

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM588574

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aviation Insurance Resources, LLC		07/01/2020	Limited Liability Company: MARYLAND
RECEIVING PARTY DATA			
Name:	Acrisure, LLC		
Street Address:	601 Abbot Road		
City:	East Lansing		
State/Country:	MICHIGAN		
Postal Code:	48823		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4345787	AVIATION INSURANCE RESOURCES	
Registration Number:	4249540	AIR	
Serial Number:	85580981	AIR-PROS	
Serial Number:	85580207	AVIATION INSURANCE RESOURCES	
CORRESPONDENCE DATA			
Fax Number:	6163367000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	616-336-6000		
Email:	trademarks@varnumlaw.com		
Correspondent Name:	Timothy E. Eagle		
Address Line 1:	333 Bridge Street, P.O. Box 352		
Address Line 4:	Grand Rapids, MICHIGAN 49504		
NAME OF SUBMITTER:	Timothy E. Eagle		
SIGNATURE:	/Timothy E. Eagle/		
DATE SIGNED:	07/27/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Aviation Insurance Resources, LLC, a Maryland limited liability company, whose address is 4 West Second Street, Frederick, Maryland 21701 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademarks listed on the attached Schedule A (the "Trademarks").

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company, whose registered address is 601 Abbot Road, East Lansing, MI 48823 ("Assignee").

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

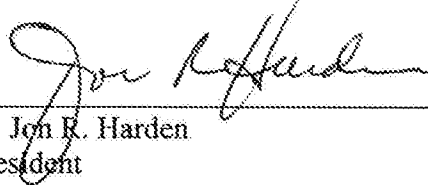
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective as of July 1, 2020.

AVIATION INSURANCE RESOURCES, LLC

By: _____

Name: Jon R. Harden

Its: President



16528411

SCHEDULE A

Citation	Image	Registration Number	Status	Goods and Services	Owner Name
AVIATION INSURANCE RESOURCES	Aviation Insurance Resources	4345787	Registered	INT. CL. 36 INSURANCE AGENCY BROKERAGE IN THE FIELD OF AVIATION PROPERTY AND CASUALTY INSURANCE AND OTHER INSURANCE RELATED TO AVIATION ACTIVITIES	AVIATION INSURANCE RESOURCES, LLC
AIR	AIR	4249540	Registered Section 2(F)	INT. CL. 36 INSURANCE AGENCY BROKERAGE IN THE FIELD OF AVIATION PROPERTY AND CASUALTY INSURANCE AND OTHER INSURANCE RELATED TO AVIATION ACTIVITIES	AVIATION INSURANCE RESOURCES, LLC
AIR-PROS	AIR-PROS	App 85580981	Abandoned Section 2(F)	INT. CL. 36 INSURANCE AGENCY BROKERAGE IN THE FIELD OF PROPERTY AND CASUALTY AVIATION INSURANCE AND OTHER INSURANCE RELATED TO AVIATION ACTIVITIES	AVIATION INSURANCE RESOURCES, LLC
AVIATION INSURANCE RESOURCES	AVIATION INSURANCE RESOURCES	App 85580207	Abandoned Section 2(F)	INT. CL. 36 INSURANCE AGENCY-BROKERAGE IN THE FIELD OF AVIATION INSURANCE AND ANY OTHER INSURANCE RELATED TO AVIATION ACTIVITIES, NAMELY, AIRCRAFT HULL LIABILITY; AIRPORT GENERAL LIABILITY; AIRPORT BUILDING AND CONTENTS, HANGAR KEEPER LIABILITY; AVIATION PRODUCTS AND COMPLETED OPERATIONS; AVIATION PROFESSIONAL LIABILITY; AIRPORT POLLUTION LIABILITY; AVIATION BUSINESS WORKERS COMPENSATION	AVIATION INSURANCE RESOURCES, LLC