

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM590852

|   |  |  |                    |
|---|--|--|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |  |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |                    |
| <b>CONVEYING PARTY DATA</b>   |  |  |                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>                    | <b>Entity Type</b> |
| Protect America, Inc.   |  | 06/17/2020                               | Corporation: TEXAS |
| <b>RECEIVING PARTY DATA</b>   |  |  |                    |
| <b>Name:</b>  | Monitronics International, Inc.                    |  |                    |
| <b>Street Address:</b>  | 1990 Wittington Place                              |  |                    |
| <b>City:</b>  | Farmers Branch                                     |  |                    |
| <b>State/Country:</b>   | TEXAS  |  |                    |
| <b>Postal Code:</b>   | 75234  |  |                    |
| <b>Entity Type:</b>   | Corporation: DELAWARE                              |  |                    |
| <b>PROPERTY NUMBERS Total: 14</b>   |  |  |                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>                         |                    |
| <b>Registration Number:</b>   | 4438922  | ALARM ZONE                               |                    |
| <b>Registration Number:</b>   | 4072916  | AMERICA'S HOME SECURITY EXPERTS          |                    |
| <b>Registration Number:</b>   | 4072917  | AMERICA'S HOME SECURITY EXPERTS          |                    |
| <b>Registration Number:</b>   | 4086256  | AMERICA'S HOME SECURITY EXPERTS          |                    |
| <b>Registration Number:</b>   | 4286693  |  |                    |
| <b>Registration Number:</b>   | 5520522  |  |                    |
| <b>Registration Number:</b>   | 4051944  | PA                                       |                    |
| <b>Registration Number:</b>   | 4048027  | PA                                       |                    |
| <b>Registration Number:</b>   | 4048028  | PA                                       |                    |
| <b>Registration Number:</b>   | 4051945  | PROTECT AMERICA                          |                    |
| <b>Registration Number:</b>   | 4048029  | PROTECT AMERICA                          |                    |
| <b>Registration Number:</b>   | 4058732  | PROTECT AMERICA                          |                    |
| <b>Registration Number:</b>   | 1853965  | PROTECT AMERICA, INC. AFFORDABLE SECURIT |                    |
| <b>Registration Number:</b>   | 2140195  | THE PEACEKEEPER                          |                    |
| <b>CORRESPONDENCE DATA</b>  |  |  |                    |
| <b>Fax Number:</b>  | 2147401499   |  |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |  |                    |
| <b>Phone:</b>   | 214-740-1474                                       |  |                    |

CH \$365.00 4438922

**Email:** dmathes@bellnunnally.com  
**Correspondent Name:** Danica L. Mathes  
**Address Line 1:** 2323 Ross Ave, Ste 1900  
**Address Line 4:** Dallas, TEXAS 75201

**ATTORNEY DOCKET NUMBER:** 8250.1

**NAME OF SUBMITTER:** Danica L. Mathes

**SIGNATURE:** /Danica L. Mathes/

**DATE SIGNED:** 08/07/2020

**Total Attachments: 10**

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**TRADEMARK ASSIGNMENT**

Pursuant to that certain Asset Purchase Agreement (the “**Purchase Agreement**”), dated as of June 17, 2020, by and between Protect America, Inc., a Texas corporation (“**Assignor**”) and Monitronics International, Inc., a Delaware corporation (“**Assignee**”), this TRADEMARK ASSIGNMENT (this “**Assignment**”) is entered into effective as of June 17, 2020 (the “**Effective Date**”) by Assignor assigning all of Assignor’s rights in and to the marks shown on Exhibit A (the “**Marks**”) to Assignee.

