

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM590006

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|---|---|-----------------------|-------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Wilmington Trust, National Association | | 07/31/2020 | National Banking Association: |
| RECEIVING PARTY DATA | | | |
| Name: | Applied Revenue Analytics, LLC | | |
| Street Address: | 100 Challenger Road | | |
| Internal Address: | Suites 303, 307 and 503 | | |
| City: | Ridgefield Park | | |
| State/Country: | NEW JERSEY | | |
| Postal Code: | 07660 | | |
| Entity Type: | Limited Liability Company: NORTH CAROLINA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5071929 | APPREV | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 212-728-8000 | | |
| Email: | ipdept@willkie.com | | |
| Correspondent Name: | Heather Schneider | | |
| Address Line 1: | 787 Seventh Avenue | | |
| Address Line 4: | New York, NEW YORK 10019 | | |
| ATTORNEY DOCKET NUMBER: | 124864-00007 | | |
| NAME OF SUBMITTER: | Heather Schneider | | |
| SIGNATURE: | /Heather Schneider/ | | |
| DATE SIGNED: | 08/03/2020 | | |
| Total Attachments: 4 | | | |
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TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”) is made this 31st day of July, 2020 (the “Release Date”), by WILMINGTON TRUST, NATIONAL ASSOCIATION., (the “Administrative Agent”), for the benefit of Applied Revenue Analytics, LLC a North Carolina limited liability Company (the “Grantor”).

WHEREAS, the Grantor has entered into that certain Second Lien Trademark Security Agreement, dated as of September 17, 2019, with the Administrative Agent (the “Trademark Security Agreement”),

WHEREAS, pursuant to the Trademark Security Agreement, the Grantor pledged and granted to the Administrative Agent, for the benefit of the Secured Parties, a lien on and security interest in and to all of its right, title and interest in, to and under all of the following Collateral (excluding any Excluded Assets) of the Grantor (collectively, the “Trademark Collateral”): all Trademarks of the Grantor (excluding any Excluded Assets), including those listed on Schedule 1 attached hereto;

WHEREAS, the Administrative Agent has filed with the United States Patent and Trademark Office (the “USPTO”) notices of security interests in the Trademark Collateral, the Trademark Security Agreement was recorded by the USPTO on September 18, 2019 at Reel 006748, Frame 0585 and on September 19, 2019 at Reel 006749, Frame 0027;

WHEREAS, the Grantor has certified that (i) 100% of the Equity Interests (as defined in the Second Lien Credit Agreement) in the Grantor is being sold in accordance with Section 7.05(j) of the Second Lien Credit Agreement (the “Sale”) and (ii) the release of the Trademark Collateral upon consummation of the Sale is permitted pursuant to Section 6.11(c) of the Second Lien Security Agreement;

WHEREAS, the Administrative Agent is terminating and releasing its security interest in such Trademark Collateral as herein provided.

NOW THEREFORE, in consideration thereof and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent agrees as follows:

1. Release of Security Interest. Effective as of the Release Date, the Administrative Agent hereby irrevocably and forever terminates, releases and discharges the Trademark Security Agreement, any and all of its security interest in, and all of its right, title and interest in, to and under, the Trademark Collateral granted by the Grantor under the Trademark Security Agreement.

2. Recordation of Release. The Administrative Agent understands and agrees that this Release may be recorded by or for the Grantor with the U.S. Patent and Trademark Office.


3. Further Actions. The Administrative Agent further agrees to execute any other documents and take any further action reasonably necessary in any state, country or jurisdiction that the Grantor may reasonably require to effect the intent and purpose of this Release; provided, that all such documents are to be prepared by counsel to the Grantor and the cost and expense of such documents and actions shall be borne solely by the Grantor.

4. Capitalized Terms. Capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the Trademark Security Agreement.

[Signature page follows]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed as an instrument under seal by its duly authorized officer as of the Release Date.

WILMINGTON TRUST, NATIONAL ASSOCIATION,
As Administrative Agent

By:  _____

Name: Nicole Kroll

Title: Assistant Vice President

Schedule 1
Trademarks

Registrations:

| <u>OWNER</u> | <u>REGISTRATION NUMBER</u> | <u>TRADEMARK</u> |
|--------------------------------|--------------------------------|------------------|
| Applied Revenue Analytics, LLC | 5071929 | APPREV |

Applications:

None.