

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM588890

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	03/23/2018		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Epic Spirit Ventures, Inc.		07/22/2020	Corporation: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Varsity Spirit LLC		
<b>Street Address:</b>	6745 Lenox Center Court, Suite 300		
<b>City:</b>	Memphis		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38115		
<b>Entity Type:</b>	Limited Liability Company: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2885864	REACH THE BEACH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024084000		
<b>Email:</b>	docketing@finnegan.com		
<b>Correspondent Name:</b>	Danny M. Awdeh		
<b>Address Line 1:</b>	901 New York Avenue, N.W.		
<b>Address Line 2:</b>	FINNEGAN		
<b>Address Line 4:</b>	Washington, D.C. 20001		
<b>NAME OF SUBMITTER:</b>	Danny M. Awdeh		
<b>SIGNATURE:</b>	/Danny M. Awdeh/		
<b>DATE SIGNED:</b>	07/27/2020		
<b>Total Attachments: 2</b>			
source=2020.07.22 Epic Spirit Ventures Assignment Nunc Pro Tunc to Varsity Spirit - FINAL#page1.tif			
source=2020.07.22 Epic Spirit Ventures Assignment Nunc Pro Tunc to Varsity Spirit - FINAL#page2.tif			

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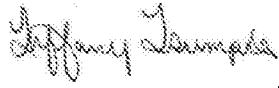
**NUNC PRO TUNC ASSIGNMENT**

Epic Spirit Ventures, Inc., a Maryland corporation with its principal place of business at 6679 Santa Barbara Road, Suite K, Elkridge, Maryland 21075 ("Assignor"), is the record owner of the mark identified in Exhibit A and of the U.S. trademark registration therefor ("the Trademark").

On approximately March 23, 2018, Varsity Spirit LLC, a Tennessee Limited Liability Company with its principal place of business at 6745 Lenox Center Court, Suite 300, Memphis, Tennessee 38115 ("Assignee"), acquired the Trademarks from Assignor. Assignee is the owner in fact of the Trademarks and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns nunc pro tunc as of March 23, 2018 to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

Epic Spirit Ventures, Inc.

By:  \_\_\_\_\_

Name: Tiffany Tsumpis \_\_\_\_\_

Title: General Counsel \_\_\_\_\_

Date: 7/22/2020 \_\_\_\_\_

**EXHIBIT A**

MARK

REG. NO.

REG. DATE

REACH THE BEACH

2885864

September 21, 2004