

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM589410

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KH Kreg Acquisition, Inc.		07/30/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Kaufman, Hall & Associates, LLC		
Street Address:	10 S. Wacker Drive, Suite 3375		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4921910	ENTERPRISEVISION	
Registration Number:	4866086	KREG INFORMATION SYSTEMS	
Registration Number:	4866061	KREG INFORMATION SYSTEMS	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-862-6371		
Email:	renee.prescan@kirkland.com		
Correspondent Name:	Renee Prescan		
Address Line 1:	300 North LaSalle Street		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	26904-2 RMP		
NAME OF SUBMITTER:	Renee M. Prescan		
SIGNATURE:	/Renee M. Prescan/		
DATE SIGNED:	07/30/2020		
Total Attachments: 3			
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(Executed)_ (70199384_2)#page3.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of July 30, 2020 ("Effective Date") by and between KH Kreg Acquisition, Inc., a Delaware corporation ("Assignor"), and Kaufman, Hall & Associates, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the trademark registrations and applications set forth on Schedule A attached hereto, together with the goodwill of the business associated therewith (collectively, the "Marks").


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

KH KREG ACQUISITION, INC.



Name: Kenneth Kaufman

Title: President

**KAUFMAN, HALL & ASSOCIATES,
LLC**



Name: Kenneth Kaufman

Title: President

SCHEDULE A

TRADEMARK REGISTRATIONS AND APPLICATIONS

Trademark	Class	Registration No.	Registration Date
ENTERPRISEVISION	9, 42	US 4921910	3/22/2016
KREG INFORMATION SYSTEMS (design)	9, 35, 42	US 4866086	12/8/2015
KREG INFORMATION SYSTEMS	9, 35, 42	US 4866061	12/8/2015
KREG INFORMATION SYSTEMS	--	State - Ohio 1616285	4/14/2006