## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM590612

SUBMISSION TYPE:	NEW ASSIGNMENT
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**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
StartUp Fashion LLC		07/21/2020	Limited Liability Company: NEW JERSEY

### **RECEIVING PARTY DATA**

Name:	StartUp Fashion Inc.
Street Address:	49 Young Circle
City:	Albrightsville
State/Country:	PENNSYLVANIA
Postal Code:	18210
Entity Type:	Corporation: PENNSYLVANIA

### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4503334	STARTUP FASHION
Registration Number:	4950577	STARTUP FASHION

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 201-712-1616 Email: efiling@ndslaw.com **Correspondent Name:** Anthony J. Davis

Address Line 1: Suite 100

Address Line 2: 1 Gatehall Drive

Address Line 4: Parsippany, NEW JERSEY 07054

NAME OF SUBMITTER: Anthony J. Davis **SIGNATURE:** /Anthony J. Davis/ **DATE SIGNED:** 08/06/2020

**Total Attachments: 1** 

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**TRADEMARK** REEL: 007016 FRAME: 0534

## Assignment of IP rights

# We, the undersigned

RECORDED: 08/06/2020

StartUp Fashion LLC, a limited liability company organized under the laws of the State of New Jersey with an address of 913 Castle Point Terrance, Hoboken, New Jersey 07030 (the Assignor), owner of the following trademarks:

Country	Trademark	Int Cl	Serial No.	Registration No.
USA	STARTUP FASHION	IC 035	85463135	4503334
USA	STARTUP FASHION	IC 042	86721487	4950577

for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby assigns all rights, title and interest in and to the above listed trademarks, together with the goodwill of the business connected with the use of, and symbolized by those trademarks, to:

StartUp Fashion Inc., a corporation organized under the laws of the State of Pennsylvania with an address of 49 Young Circle, Albrightsville, Pennsylvania 18210 (the Assignee).

ASSIGNOR ASSIGNEE

StartUp Fashion LLC StartUp Fashion Inc.

Nicole Giordano Nicole Giordano

Member President

Date: July 21, 2020 Date: July 21, 2020

TRADEMARK REEL: 007016 FRAME: 0535