

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM590007

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Barclays Bank PLC		07/31/2020	Public Limited Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Applied Revenue Analytics, LLC		
<b>Street Address:</b>	100 Challenger Road		
<b>Internal Address:</b>	Suites 303, 307 and 503		
<b>City:</b>	Ridgefield Park		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07660		
<b>Entity Type:</b>	Limited Liability Company: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5071929	APPREV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-728-8000		
<b>Email:</b>	ipdept@willkie.com		
<b>Correspondent Name:</b>	Heather Schneider		
<b>Address Line 1:</b>	787 Seventh Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	124864-00007		
<b>NAME OF SUBMITTER:</b>	Heather Schneider		
<b>SIGNATURE:</b>	/Heather Schneider/		
<b>DATE SIGNED:</b>	08/03/2020		
<b>Total Attachments: 4</b>			
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## TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This Termination and Release of Security Interest in Intellectual Property ("Release") is made as of July 31, 2020 ("Release Date"), by Barclays Bank PLC (the "Administrative Agent") in favor of Applied Revenue Analytics, LLC, a North Carolina limited liability company (the "Grantor").

### W I T N E S S E T H:

WHEREAS, the Grantor entered into a First Lien Trademark Security Agreement (the "First Lien Trademark Security Agreement") dated October 30, 2018 with SunTrust Bank (the "Original Administrative Agent"), notice of which was recorded on October 30, 2018 at the United States Patent and Trademark Office (the "USPTO") at Reel 6470, Frame 0302. Capitalized terms used but not otherwise defined herein have the meanings given to them in the First Lien Trademark Security Agreement.

WHEREAS, the Grantor pledged and granted the Original Administrative Agent, under the terms of the First Lien Trademark Security Agreement and for the benefit of the Secured Parties, a lien on and security interest in favor of the Original Administrative Agent, in and to all of its right, title and interest in, to and under all Trademarks of the Grantor (other than Excluded Assets), including without limitation those listed in Schedule A (the "Released Intellectual Property Collateral").

WHEREAS, the Original Administrative Agent entered into an Assignment of First Lien Trademark Security Agreements dated September 17, 2019 with the Administrative Agent, pursuant to which the Original Administrative Agent transferred, assigned, granted and conveyed to the Administrative Agent all of the Original Administrative Agent's right, title, and interest in, to and under the First Lien Trademark Security Agreement, including, without limitation, its security interest in, and lien on, all Trademarks of the Grantor, notice of which was recorded on September 17, 2019 at the USPTO at Reel 6747, Frame 0236.

WHEREAS, the Grantor has certified that (i) 100% of the Equity Interests (as defined in the First Lien Credit Agreement) in the Grantor is being sold in accordance with Section 7.05(j) of the First Lien Credit Agreement (the "Sale") and (ii) the release of the Released Intellectual Property Collateral upon consummation of the Sale is permitted pursuant to Section 6.11(c) of the First Lien Security Agreement.

WHEREAS, the Administrative Agent is terminating and releasing its security interest in all such Released Intellectual Property Collateral as herein provided.

NOW, THEREFORE, in consideration of the foregoing, intending to be legally bound and for other good and valuable consideration, the sufficiency of which are hereby acknowledged, the Administrative Agent agrees as follows:

1. Release of Security Interest. Effective as of the Release Date, the Administrative Agent hereby irrevocably and forever (i) terminates the First Lien Trademark Security Agreement, (ii) releases, terminates and discharges any and all of its interest in the Released Intellectual Property Collateral and (iii) reassigns, transfers and conveys to the Grantor any right, title and interest of the Administrative Agent in the Released Intellectual Property Collateral.

2. Recordation of Release. The Administrative Agent understands and agrees that this Release may be recorded by or for the Grantor with the U.S. Patent and Trademark Office.

3. Further Actions. The Administrative Agent further agrees to execute any other documents and take any further action reasonably necessary in any state, country or jurisdiction that the Grantor may reasonably require to effect the intent and purpose of this Release; provided, that all such documents are to be prepared by counsel to the Grantor and the cost and expense of such documents and actions shall be borne solely by the Grantor.

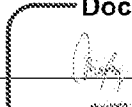
This Release shall be governed by and construed in accordance with the laws of the State of New York.

**[Remainder of this page intentionally left blank; signature page follows]**

**IN WITNESS WHEREOF**, the Administrative Agent has caused this Release to be executed as of the date first written above.

**BARCLAYS BANK PLC,**  
as Administrative Agent

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**DocuSigned by:**  
  
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**Schedule A**

**Trademark Registrations and Use Applications**

Registrations:

OWNER	REGISTRATION NUMBER	TRADEMARK
Applied Revenue Analytics, LLC	5071929	<b>APPREV</b>

Applications:

None.