

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM591153

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DCI Cheese Company, Inc.		06/25/2020	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Chalet Cheese Cooperative		
Street Address:	N4858 County Hwy N		
Internal Address:	PO BOX 788		
City:	Monroe		
State/Country:	WISCONSIN		
Postal Code:	53566		
Entity Type:	Cooperative Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0075871	LIEDERKRANZ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-725-6274		
Email:	cfschaefer@ogs.law		
Correspondent Name:	Atty. Collin F Schaefer		
Address Line 1:	W62N248 Washington Ave		
Address Line 2:	B204		
Address Line 4:	Cedarburg, WISCONSIN 53012		
NAME OF SUBMITTER:	Michael Hlubek, Manager		
SIGNATURE:	/Michael Hlubek/		
DATE SIGNED:	08/10/2020		
Total Attachments: 2			
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source=8-10-20 Signed Assignment DCI to CC - Liderkranz#page2.tif			

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TRADEMARK PURCHASE AND ASSIGNMENT AGREEMENT

WHEREAS, DCI Cheese Company, Inc., a Wisconsin corporation, whose principal address is 10700 W. Research Drive, Suite 400, Milwaukee, WI 53226 ("Assignor") agrees to assign and transfer to Chalet Cheese Cooperative, a ~~Delaware~~ ^{Wisconsin} ~~corporation~~ ^{Cooperative}, whose principal address is N4858 County Hwy N, Monroe, WI 53566 ("Assignee"), all right, title and interest to the trademark LIEDERKRANZ and LIEDERKRANZ (Stylized) ("~~LIEDERKRANZ~~") U.S. Reg. No. 75871, together with the goodwill of the business symbolized by the trademarks and such other registered or unregistered trademarks, service marks, domain names, logos, and designs that include the phrase "LIEDERKRANZ," that are owned by the Assignor (the "Marks");

WHEREAS, Assignor has adopted, owns and has used the Marks in connection with cheese;

WHEREAS, U.S. Reg. No. 75871 is currently in the grace period for renewal, such grace period will expire on June 26, 2020 and the registration will be deemed abandoned by the United States Patent and Trademark Office if an acceptable renewal declaration is not filed prior to June 26, 2020;

WHEREAS, Chalet Cheese Cooperative accepts the foregoing assignment, and assumes (and shall pay, perform, and discharge when due) all obligations with respect to the Marks from and after the date of this Assignment.

NOW, THEREFORE, for good and valuable consideration in the amount of [\$1,000.00], the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, AS IS AND WITHOUT ANY REPRESENTATIONS OR WARRANTIES, all right, title and interest in and to the Marks, any applications and registrations therefor, together with the goodwill of the business symbolized by the Mark, including, without limitation, all rights to sue at law or in equity for any past, present or future infringement thereof, and to receive all proceeds and damages therefrom, to be held and enjoyed by Assignee, its successors and assigns, as fully as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

[Signature Page Follows]

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Trademark Purchase and Assignment Agreement to be executed and delivered as of the date below.

Assignor:

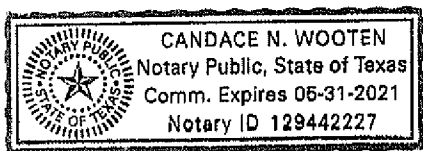
DCI CHEESE COMPANY, INC.

By: Kenneth E. Tibbitts
Name: Kenneth E. Tibbitts
Title: Senior Vice President

Dated effective as of June 25, 2020

SUBSCRIBED and SWORN to before me
this 25 day of June, 2020.

Candace N. Wooten
Notary Public
My Commission Expires: May 31, 2021



Assignee:

CHALET CHEESE COOPERATIVE

By: Michael Hlubek
Name: Michael Hlubek
Title: General Manager

Dated effective as of June 22, 2020

SUBSCRIBED and SWORN to before me
this 22nd day of June, 2020.

Karen E. Cessna
Notary Public
My Commission Expires: May 17, 2024

