

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM588848

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tara Energy, LLC		06/09/2020	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Just Energy Group Inc.		
Street Address:	5251 Westheimer Rd.		
Internal Address:	Ste. 1000		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77056		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3001649	TARA ENERGY	
Registration Number:	4022479	SMART PREPAID ELECTRIC	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-857-6000		
Email:	TMdocket@arentfox.com		
Correspondent Name:	Amy (Salomon) McFarland		
Address Line 1:	1717 K Street, NW		
Address Line 4:	Washington, D.C. 20006		
NAME OF SUBMITTER:	Megan Rzonca		
SIGNATURE:	/Megan Rzonca/		
DATE SIGNED:	07/28/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Tara Energy, LLC, a Texas limited liability company, having a place of business at 5251 Westheimer Rd Suite 1000 Houston, Texas 77056 (“ASSIGNOR”), owns all right, title, and interest in, under, and to the trademarks on the attached Schedule A, including the registrations and applications therefore and the common law rights therein (hereinafter, the “Trademarks”);

WHEREAS, Just Energy Group Inc., a Canadian corporation, having a place of business at 5251 Westheimer Rd. Ste. 1000 Houston, Texas 77056 (“ASSIGNEE”), is desirous of acquiring said Trademarks and the applications/registrations thereof, together with the ongoing business and the goodwill of the business pertaining thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. ASSIGNOR hereby assigns unto ASSIGNEE all right, title and interest in, under, and to the Trademarks, including the portion of ASSIGNOR’S business to which such Trademarks pertain, such business being ongoing and existing, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, unlawful imitation or breach thereof, and all rights of priority and protection of interests therein under the laws of any jurisdiction.
2. ASSIGNOR hereby agrees to execute any additional documents to accomplish and record this Assignment.
3. This Assignment shall be binding upon the parties and their successors and assigns.
4. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument.
5. This Assignment may be executed by facsimile or .pdf signature and a facsimile or .pdf signature shall constitute an original for all purposes.

[Signatures on following page]

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment to be effective as of the date of its full execution.

ASSIGNOR:

Tara Energy, LLC

By: 

Name: Sean Holland

Title: VP, Operations

Date: June 9, 2020

ASSIGNEE:

Just Energy Group, Inc.

By: 



Name: C. Brent Moore

Title: EVP, North American Retail

Date: June 9, 2020



SCHEDULE A

Mark Name	Application Number	Application Date	Registration Number	Registration Date	International Class(es)
	78463621	8/6/2004	3001649	9/27/2005	35
	85236558	2/8/2011	4022479	2/6/2011	35