

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM588476

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Creative Impact (Hong Kong) Limited | | 07/24/2020 | Corporation: HONG KONG |
| RECEIVING PARTY DATA | | | |
| Name: | ZURU (SINGAPORE) PTE. LTD | | |
| Street Address: | 1003 Bukit Merah Central #06-07 | | |
| City: | Singapore | | |
| State/Country: | SINGAPORE | | |
| Postal Code: | 159836 | | |
| Entity Type: | Private Limited Company: SINGAPORE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5294215 | ROBO ALIVE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8552268791 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 855-705-6414 | | |
| Email: | trademarks@dbllawyers.com | | |
| Correspondent Name: | Thomas Dunlap, Alexander Butterman | | |
| Address Line 1: | Dunlap Bennett & Ludwig PLLC | | |
| Address Line 2: | 211 Church St., SE | | |
| Address Line 4: | Leesburg, VIRGINIA 20175 | | |
| ATTORNEY DOCKET NUMBER: | 48717-032 | | |
| NAME OF SUBMITTER: | Alexander H. Butterman | | |
| SIGNATURE: | /Alex Butterman/ | | |
| DATE SIGNED: | 07/24/2020 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 5294215

ASSIGNMENT OF TRADEMARK

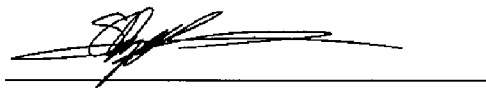
WHEREAS, CREATIVE IMPACT (HONG KONG) LIMITED, a Hong Kong corporation, situated at Room 1202, 12/F, Energy Plaza, 92 Grandville Road, Tsim Sha Tsui, Kowloon, Hong Kong (“Assignor”), has adopted, used and is using the following trademarks registered in the United States Patent and Trademark Office:

| Trademark | Registration No | Registration Date |
|------------|-----------------|-------------------|
| ROBO ALIVE | 5294215 | Sep. 26, 2017 |

WHEREAS, ZURU (SINGAPORE) PTE. LTD., a private limited company formed in accordance with the laws of Singapore, located and doing business at 1003 Bukit Merah Central #06-07, Singapore 159836 (“Assignee”), is desirous of acquiring said marks and the registrations thereof;

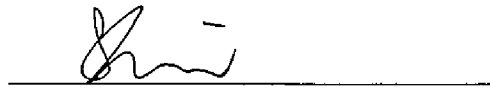
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee, all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the identified registrations thereof.

ASSIGNOR
CREATIVE IMPACT (HONG KONG)
LIMITED



NAME: STEPHEN DRYSDALE
TITLE: IN-HOUSE COUNSEL
DATE: July 24, 2020

ASSIGNEE
ZURU (SINGAPORE) PTE. LTD,



NAME: LINGLING XU
TITLE: IP PORTFOLIO MANAGER
DATE: July 24, 2020