

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM588758

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|---|---------------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 03/05/2014 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Esmeralda Farms, Inc. | | 04/03/2020 | Corporation: COLOMBIA |
| RECEIVING PARTY DATA | | | |
| Name: | Esmeralda Farms, Inc. | | |
| Street Address: | 1800 N.W. 89th Place | | |
| City: | Doral | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33172 | | |
| Entity Type: | Corporation: FLORIDA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4491410 | ESMERALDA BELLA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 212.813.1600 | | |
| Email: | ms@springutlaw.com | | |
| Correspondent Name: | Milton Springut | | |
| Address Line 1: | 45 Rockefeller Plaza 20th Floor | | |
| Address Line 4: | New York, NEW YORK 10111 | | |
| NAME OF SUBMITTER: | Milton Springut | | |
| SIGNATURE: | /Milton Springut/ | | |
| DATE SIGNED: | 07/27/2020 | | |
| Total Attachments: 2 | | | |
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| source=esmafarm col to esmafarm fl#page2.tif | | | |

OP \$40.00 4491410

TRADEMARK ASSIGNMENT

WHEREAS, Esmeralda Farms, Inc., a corporation incorporated and organized under the laws of Colombia, having an address of 1800 N.W. 89th Place Doral, Florida 33172 ("Assignor"), is the owner of the trademark detailed below and the corresponding U.S. Registration No. ("the Trademark"):

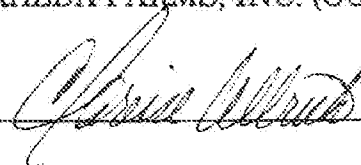
| Mark | Registration No. | IC and Goods and Services |
|--------------------|------------------|--|
| ESMERALDA BELLA | 4,491,410 | IC 31: fresh cut flowers, namely, Alstroemaria varieties |

WHEREAS, Esmeralda Farms, Inc., a corporation incorporated and organized under the laws of Florida, having an address of 1800 N.W. 89th Place Doral, Florida 33172 ("Assignee"), is desirous of acquiring the right, title and interest in, to and under the Trademark and the goodwill of the business and concerning the goods relating thereto.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, as of the Effective Date of March 5, 2014, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to the Assignee the Trademark and the goodwill of the business symbolized thereby, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor, if the assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Trademark with the right to sue for, and collect the same for its own use and

enjoyment, and for use and enjoyment of its successors, assigns or other legal representatives.

ESMERALDA FARMS, INC. (COLOMBIA)

By: 

Title: owner

Dated: April 3, 2020