WHEREAS, Assignee desires to acquire Assignor’s entire right, title, and interest in and to the Marks, and any applications and registrations therefor, together with the goodwill of the business in connection with which the Marks are used; and

WHEREAS, Assignor desires to transfer all of its right, title, and interest in and to the Marks, and any applications and registrations therefor, together with the goodwill of the business in connection with which the Marks are used.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and as contemplated by the Purchase Agreement, Assignor hereby makes the transfer and assignment of all of Assignor’s rights in and to the Marks as follows:

1. Assignor hereby irrevocably sells, assigns, transfers, conveys, and sets over unto Assignee any and all of Assignor’s right, title, and interest, throughout the world, in and to the Marks, and any and all registered and unregistered trademarks, logos, designs, brands, and all other indications of origin related thereto together with the goodwill of the business in connection with which the Marks, including all registrations and applications therefor, if any, as well as all renewals and extensions of registrations that are or may be secured by Assignee;
2. Assignor further covenants and agrees that it will, at Assignee’s sole cost and expense, execute and deliver any and all documents that may be reasonably necessary to perfect Assignee’s rights in and to the Marks; and
3. This Assignment includes any and all rights to past, present, and future causes of action for infringement or other unauthorized use of the Marks including the right to sue for damages and/or obtain injunctive relief for past, present, and future infringement, misappropriation or other unauthorized use of the Marks and recover any such damages for Assignee’s own use and enjoyment.
4. This Assignment shall be binding upon and inure to the benefit of the parties and their respective representatives, successors and permitted assigns.
5. This Assignment shall be governed by and construed in accordance with the laws of the State of Texas without regard to its conflict of laws principles.
6. If any term, provision, covenant or condition of this Assignment, or any application thereof, should be held by a court of competent jurisdiction to be invalid, void or unenforceable, in whole or in part, the remaining terms, provisions, covenants and conditions of this Assignment shall continue in full force and effect and shall in no way be affected, impaired or invalidated, and the term, provision, covenant or condition held to be invalid, void or unenforceable shall be reformed by such court of competent jurisdiction in a manner that is valid, not void and enforceable and in such a fashion as to best effectuate the intent of the parties hereto.

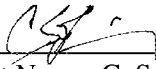
7. This Assignment may be executed in counterparts, each of which shall be deemed an original and both of which shall constitute one and the same instrument. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.
8. This Assignment is subject to all of the representations, warranties, covenants, agreements, exclusions, indemnities and other provisions set forth in the Purchase Agreement. This Assignment is not intended in any way to supersede, limit, qualify or expand any provision in the Purchase Agreement, and in the event of any conflict or inconsistency between the terms of this Assignment and the Purchase Agreement, the Purchase Agreement shall control.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the Effective Date.

**ASSIGNOR:**

PROTECT AMERICA, INC.,  
a Texas corporation

By:  \_\_\_\_\_  
Print Name: C. Scott Fleming  
Title: Chief Executive Officer

Acknowledged and Agreed:

**ASSIGNEE:**

MONITRONICS INTERNATIONAL,  
INC.,  
a Delaware corporation


By: 

