

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM590374

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHANNELADVISOR CORPORATION		08/05/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	HSBC BANK USA, N.A.		
Street Address:	95 Washington Street, Floor 2 South		
City:	Buffalo		
State/Country:	NEW YORK		
Postal Code:	14203		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5116346	CHANNELADVISOR COMPLETE	
Registration Number:	2602395	CHANNELADVISOR	
Registration Number:	4861706	CHANNELADVISOR	
Registration Number:	4879924	CHANNELADVISOR	
Registration Number:	4869680		
CORRESPONDENCE DATA			
Fax Number:	7044448857		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043432000		
Email:	twitcher@mcguirewoods.com		
Correspondent Name:	Terry L. Witcher, Senior Paralegal		
Address Line 1:	McGuireWoods LLP		
Address Line 2:	201 N. Tryon Street, Suite 3000		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
NAME OF SUBMITTER:	Terry L. Witcher		
SIGNATURE:	/s/ Terry L. Witcher		
DATE SIGNED:	08/05/2020		
Total Attachments: 4			

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

August 5, 2020

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Collateral Agreement dated as of August 5, 2020 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among CHANNELADVISOR CORPORATION, a Delaware corporation (the "Borrower"), certain Subsidiaries of the Borrower party thereto (each a "Grantor" and collectively, the "Grantors"), and HSBC BANK USA, N.A. (the "Lender"), each Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications of such Grantor listed on Schedule I attached hereto to the Lender.

The Grantors and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

This Notice may be executed in any number of counterparts each of which when so executed and delivered shall be deemed an original.

[Signature pages follow.]

This Notice shall be governed by and construed in accordance with the law of the State of New York.

Very truly yours,

CHANNELADVISOR CORPORATION


By:

Name: David Spitz


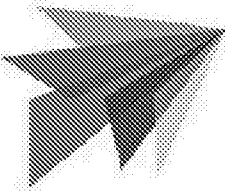
Title: Chief Executive Officer

Acknowledged and Accepted:

HSBC BANK USA, N.A.,
as Lender

By: 
Name: Alyssa Champion (Aug 4, 2020 12:19 EDT)
Title: Vice President

Schedule I

Grantor	Mark	Application No.	Application Date	Registration No.	Registration Date
ChannelAdvisor Corporation	CHANNELADVISOR COMPLETE	77179219	5/11/2007	5116346	1/10/2017
ChannelAdvisor Corporation	CHANNELADVISOR	76141311	10/5/2000	2602395	7/30/2002
ChannelAdvisor Corporation	CHANNELADVISOR	85938333	5/21/2013	4861706	12/1/2015
ChannelAdvisor Corporation		86534168	2/13/2015	4879924	1/5/2016
ChannelAdvisor Corporation		86534182	2/13/2015	4869680	12/15/2015