

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM590945

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UEX Corp.		08/07/2020	Corporation: PANAMA
RECEIVING PARTY DATA			
Name:	UEX USA LLC		
Street Address:	1444 Biscayne Blvd		
Internal Address:	Suite 212		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33132		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5168486	BELLABOHO	
Registration Number:	5465206	BELLABOHO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3125232164		
Email:	amanda.westfall@keenerlegal.com		
Correspondent Name:	Amanda Westfall		
Address Line 1:	161 North Clark Street		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60601		
NAME OF SUBMITTER:	Amanda Westfall		
SIGNATURE:	/Amanda Westfall/		
DATE SIGNED:	08/07/2020		
Total Attachments: 2			
source=BELLABOHO Trademark Assignment[11906] August 7th 20#page1.tif			
source=BELLABOHO Trademark Assignment[11906] August 7th 20#page2.tif			

OP \$65.00 5168486

TRADEMARK ASSIGNMENT AGREEMENT

This trademark assignment agreement (“Assignment”) is entered to as of August 7, 2020 between UEX Corp, a Panama corporation with its principal place of business located at the Oceania Business Plaza, 43rd floor, Tower 2000 C. Punta Colon, Punta Pacifica, Panama City, Panama (“Assignor”) and UEX USA LLC, a Delaware Limited Liability Company with its principle place of business located at 1444 Biscayne Blvd, Suite 212, Miami, Florida 33132 (“Assignee”).

WHEREAS, Assignor is the owner of the entire right, title, and interest in and to the following marks:

BELLABOHO – U.S. Registration No. 5168486

and

BELLABOHO – U.S. Registration No. 5465206

and

BELLABOHO - International Registration No. 1307763
(collectively, “Marks”).

WHEREAS, Assignor wishes to assign the entire rights, title, and interest in and to the Marks and the goodwill associated therewith to Assignee, and Assignee desires to accept the Marks and goodwill associated therewith.

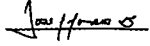
NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereby agree as follows:

1. Assignor hereby transfers and assigns to Assignee its entire right, title, and interest in and to the Marks, together with the goodwill associated therewith, including without limitation, all rights of action accrued, accruing, and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs, and fees associated therewith, and all registrations and applications of the Marks.
2. This Agreement shall inure to the benefit of, and be binding upon the Parties, their successors and assigns.

[signature page to follow]

Signatures

UEX Corp.



(signature)

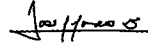
Jose Moreno

(name)

Manager

(title)

UEX USA LLC



(signature)

Jose Moreno

(name)

Manager

(title)