

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM590900

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Company		06/30/2020	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	CONSUMER LIGHTING (U.S.) LLC		
Street Address:	Nela Park, 1975 Noble Road		
City:	East Cleveland		
State/Country:	OHIO		
Postal Code:	44112		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2015196	GENURA	
CORRESPONDENCE DATA			
Fax Number:	6179513927		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179512500		
Email:	docket@c-m.com		
Correspondent Name:	CESARI and McKENNA, LLP		
Address Line 1:	ONE LIBERTY SQUARE, SUITE 310		
Address Line 4:	BOSTON, MASSACHUSETTS 02109		
NAME OF SUBMITTER:	Duane H. Dreger		
SIGNATURE:	/Duane H. Dreger/		
DATE SIGNED:	08/07/2020		
Total Attachments: 8			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Assignment"), dated as of June 30, 2020, is by and between General Electric Company, a New York corporation ("Assignor"), and Consumer Lighting (U.S.) LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of certain trademarks listed on the attached Schedule A (the "Assigned Marks");

WHEREAS, Assignor and Savant Systems, LLC entered into that certain Stock and Asset Purchase Agreement, dated as of May 15, 2020 (the "Purchase Agreement"); and

WHEREAS, in furtherance of the transactions contemplated by the Purchase Agreement, Assignor has agreed to assign to Assignee the Assigned Marks, and all right, title and interest in and to the Assigned Marks, and the parties wish to record such assignment in the respective Trademark Offices.

NOW, THEREFORE, in consideration of the sum of US\$10 (ten US Dollars) and other good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

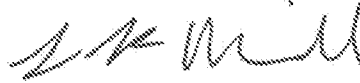
1. Assignment of Trademarks. Effective as of the date hereof, Assignor sells, transfers, conveys, assigns and delivers to Assignee, and Assignee accepts all right, title and interest of Assignor in and to: (i) the Assigned Marks, together with the goodwill of the business symbolized thereby; (ii) all income, royalties, damages, claims and payments now or hereafter due or payable under and with respect thereto, including damages, claims and payments for past and future infringements thereof; (iii) all rights to sue for past, present and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and (iv) the right to assign the rights conveyed herein, the same to be held and enjoyed by Assignee for its own use and benefit and for the benefit of its successors, assigns and legal representatives.
2. Additional Documents. Assignor shall execute any other documents as may be reasonably required to carry out the purposes of this Assignment.
3. Successors. This Assignment shall inure to the benefit of and is binding upon the respective successors and assigns of Assignor and Assignee.
4. Governing Law. This Assignment shall be governed by, and construed in accordance with (i) the laws of the United States, in respect to trademark issues, and (ii) in all other respects, including as to validity (except for patent, trademark and copyright issues), interpretation and effect, the laws of the State of New York.
5. Counterparts. This Assignment may be executed in separate counterparts, each of which is deemed to be an original and all of which taken together constitute one and the same agreement.

6. Miscellaneous. This Assignment is subject to all the terms and conditions of the Purchase Agreement. The parties intend that this Assignment is for recordation purposes only and its terms shall not modify the applicable terms and conditions of the Purchase Agreement.

[Signature page follows.]

IN WITNESS WHEREOF, Assignor and Assignee caused this Assignment to be duly executed as of the date first written above.

GENERAL ELECTRIC COMPANY



By: Sean P. Merrill

Its: Executive Brand & Licensing Counsel

Date: July 27, 2020

STATE OF Connecticut)
) ss.
COUNTY OF New Haven)

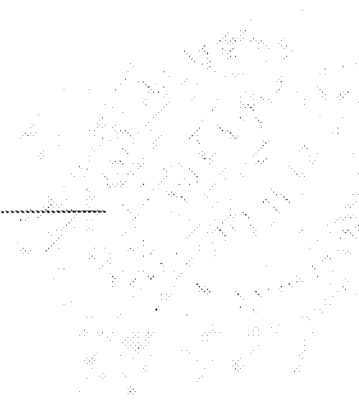
Before me, the undersigned authority, on this 27th day of July, 2020, personally appeared Sean P. Merrill known to me as the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same for the purposes and consideration therein expressed, in the capacity state, and with authority to act in this assignment on behalf of the Assignor.

