

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM590410

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PL Brands, Inc.		03/13/2020	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Drinks International, Inc.		
Street Address:	87 E. Preserve Drive		
City:	Palatine		
State/Country:	ILLINOIS		
Postal Code:	60074		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5789749	LUÉ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3122196706		
Email:	ashleyb@goldmclaw.com		
Correspondent Name:	Ashley Brandt		
Address Line 1:	111 West Washington, Suite 1221		
Address Line 4:	Chicago, ILLINOIS 60602		
NAME OF SUBMITTER:	David Kalusetsky		
SIGNATURE:	/David Kalusetsky/		
DATE SIGNED:	08/05/2020		
Total Attachments: 2			
source=TM Lue Assignment to Drinks International#page1.tif			
source=TM Lue Assignment to Drinks International#page2.tif			

OP \$40.00 5789749

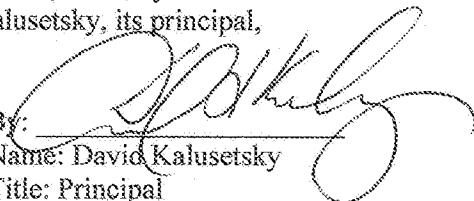
Assignment of Trademark

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, PL Brands, Inc., an Illinois corporation located in Cook County, Illinois ("Seller"), hereby sells, assigns, transfers, and conveys to Drinks International, Inc., an Illinois corporation, located at 87 East Preserve Drive Palatine, IL 60074 ("Buyer") as of March 13, 2020, all right, title, and interest in and to the trademark set forth on Schedule A attached hereto and incorporated by this reference herein, together with the goodwill associated therewith and symbolized thereby, and all claims and causes of action with respect to any of the foregoing, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement or other violation, and all other rights, privileges, and protections of any kind whatsoever of Seller accruing under any of the foregoing provided by any applicable law, treaty, or other international convention.

Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment of Trademark upon request by Buyer.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademark to be executed on this 13 day of March, 2020 by its duly authorized officer.

PL BRANDS, INC., by
David Kalusetsky, its principal,

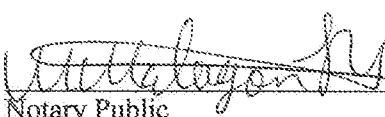
By: 
Name: David Kalusetsky
Title: Principal

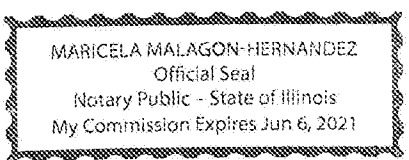
ACKNOWLEDGMENT

STATE OF ILLINOIS)
)SS.
COUNTY OF COOK)

On the 13 day of MARCH, 2020, before me personally appeared David Kalusetsky, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the same in his authorized capacity as the Principal of PL Brands, Inc., and acknowledged the instrument to be the free act and deed of PL Brands, Inc., for the uses and purposes mentioned in the instrument.

My Commission Expires: Jun 6, 2021


Notary Public



Printed Name: MARICELA MALAGON HERNANDEZ

Schedule A
Assigned Mark

Trademark Registrations

Mark	Jurisdiction	Registration Number	Registration Date	Description of Goods/Services
LUÉ	United States	5789749	June 25, 2019	Alcoholic beverages except beers