

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM592423

|   |  |                       |  |
|---|--|-----------------------|--|
| <b>SUBMISSION TYPE:</b>   | RESUBMISSION                                       |                       |  |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |  |
| <b>RESUBMIT DOCUMENT ID:</b>  | 900556934  |                       |  |
| <b>CONVEYING PARTY DATA</b>   |  |                       |  |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                     |
| TM Property Holdings  |  | 07/02/2020            | Limited Liability Company:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |  |
| <b>Name:</b>  | Qualtrics, LLC                                     |                       |  |
| <b>Street Address:</b>  | 333 W. River Park Drive                            |                       |  |
| <b>City:</b>  | Provo  |                       |  |
| <b>State/Country:</b>   | UTAH   |                       |  |
| <b>Postal Code:</b>   | 84604  |                       |  |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE                |                       |  |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |                       |  |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |  |
| <b>Serial Number:</b>   | 87243984   | XM                    |  |
| <b>Serial Number:</b>   | 87243974   | XM PLATFORM           |  |
| <b>CORRESPONDENCE DATA</b>  |  |                       |  |
| <b>Fax Number:</b>  | 7144277799   |                       |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |  |
| <b>Phone:</b>   | 714-427-7000                                       |                       |  |
| <b>Email:</b>   | ipocdoCKET@swlaw.com                               |                       |  |
| <b>Correspondent Name:</b>  | Deborah A. Gubernick, Esq.                         |                       |  |
| <b>Address Line 1:</b>  | Snell & Wilmer, LLP                                |                       |  |
| <b>Address Line 2:</b>  | 600 Anton Blvd., Suite 1400                        |                       |  |
| <b>Address Line 4:</b>  | Costa Mesa, CALIFORNIA 92626                       |                       |  |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 77787.05200/.05400                                 |                       |  |
| <b>NAME OF SUBMITTER:</b>   | Deborah A. Gubernick                               |                       |  |
| <b>SIGNATURE:</b>   | /dag/  |                       |  |
| <b>DATE SIGNED:</b>   | 08/17/2020   |                       |  |
| <b>Total Attachments: 3</b>   |  |                       |  |
| source=2020 0702 Trademark Assignment#page1.tif   |  |                       |  |

source=2020 0702 Trademark Assignment#page2.tif

source=2020 0702 Trademark Assignment#page3.tif

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of July 2, 2020 by and between TM Property Holdings, LLC, a Delaware limited liability company, headquartered at 1209 Orange Street, Wilmington, Delaware 19801 ("Assignor") on the one hand, and Qualtrics LLC, a Delaware limited liability company, headquartered at 333 W. River Park Drive, Provo, Utah 84604 ("Assignee") on the other hand.

WHEREAS, Assignor has adopted, and is the owner of record of the domestic trademarks specifically identified in Schedule A attached hereto and incorporated herein by this reference, and the right title and interest thereto, (the "Trademarks");

WHEREAS, Assignor has acquired goodwill in the business associated with and symbolized by the Trademarks;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks owned by Assignor listed in Schedule A; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks listed in Schedule A;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks in Schedule A, together with the business and goodwill symbolized by said Trademarks, as well as any application, registration, renewal and enforcement interest in and to said Trademarks.

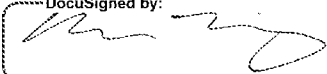
Assignor further agrees to execute all documents as may be necessary for Assignee to record the transfer of rights designated in this Assignment.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Assignment as of the date first written above.

[SIGNATURE PAGE FOLLOWS]

ASSIGNOR

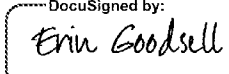
TM Property Holdings, LLC

By:  \_\_\_\_\_  
DocuSigned by: 292EE5A099924EA...

Name: Blake Tierney

ASSIGNEE

Qualtrics, LLC

By:  \_\_\_\_\_  
DocuSigned by: 18B3443C2A46407...

Erin Goodsell, Managing Counsel

**SCHEDULE A: TRADEMARKS**

| MARK           | In the name of               | U.S. APPLICATION<br>SERIAL NUMBER | CLASSES       |
|----------------|------------------------------|-----------------------------------|---------------|
| XM             | TM Property<br>Holdings, LLC | 87243984                          | 9, 35, 41, 42 |
| XM<br>PLATFORM | TM Property<br>Holdings, LLC | 87243974                          | 9, 35, 41, 42 |
| EX             | TM Property<br>Holdings, LLC | 87243959                          | 9, 35, 41, 42 |
| QXM            | TM Property<br>Holdings, LLC | 87243980                          | 9, 35, 41, 42 |
| PX             | TM Property<br>Holdings, LLC | 87243950                          | 9, 35, 41, 42 |
| MX             | TM Property<br>Holdings, LLC | 87243963                          | 9, 35, 41, 42 |