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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM589259

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Byline Bank, as Agent		07/29/2020	banking corporation: ILLINOIS

RECEIVING PARTY DATA

Name:	QUALITY IMPORTERS TRADING COMPANY, LLC
Street Address:	3350 Enterprise Ave, Sutie 120
City:	Weston
State/Country:	FLORIDA
Postal Code:	33331
Entity Type:	Limited Liability Company: DELAWARE
Name:	ORLEANS GROUP, LLC
Street Address:	3350 Enterprise Ave, Suite 120
City:	Weston
State/Country:	FLORIDA
Postal Code:	33331
Entity Type:	Limited Liability Company: FLORIDA
Name:	XIKAR, INC.
Street Address:	3305 Terrace St., Suite 2
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64111
Entity Type:	Corporation: KANSAS
Name:	THE BIG EASY TOBACCO COMPANY, LLC
Street Address:	3350 Enterprise Ave, Suite 120
City:	Weston
State/Country:	FLORIDA
Postal Code:	33331
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4299342	CULT

TRADEMARK REEL: 007011 FRAME: 0149 **CORRESPONDENCE DATA**

Fax Number: 3124996701

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ahesla@duanemorris.com

Correspondent Name: Robert E. Horwath

Address Line 1: 190 S LaSalle Street, Suite 3700

Address Line 2: Duane Morris LLP

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	G4599-00020		
NAME OF SUBMITTER:	Robert E. Horwath		
SIGNATURE:	/s/Robert E. Horwath		
DATE SIGNED:	07/29/2020		

Total Attachments: 3

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TRADEMARK
REEL: 007011 FRAME: 0150

TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY, dated as of July 29, 2020, is made by BYLINE BANK, an Illinois banking corporation, as the administrative agent and collateral agent for the Lenders ("Agent"), under that certain Trademark Security Agreement, dated as of January 31, 2018, by QUALITY IMPORTERS TRADING COMPANY, LLC, a Delaware limited liability company, THE BIG EASY TOBACCO COMPANY, LLC, a Delaware limited liability company, ORLEANS GROUP, LLC, a Florida limited liability company, and XIKAR, INC., a Kansas corporation (collectively, the "Grantors," and each, individually, a "Grantor"), in favor of Agent (as amended, supplemented or modified and in effect from time to time, the "IP Security Agreement"). Capitalized terms used but not defined herein shall have the meanings set forth in the IP Security Agreement.

WHEREAS, pursuant to the IP Security Agreement, Grantor granted a security interest to Agent (for benefit of the Lenders) in certain intellectual property collateral including, among others, the Trademark "CULT" more particularly described on Exhibit A attached hereto (such Trademark, the "Released Collateral"); and

WHEREAS, an executed copy of the IP Security Agreement was recorded with the Trademark Assignment Recordation Branch of the United States Patent and Trademark Office on May 8, 2018 at Reel 6369, Frame 0371; and

WHEREAS, Agent has agreed to terminate and release its security interest in the Released Collateral only.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Agent does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate the liens and security interest created under the IP Security Agreement in the Released Collateral only, (b) release its security interest in the Released Collateral, and (c) discharge any and all rights, title and interest it has in and the security interest granted to Agent in the Released Collateral.

[SIGNATURE PAGE FOLLOWS]

TRADEMARK
REEL: 007011 FRAME: 0151

IN WITNESS WHEREOF, Agent has caused this Termination and Release of Security Interest in Intellectual Property to be duly executed as of the date first set forth above.

BYINERAX

Name: Dan Delgadiilo

Title: Managing Director

REEL: 007011 FRAME: 0152

EXHIBIT A

RELEASED COLLATERAL

Mark	Country	Reg. No.	Reg. Date	Owner	Goods/Services	Status
CULT	US	4299342			INT. CL. 30 Coffee; coffee beans	Registered.

TRADEMARK
REEL: 007011 FRAME: 0153

RECORDED: 07/29/2020