 source=Brite Media LLC-DE-Amendment (Change of Name)#page1.tif source=Brite Media LLC-DE-Amendment (Change of Name)#page2.tif source=Brite Media LLC-DE-Amendment (Change of Name)#page3.tif	

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BRITE MEDIA LLC", CHANGING ITS NAME FROM "BRITE MEDIA LLC" TO "MESMERIZE MEDIA LLC", FILED IN THIS OFFICE ON THE TENTH DAY OF JUNE, A.D. 2019, AT 12:29 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5510740 8100
SR# 20195336397

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203003829
Date: 06-11-19

TRADEMARK
REEL: 007007 FRAME: 0094

**CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF FORMATION
OF
BRITE MEDIA LLC**

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:29 PM 06/10/2019
FILED 12:29 PM 06/10/2019
SR 20195336397 - File Number 5516740

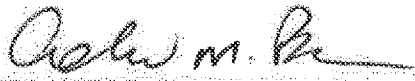
1. The name of the limited liability company is Brite Media LLC (the "Company").
2. Article First of the Certificate of Formation of the Company is hereby amended to read as follows:

First: The name of the limited liability company formed hereby is Mesmerize Media LLC.

(Signature page follows.)

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Certificate of Formation and does certify that the facts stated hereinabove are true, dated as of this 31st day of May, 2019.

AUTHORIZED PERSON:

By: 
Name: Andrew M. Brown
Title: Chairman