Print Name: William Niles

Title: Chief Executive Officer

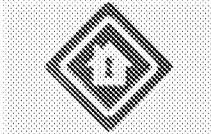
**EXHIBIT A**


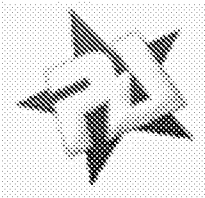

**Trademarks**

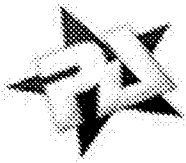
| <b>TM/SN/RN</b>   | <b>Status/Key Dates</b>  | <b>Full Goods/Services</b>   | <b>Owner Information</b>  |
|---|--|--|---|
| <p>AMERICA'S HOME<br/>SECURITY EXPERTS<br/>RN: TMA895004<br/>AN: 1609745</p>  | <p>Canada<br/>Registered<br/>Last Status Received:<br/>Registered, January 26,<br/>2015<br/>Office Status:<br/>Registration published<br/>Filed: January 14, 2013<br/>Registered: January 26,<br/>2015<br/>Expiration Date: January<br/>26, 2030</p> | <p>(Int'l Class: 35, 37, 45)<br/>Services: (1) Online<br/>retail store services<br/>featuring home and<br/>commercial security and<br/>alarms. Services: (2)<br/>Monitoring home and<br/>commercial security and<br/>alarm services.<br/>Services: (3)<br/>Installation,<br/>maintenance, and repair<br/>of home and<br/>commercial security and<br/>alarm services.</p> | <p>Protect America, Inc. 5100<br/>North IH 35, Suite B Round<br/>Rock Texas 78681, United<br/>States of America</p> |
| <p>Design Only</p>  <p>RN: TMA894999<br/>AN: 1609747</p> | <p>Canada<br/>Registered<br/>Last Status Received:<br/>Registered, January 26,<br/>2015<br/>Office Status:<br/>Registration published<br/>Filed: January 14, 2013<br/>Registered: January 26,<br/>2015<br/>Expiration Date: January<br/>26, 2030</p> | <p>(Int'l Class: 35, 37, 45)<br/>Services: (1) Online<br/>retail store services<br/>featuring home and<br/>commercial security and<br/>alarm systems;<br/>Installation,<br/>maintenance, and repair<br/>of home and<br/>commercial security and<br/>alarm systems;<br/>Monitoring home and<br/>commercial security and<br/>alarm systems.</p>                            | <p>Protect America, Inc. 5100<br/>North IH 35 Round Rock<br/>Texas 78681, United States<br/>of America</p>          |
| <p>PROTECT AMERICA<br/>RN: TMA895005<br/>AN: 1609743</p>  | <p>Canada<br/>Registered<br/>Last Status Received:<br/>Registered, January 26,<br/>2015<br/>Office Status:</p>   | <p>(Int'l Class: 35, 37, 45)<br/>Services: (1) On-line<br/>retail store services<br/>featuring home and<br/>commercial security and<br/>alarm systems.</p>   | <p>Protect America, Inc. 5100<br/>North IH 35, Suite B Round<br/>Rock Texas 78681, United<br/>States of America</p> |


| TM/SN/RN   | Status/Key Dates  | Full Goods/Services   | Owner Information   |
|--|---|---|---|
|  | Registration published<br>Filed: January 14, 2013<br>Registered: January 26, 2015<br>Expiration Date: January 26, 2030  | Services: (2)<br>Monitoring home and commercial security and alarm systems.<br>Services: (3)<br>Installation, maintenance, and repair of home and commercial security and alarm systems.  |   |
| ALARM ZONE<br>RN: 4438922<br>SN: 85821493                      | Registered 8 & 15, September 14, 2019<br>Int'l Class: 35,37,45<br>First Use: January 1, 2002<br>Filed: January 11, 2013<br>Registered: November 26, 2013                          | (Int'l Class: 35)<br>online retail store services featuring home monitoring systems, including security and alarm systems<br>(Int'l Class: 37)<br>CANCELLED - SEC. 8<br>[ Installation, maintenance, and repair of home monitoring systems, including security and alarm systems ]<br>(Int'l Class: 45)<br>CANCELLED - SEC. 8<br>[ Monitoring home security and alarm systems ] | Protect America, Inc.<br>(Texas Corp.)<br>5100 N. Ih 35, Suite B<br>Round Rock Texas 78681    |
| AMERICA'S HOME SECURITY EXPERTS<br>RN: 4072916<br>SN: 85162139 | Registered Principal Register - Sec. 2(F) 8 & 15, January 11, 2018<br>Int'l Class: 37<br>First Use: December 31, 1998<br>Filed: October 27, 2010<br>Registered: December 20, 2011 | (Int'l Class: 37)<br>installation, maintenance, and repair of home and commercial security and alarm services   | Protect America, Inc.<br>(Texas Corp.)<br>5100 North Ih 35, Suite B<br>Round Rock Texas 78681 |



