

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM589609

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|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bark + Bite Hot Sauce, LLC | | 07/24/2020 | Limited Liability Company: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Bark and the Bite, LLC | | |
| Street Address: | 1821 Goodrich Avenue | | |
| City: | St. Paul | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55105 | | |
| Entity Type: | Limited Liability Company: MINNESOTA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5394954 | BARK + BITE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6518946801 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 651-894-6800 | | |
| Email: | docketing@ploen.com | | |
| Correspondent Name: | Sean Ploen | | |
| Address Line 1: | 1595 Selby Avenue, Suite 300 | | |
| Address Line 4: | St. Paul, MINNESOTA 55104 | | |
| NAME OF SUBMITTER: | Colman Sutter | | |
| SIGNATURE: | /Colman Sutter/ | | |
| DATE SIGNED: | 07/31/2020 | | |
| Total Attachments: 2 | | | |
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| source=Assignment of Trademark Rights (Bark + Bite)#page2.tif | | | |

OP \$40.00 5394954

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Bark + Bite Hot Sauce, LLC, a California limited liability company located at 1894 Lucretia Avenue, Los Angeles 90026 (“Assignor”), has developed, used, is using and owns certain rights, title and interests in the trademark identified in U.S. Reg. No. 5,394,954 for the mark BARK + BITE, together with the goodwill related thereto (hereinafter referred to as the “Trademark”); and

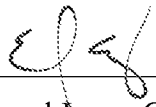
WHEREAS, Bark and the Bite, LLC, a Minnesota limited liability company located at 1821 Goodrich Avenue, St. Paul, Minnesota 55105 (“Assignee”), desires to acquire Assignor’s entire right, title, and interest in and to the Trademark and the goodwill associated with the Trademark;

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor sells, transfers, and assigns to Assignee all of Assignor’s right, title and interest in and to said Trademark, together with the goodwill of the business in connection with which the aforesaid Trademark has been used, and all claims, if any, which may have arisen thereunder prior to the date of this instrument, along with any pending application to register or registration for such Trademark.

This assignment specifically includes, without limitation, all statutory and common law trademark rights as may have been acquired by Assignor with respect to the Trademark, along with the right to collect for all past, present and future acts of infringement of same, along with any claims for damages and the proceeds thereof, including without limitation any license royalties and proceeds of infringement suits by reason of any past and future acts of infringement that have occurred or that may occur against the Trademark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, all effective this
24th day of July, 2020.

BARK + BITE HOT SAUCE, LLC

By:  _____
Edward James G. Lastra

Printed name

Chief Manager

Title