

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM588518

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Source Media, LLC		07/17/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Middle Market Information, LLC		
Street Address:	14 Woodway Lane		
City:	Wilton		
State/Country:	CONNECTICUT		
Postal Code:	06897		
Entity Type:	Limited Liability Company: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	73699386	MERGERS & ACQUISITIONS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	781-983-5017		
Email:	jbeecher@jsan.info		
Correspondent Name:	James Beecher		
Address Line 1:	14 Woodway Lane		
Address Line 4:	Wilton, CONNECTICUT 06897		
NAME OF SUBMITTER:	James Beecher		
SIGNATURE:	/James Beecher/		
DATE SIGNED:	07/25/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is dated as of July 17, 2020 (the "Effective Date").

WHEREAS, Source Media, LLC, a Delaware limited liability company, and together with its affiliates, "Assignor", has adopted, acquired, used and is using, in a substantially exclusive and continuous manner in its business, the trademarks listed on Exhibit A attached hereto and made a part hereof (the "Trademarks"); and

WHEREAS, Middle Market Information LLC, a Connecticut limited liability company ("Assignee"), is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer and convey, effective as of the Effective Date, unto Assignee, its successors and assigns, all of its right, title and interest, whether statutory or at common law, in and to the Trademarks, together with all the goodwill of the business symbolized by the Trademarks in the United States, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Trademark Assignment.

Assignor further agrees to execute such further documents as may be reasonably required to record Assignee as the owner of the Trademarks and registrations and applications herein assigned, solely at the cost of Assignee.

This Trademark Assignment may be executed in several counterparts, each of which shall be deemed an original, but all of which together will constitute one and the same instrument. Counterparts of this Agreement (or applicable signature pages hereof) that are manually signed and delivered by facsimile transmission shall be deemed to constitute signed original counterparts hereof and shall bind the parties signing and delivering in such manner.

[Signature page follows]

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed and delivered by a duly authorized officer of Assignor as of the date first above written.

Assignor:

SOURCE MEDIA, LLC

By: Debra S. Mason
Name: Debra S. Mason
Title: CFO

Exhibit A
List of Trademarks

Mergers & Acquisitions (Registration Number 1533002 / Serial Number 73699386)	Reg. Date April 4, 1989	Class 16 Int.
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