| TM/SN/RN  | Status/Key Dates  | Full Goods/Services   | Owner Information   |
|---|---|---|---|
| AMERICA'S HOME<br>SECURITY EXPERTS<br>RN: 4072917<br>SN: 85162144   | Registered Principal<br>Register - Sec. 2(F) 8 &<br>15, January 11, 2018<br>Int'l Class: 45<br>First Use: December 31,<br>1998<br>Filed: October 27, 2010<br>Registered: December<br>20, 2011 | (Int'l Class: 45)<br>monitoring home and<br>commercial security and<br>alarm services   | Protect America, Inc.<br>(Texas Corp.)<br>5100 North Ih 35, Suite B<br>Round Rock Texas 78681 |
| AMERICA'S HOME<br>SECURITY EXPERTS<br>RN: 4086256<br>SN: 85162132   | Registered Principal<br>Register - Sec. 2(F) 8 &<br>15, February 2, 2018<br>Int'l Class: 35<br>First Use: December 31,<br>1998<br>Filed: October 27, 2010<br>Registered: January 17,<br>2012  | (Int'l Class: 35)<br>online retail store<br>services featuring home<br>and commercial security<br>and alarms  | Protect America, Inc.<br>(Texas Corp.)<br>5100 North Ih 35, Suite B<br>Round Rock Texas 78681 |
| Design Only<br><br>RN: 4286693<br>SN: 85429440 | Registered 8 & 15,<br>March 11, 2019<br>Int'l Class: 35,37,45<br>First Use: November 1,<br>2011<br>Filed: September 22,<br>2011<br>Registered: February 5,<br>2013                            | (Int'l Class: 35)<br>online retail store<br>services featuring home<br>and commercial security<br>and alarm systems<br>(Int'l Class: 37)<br>CANCELLED - SEC. 8<br>[ Installation,<br>maintenance, and repair<br>of home and<br>commercial security and<br>alarm systems ]<br>(Int'l Class: 45)<br>monitoring home and<br>commercial security and<br>alarm systems | Protect America, Inc.<br>(Texas Corp.)<br>5100 North Ih 35 Round<br>Rock Texas 78681          |

| TM/SN/RN   | Status/Key Dates  | Full Goods/Services   | Owner Information   |
|--|---|---|---|
| <p>Design Only</p>  <p>RN: 5520522<br/>SN: 87381632</p>     | <p>Registered, July 17, 2018<br/>Int'l Class: 35,37,45<br/>First Use: July 17, 2017<br/>Filed: March 22, 2017<br/>Registered: July 17, 2018</p>                               | <p>(Int'l Class: 35)<br/>online retail store<br/>services featuring home<br/>monitoring systems,<br/>including security and<br/>alarm systems<br/>(Int'l Class: 37)<br/>installation,<br/>maintenance, and repair<br/>of home monitoring<br/>systems, including<br/>security and alarm<br/>systems<br/>(Int'l Class: 45)<br/>monitoring home<br/>security and alarm<br/>systems</p> | <p>Protect America, Inc.<br/>(Texas Corp.)<br/>Bldg 1-100 3800 Quick Hill<br/>Rd Austin Texas 78728</p> |
| <p>PA and Design</p>  <p>RN: 4051944<br/>SN: 85162073</p> | <p>Registered 8 &amp; 15,<br/>November 28, 2017<br/>Int'l Class: 35<br/>First Use: December 31,<br/>2004<br/>Filed: October 27, 2010<br/>Registered: November 8,<br/>2011</p> | <p>(Int'l Class: 35)<br/>on-line retail store<br/>services featuring home<br/>and commercial security<br/>and alarm systems</p>   | <p>Protect America, Inc.<br/>(Texas Corp.)<br/>5100 North Ih 35, Suite B<br/>Round Rock Texas 78681</p> |
| <p>PA and Design</p>  <p>RN: 4048027<br/>SN: 85162096</p> | <p>Registered 8 &amp; 15,<br/>November 28, 2017<br/>Int'l Class: 37<br/>First Use: December 31,<br/>2004<br/>Filed: October 27, 2010<br/>Registered: November 1,<br/>2011</p> | <p>(Int'l Class: 37)<br/>installation,<br/>maintenance, and repair<br/>of home and<br/>commercial security and<br/>alarm systems</p>  | <p>Protect America, Inc.<br/>(Texas Corp.)<br/>5100 North Ih 35, Suite B<br/>Round Rock Texas 78681</p> |

