

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM593099

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900559808		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QS Wholesale, LLC		04/11/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Boardriders IP Holdings, LLC		
Street Address:	5600 Argosy Circle, Suite 100		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92649		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2427898	ROXY	
CORRESPONDENCE DATA			
Fax Number:	2136297401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2134437671		
Email:	tmdocket@arentfox.com		
Correspondent Name:	Anthony D. Peluso		
Address Line 1:	Gas Company Tower		
Address Line 2:	555 West Fifth Street, 48th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90013		
ATTORNEY DOCKET NUMBER:	038265.06332		
NAME OF SUBMITTER:	Anthony D. Peluso		
SIGNATURE:	/Anthony D. Peluso/		
DATE SIGNED:	08/20/2020		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, **QS Wholesale, LLC**, a California Limited Liability Company, having a place of business at 5600 Argosy Circle, Suite 100, Huntington Beach, California 92649, United States of America (hereinafter "**ASSIGNOR**"), is the owner of all right, title, and interest in, under, and to the trademark ROXY, U.S. Reg. No. 2427898 (hereinafter the "Trademark"); and


WHEREAS, **Boardriders IP Holdings, LLC**, a California Limited Liability Company, having a place of business at 5600 Argosy Circle, Suite 100, Huntington Beach, California 92649 (hereinafter "**ASSIGNEE**"), is the successor in interest to the portion of ASSIGNOR's business to which the Trademark pertain and desires to acquire the Trademark, along with the goodwill of the business pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all right, title, and interest in, under, and to the Trademark and the registration therefor, together with the goodwill of the business symbolized by the Trademarks and the right to bring suit and recover damages for past infringement of the Trademark. ASSIGNOR hereby agrees to execute any additional documents to accomplish this Assignment.

In witness whereof, each party has caused this Trademark Assignment to be executed by its duly authorized officer(s), effective as of April 11, 2018 (the "Effective Date").


ASSIGNOR:

QS Wholesale, LLC

By: 
Name: Ilene Eskenazi
Title: Global General Counsel
Chief Human Resources Officer

ASSIGNEE:

Boardriders IP Holdings, LLC

By: 
Name: Ilene Eskenazi
Title: Global General Counsel
Chief Human Resources Officer