

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM588689

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christopher A. Lucas		07/22/2020	Sole Proprietorship: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Peak Design		
Street Address:	2325 3rd Street		
Internal Address:	Suite 410		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94170		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4796993	TECHPOUCH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6124658090		
Email:	docketing@grumbleslaw.com		
Correspondent Name:	Ernest Grumbles		
Address Line 1:	287 6th St. East		
Address Line 2:	Suite 140		
Address Line 4:	Saint Paul, MINNESOTA 55101		
NAME OF SUBMITTER:	Ernest W. Grumbles		
SIGNATURE:	/ewg/		
DATE SIGNED:	07/23/2020		
Total Attachments: 4			
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OP \$40.00 4796993

TRADEMARK ASSIGNMENT

WHEREAS, Christopher A. Lucas, doing business as IntoWorld, a California sole proprietorship having a place of business at 8 Hangar Way, Suite F, Watsonville, California 95076 (“ASSIGNOR”), is the record owner of the trademark and/or service mark listed in Schedule A attached hereto (“MARK”).

WHEREAS, Peak Design, is a California corporation having its principal place of business at 2325 3rd Street, Suite 410, San Francisco, California 94107 (“ASSIGNEE”);

WHEREAS, ASSIGNOR desires to assign to ASSIGNEE all right, title, and interest ASSIGNOR may have in and to said MARK, listed in Schedule A attached hereto, together with any and all goodwill of the business associated with the MARK for a payment of \$1,500; and

NOW, THEREFORE, the ASSIGNOR has assigned and transferred, and by these presents does hereby assign and transfer unto the ASSIGNEE, its successors and assigns, the entire right, title, and interest in and to said MARK, together with the goodwill of the business associated therewith including, without limitation, the right to sue for past, present, and future infringement of the MARK, and the right to collect and receive any damages, royalties, or settlement for such past, present, and future infringements and any and all causes of action, claims, and demands relating to the MARK, together with all goodwill and other incidents of business associated with or symbolized by the MARK, effective as of the date of latest execution of this Agreement.

ASSIGNOR further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful

documents including registrations as Assignee may from time to time reasonably request to effect fully this Assignment and to permit the ASSIGNEE to be duly-registered and/or duly-recorded as the registered owner of the MARK and all other rights hereby conveyed.

AND, furthermore, ASSIGNOR covenants and agrees with ASSIGNEE, its successors and assigns, that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by ASSIGNOR and that the full right to convey the same as herein expressed is possessed by ASSIGNOR.

IN TESTIMONY WHEREOF, ASSIGNOR have hereunto set their hand effective as of July 22, 2020.

Christopher A. Lucas, ASSIGNOR:

Christopher Lucas

ACKNOWLEDGED & AGREED:

Peter Lockett

Peter Lockett, Manager
Peak Design

Schedule A to Trademark Assignment

MARK (and including variations thereof to the extent that such variations have been used publicly by Assignor in the promotion of good and services):

Reg. No.
4,796,993

Mark
TECHPOUCH

Registration Date
August 18, 2015

Signature: 
Email: chris.lucas@techxellent.com

Signature: *Peter Lockett*
Email: plockett@peakdesign.com