Kristin R. Merrill

Notary Public

[Handwritten Signature]
(Signature of Notary)

Kristin R. Merrill
(Legibly Print or Stamp Name of Notary)



ACCEPTED BY:

CONSUMER LIGHTING (U.S.) LLC

By: [Signature]

Its: Manager

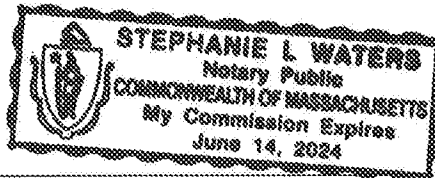
Date: 8/11/20

STATE OF MA)
) ss.
COUNTY OF Barnstable)

Before me, the undersigned authority, on this 4 day of August, 2020, personally appeared Chris Stavros known to me as the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same for the purposes and consideration therein expressed, in the capacity state, and with authority to act in this assignment on behalf of the Assignee.

Notary Public

[Signature]
(Signature of Notary)



(Legibly Print or Stamp Name of Notary)

[Trademark Assignment Agreement]

SCHEDULE A

Trademarks

TRADEMARK	APPLICATION NO	REGISTRATION NO	COUNTRY	CLASS
GENURA 9-Sep-22 Next Renewal Due Goods/Services Electric light bulbs.	804868	482275	Canada	11
GENURA 22-Nov-23 Next Renewal Due Goods/Services Electric lamps	1188764	1188764	Australia	11
GENURA 22-Nov-23 Next Renewal Due Goods/Services Electric lamps	1188764	1188764	China	11
GENURA 22-Nov-23 Next Renewal Due Goods/Services Electric lamps.	1188764	1188764	EUTM	11
GENURA 12-Jul-25 Next Renewal Due Goods/Services electric lamps, lighting apparatus; all included in Class 11.	199604352	199604352	Hong Kong	11
GENURA 22-Nov-23 Next Renewal Due Goods/Services Electric lamps.	1188764	1188764	India	11

TRADEMARK	APPLICATION NO	REGISTRATION NO	COUNTRY	CLASS
GENURA 22-Nov-23 Next Renewal Due Goods/Services Electric lamps	1188764	1188764	Korea - Republic of (South)	11
GENURA 9-Jul-21 Next Renewal Due Goods/Services Electric lamps, lighting apparatus, fixtures and installations; all included in class 11.	94005822	94005822	Malaysia	11
GENURA 22-Nov-23 Next Renewal Due Goods/Services Electric lamps.	1188764	1188764	Mexico	11
GENURA 22-Nov-23 Next Renewal Due Goods/Services Electric lamps.	1188764	1188764 (990873)	New Zealand	11
GENURA 22-Nov-23 Next Renewal Due Goods/Services Electric lamps	1188764	1188764	Norway	11
GENURA 22-Nov-23 Next Renewal Due Goods/Services Electric lamps.	1188764	1188764	Russian Federation	11
GENURA 22-Nov-23 Next Renewal Due Goods/Services	1188764	1188764	Singapore	11

TRADEMARK	APPLICATION NO	REGISTRATION NO	COUNTRY	CLASS
GENURA Electric lamps.	1188764	1188764	Switzerland	11
GENURA Next Renewal Due Goods/Services Electric lamps.	1188764	1188764	Switzerland	11
GENURA Next Renewal Due Goods/Services Electric lamps	270948	KOR28500	Thailand	11
GENURA Next Renewal Due Goods/Services Electric light bulbs. 1. ๓๑๑๑ lwwn	74725111	2015196	United States of America	11
GENURA Next Renewal Due Goods/Services ELECTRIC LAMPS IN CLASS 11	1188764	1188764	WIPO	11
GENURA Next Renewal Due Goods/Services Electric lamps.	1188764	1188764	WIPO	11
GETERNA Next Renewal Due Goods/Services	342163	342163	Portugal	11

TRADEMARK

**APPLICATION
NO**

**REGISTRATION
NO**

COUNTRY

CLASS

Electric light bulbs, luminescent, incandescent and fluorescent lighting lamps and tubes; lamps and lights for vehicles; luminaires; electric lighting fixtures, fittings, apparatus, systems and installations, their parts and accessories; electric discharge lamps; electric lights for Christmas trees in Class 11.

HALOGEN-IR

597884

597884

India

11

24-May-23

Next Renewal Due

Goods/Services

Electric lamps, lighting apparatus, fixtures and installations in class 11.

TRADEMARK

REEL: 007017 FRAME: 0721

RECORDED: 08/07/2020