| TM/SN/RN  | Status/Key Dates  | Full Goods/Services  | Owner Information   |
|---|---|--|---|
| PA and Design<br><br>RN: 4048028<br>SN: 85162100 | Registered 8 & 15,<br>November 28, 2017<br>Int'l Class: 45<br>First Use: December 31,<br>2004<br>Filed: October 27, 2010<br>Registered: November 1,<br>2011 | (Int'l Class: 45)<br>monitoring home and<br>commercial security and<br>alarm systems                                     | Protect America, Inc.<br>(Texas Corp.)<br>5100 North Ih 35, Suite B<br>Round Rock Texas 78681 |
| PROTECT AMERICA<br>RN: 4051945<br>SN: 85162112  | Registered 8 & 15,<br>March 18, 2017<br>Int'l Class: 35<br>First Use: December 31,<br>1993<br>Filed: October 27, 2010<br>Registered: November 8,<br>2011    | (Int'l Class: 35)<br>on-line retail store<br>services featuring home<br>and commercial security<br>and alarm systems     | Protect America, Inc.<br>(Texas Corp.)<br>5100 North Ih 35, Suite B<br>Round Rock Texas 78681 |
| PROTECT AMERICA<br>RN: 4048029<br>SN: 85162117  | Registered 8 & 15,<br>March 18, 2017<br>Int'l Class: 37<br>First Use: December 31,<br>1993<br>Filed: October 27, 2010<br>Registered: November 1,<br>2011    | (Int'l Class: 37)<br>installation,<br>maintenance, and repair<br>of home and<br>commercial security and<br>alarm systems | Protect America, Inc.<br>(Texas Corp.)<br>5100 North Ih 35, Suite B<br>Round Rock Texas 78681 |
| PROTECT AMERICA<br>RN: 4058732<br>SN: 85162124  | Registered 8 & 15,<br>March 18, 2017<br>Int'l Class: 45<br>First Use: December 31,<br>1993<br>Filed: October 27, 2010<br>Registered: November<br>22, 2011   | (Int'l Class: 45)<br>monitoring home and<br>commercial security and<br>alarm systems                                     | Protect America, Inc.<br>(Texas Corp.)<br>5100 North Ih 35, Suite B<br>Round Rock Texas 78681 |

| TM/SN/RN   | Status/Key Dates   | Full Goods/Services  | Owner Information   |
|--|--|--|---|
| PROTECT AMERICA,<br>INC. AFFORDABLE<br>SECURITY SERVICES<br>and Design<br><br>RN: 1853965<br>SN: 74357336 | Renewed, September 13,<br>2014<br>Int'l Class: 37,42<br>First Use: December 21,<br>1992<br>Filed: February 9, 1993<br>Registered: September<br>13, 1994<br>Last Renewal: September<br>13, 2014 | (Int'l Class: 37)<br>installation,<br>maintenance and repair<br>of security systems for<br>residential and<br>commercial use<br>(Int'l Class: 42)<br>CANCELLED - SEC. 8<br>[ retail sales of security<br>systems by means of in-<br>home presentations ] | Protect America, Inc.<br>(Texas Corp.)<br>5100 N. Intersate Highway<br>35 Round Rock Texas<br>78681 |
| THE PEACEKEEPER<br>RN: 2140195<br>SN: 75151370   | Renewed, March 3, 2018<br>Int'l Class: 09<br>First Use: May, 1996<br>Filed: August 16, 1996<br>Registered: March 3,<br>1998<br>Last Renewal: March 3,<br>2018                                  | (Int'l Class: 09)<br>anti-theft and anti-<br>intrusion alarm system<br>comprising control<br>panel, battery back-up,<br>key pad, door sensors,<br>motion detector, phone<br>line communicator, and<br>siren for residential and<br>commercial use        | Protect America, Inc.<br>(Texas Corp.)<br>5100 North Ih 35 Suite B<br>Round Rock Texas 78681        |