

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM589948

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PPIJ Holdings, LLC		02/06/2020	Limited Liability Company: DELAWARE
JIST Publishing, Inc.		02/06/2020	Corporation: INDIANA
Paradigm Publishing, LLC		02/06/2020	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Kendall Hunt Publishing Company		
Street Address:	4050 Westmark Drive		
City:	Dubuque		
State/Country:	IOWA		
Postal Code:	52002		
Entity Type:	Corporation: IOWA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3374845	AMERICA'S CAREER PUBLISHER	
Registration Number:	3271351	BEST JOBS	
Registration Number:	2315532	CAREEREXPLORER	
Registration Number:	1554659	JIST	
Serial Number:	88777865	CIRRUS	
Serial Number:	88777841	CIRRUS	
Serial Number:	88777816		
CORRESPONDENCE DATA			
Fax Number:	8883913056		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	563-557-8400		
Email:	ttrumm@octhomaslaw.com		
Correspondent Name:	Tonya A. Trumm		
Address Line 1:	1000 Main Street		
Address Line 4:	Dubuque, IOWA 52001		

OP \$190.00 3374845

NAME OF SUBMITTER:	Tonya Trumm
SIGNATURE:	/Tonya Trumm/
DATE SIGNED:	08/03/2020
Total Attachments: 3 source=Trademark Assignment - B&W#page1.tif source=Trademark Assignment - B&W#page2.tif source=Trademark Assignment - B&W#page3.tif	

TRADEMARK ASSIGNMENT


PPIJ Holdings, LLC, a Delaware limited liability company, JIST Publishing, Inc., an Indiana corporation, and Paradigm Publishing, LLC, a Minnesota limited liability company (PPIJ Holdings, LLC, JIST Publishing, Inc., and Paradigm Publishing, LLC are individually and collectively referred to herein as “Assignor”), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns, transfers, conveys and delivers, effective as of February 6, 2020 (the “Effective Date”), unto Kendall Hunt Publishing Company, an Iowa corporation (“Assignee”), all right, title and interest of Assignor in and to each of the trademarks and trademark applications set forth on Schedule I hereto (the “Assigned Trademarks”) and any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, together, with (i) the goodwill of the business relating to and the goodwill symbolized by and exclusively associated with the Assigned Trademarks, (ii) all income, royalties and damages now or hereafter due or payable to Assignor with respect to the Assigned Trademarks including, without limitation, damages and payments for past, present or future infringement, misappropriation or other violation of any of the Assigned Trademarks, and (iii) any and all causes of action heretofore accrued in the Assignor’s favor for infringement of the Assigned Trademarks, to the full extent of such rights, together with the right to initiate suit and obtain damages and attorneys’ fees and other forms of relief arising from any infringement, misappropriation or other violation of any of the Assigned Trademarks. This Trademark Assignments is not intended to be an “assignment in gross”.

[signature page follows]

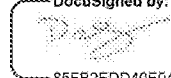
IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed, effective as of the Effective Date.

ASSIGNOR:

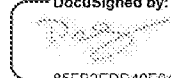
PPIJ HOLDINGS, LLC

DocuSigned by:

By: _____
85EB2EDD40E044C
Name: Daniel Schwartz
Title: Authorized Person

JIST PUBLISHING, INC.


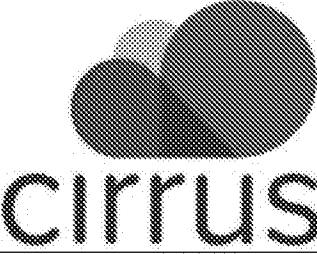
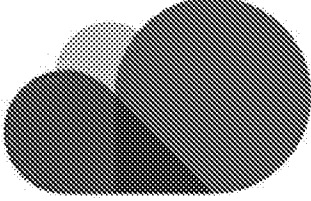
DocuSigned by:

By: _____
85EB2EDD40E044C
Name: Daniel Schwartz
Title: Authorized Person

PARADIGM PUBLISHING, LLC

DocuSigned by:

By: _____
85EB2EDD40E044C
Name: Daniel Schwartz
Title: Authorized Person

Trademarks and Trademark Licenses

Trademark Registrations and Applications

Mark	Jurisdiction	Serial No.	Reg. No.	Owner of Record
AMERICA'S CAREER PUBLISHER	U.S.	77017805	3374845	JIST Publishing, Inc.
BEST JOBS	U.S.	77033341	3271351	JIST Publishing, Inc.
CAREEREXPLORER	U.S.	75466557	2315532	JIST Publishing, Inc.
JIST	U.S.	73763823	1554659	JIST Publishing, Inc.
	U.S.	88777865	(Pending)	Paradigm Publishing, LLC
	U.S.	88777841	(Pending)	Paradigm Publishing, LLC
	U.S.	88777816	(Pending)	Paradigm Publishing, LLC

Trademark Licenses:

None.