

TRADEMARK ASSIGNMENT COVER SHEET

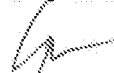
Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM591682

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HERITAGE BEVERAGE COMPANY, INC.		08/10/2020	Corporation:
RECEIVING PARTY DATA			
Name:	SAIGON BEER - ALCOHOL - BEVERAGE CORPORATION		
Street Address:	187 Nguyen Chi Thanh Street, Ward 12, District 5		
City:	Ho Chi Minh City		
State/Country:	VIETNAM		
Entity Type:	Corporation: VIETNAM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2181595	SAIGON EXPORT	
Registration Number:	2361854	SAIGON EXPORT BIA BIERE BIRRA BIA BEER	
Serial Number:	87805023	SAIGON EXPORT	
Serial Number:	87805039	SAIGON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4082868933		
Email:	tm_docket@iplg.com		
Correspondent Name:	Otto O. Lee		
Address Line 1:	1871 THE ALAMEDA, SUITE 250		
Address Line 4:	San Jose, CALIFORNIA 95126		
NAME OF SUBMITTER:	Otto O. Lee		
SIGNATURE:	/Otto O. Lee/		
DATE SIGNED:	08/12/2020		
Total Attachments: 3			
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OP \$115.00 2181595

EXHIBIT B
SHORT-FORM TRADEMARK ASSIGNMENT



SHORT-FORM TRADEMARK ASSIGNMENT

This Short-Form Trademark Assignment (this "Trademark Assignment"), dated as indicated below, is entered into between **HERITAGE BEVERAGE COMPANY, INC.**, a company duly incorporated and operating under the laws of the State of California in the United States of America, with corporate identification number C1832716 and the registered address at 3035 Rollingwood Ct. San Jose, California, United States 95148, represented in this act by its Chairman, Mr. Louis Nguyen (hereinafter referred to as the "Assignor"), and **SAIGON BEER-ALCOHOL-BEVERAGE CORPORATION**, a company duly incorporated and operating under the laws of Vietnam, with corporate identification number 0300583659, and the registered address at 187 Nguyen Chi Thanh, Ward 12, District 5, Ho Chi Minh City, Vietnam, represented in this act by its General Director, Mr. Neo Gim Siong Bennett (hereinafter referred to as the "Assignee")

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights in the Marks, including the applications and registrations identified on Exhibit B-TM, and Assignor is willing to assign such rights to Assignee.

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Marks. Assignor hereby assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Marks, and any applications and registrations therefor, including the applications and registrations identified on the attached Exhibit B-TM, together with that part of the good will of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this assignment, and transfer had not been made. Assignor hereby authorizes the appropriate empowered officials at the United States Patent and Trademark Office to transfer all registrations and pending applications for the Marks to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.

2. Counterparts. This Trademark Assignment may be signed in counterparts, which together shall constitute one agreement. If this Trademark Assignment is signed in counterparts, no party shall be bound until both parties have duly executed, or caused to be duly executed, a counterpart of this Trademark Assignment.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed and such Trademark Assignment is effective as of the date indicated below.

DATED: August 10th, 2020

**FOR AND ON BEHALF OF ASSIGNOR
HERITAGE BEVERAGE COMPANY, INC.**



**LOUIS NGUYEN
Chairman**


**FOR AND ON BEHALF OF ASSIGNEE
SAIGON BEER - ALCOHOL - BEVERAGE
CORPORATION**



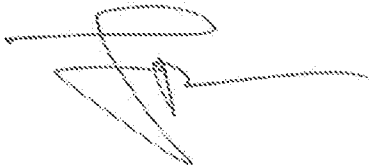
**NEO GIM SIONG BENNETT
General Director**

EXHIBIT B-TM

Details of the Trademarks

No.	Trademarks	Class	U.S Serial Number	Filing Date	Reg. No.	Reg. Date
1	SAIGON EXPORT	32	74569564	02 September 1994	2181595	11 August 1998
2		32	75668834	26 March 1999	2361854	27 June 2000
3	SAIGON EXPORT	32	87805023	21 February 2018	N/A	N/A
4	SAIGON	32	87805039	21 February 2018	N/A	N/A

FOR AND ON BEHALF OF ASSIGNOR
HERITAGE BEVERAGE COMPANY, INC.



LOUIS NGUYEN
Chairman

FOR AND ON BEHALF OF ASSIGNEE
SAIGON BEER — ALCOHOL — BEVERAGE
CORPORATION



NEO GIM SIONG BENNETT
General Director