

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM594488

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900554048		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Kentucky Bourbon Festival, Inc.		06/08/2020	Corporation: KENTUCKY
RECEIVING PARTY DATA			
Name:	Kentucky Distillers' Association		
Street Address:	100 Capitol Avenue		
City:	Frankfort		
State/Country:	KENTUCKY		
Postal Code:	40601		
Entity Type:	Non-Profit Corporation: KENTUCKY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3836452	KENTUCKY BOURBON HALL OF FAME	
Registration Number:	2762951	KENTUCKY BOURBON HALL OF FAME	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5028250220		
Email:	acahill@cahill-ip.com		
Correspondent Name:	Amy Sullivan Cahill		
Address Line 1:	6013 Brownsboro Park Blvd., Suite B		
Address Line 2:	Cahill IP, PLLC		
Address Line 4:	Louisville, KENTUCKY 40207		
ATTORNEY DOCKET NUMBER:	KDA		
NAME OF SUBMITTER:	Amy Sullivan Cahill		
SIGNATURE:	/Amy Sullivan Cahill/		
DATE SIGNED:	08/27/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, The Kentucky Bourbon Festival, Inc., a corporation organized under the laws of the Commonwealth of Kentucky (hereinafter "Assignor"), is the record owner of the trademark KENTUCKY BOURBON HALL OF FAME of U.S. Registration No. 3,836,452 and U.S. Registration No. 2,762,951 (Exhibit A) and of common law rights in the KENTUCKY BOURBON HALL OF FAME (& Cornstalk Design) mark (Exhibit B).

entity type clarified 8/25/20 ASC

WHEREAS, Kentucky Distillers' Association, a non-profit corporation organized under the laws of the Commonwealth of Kentucky (hereinafter "Assignee"), desires to acquire all right, title and interest in and to said trademarks; and

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, set over, and transfer to said Assignee the entire common law and federal rights, all title and interest in and to said trademarks and U.S. Patent and Trademark applications and registrations thereof and the goodwill associated therewith, the same and the rights of said Assignor to be held and enjoyed by said Assignee for its own use and enjoyment, and for use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which the trademark registrations may be renewed or reissued, as fully or entirely as the same would have been held and enjoyed by said Assignor if this assignment and sale had not been made, together with all claims for legal and equitable relief of any kind by reason of past infringement of said trademarks and trademark applications and registrations, with the right to sue for and obtain the same for its own use and behalf, and for the use of its successors, or other legal representatives.

IN TESTIMONY WHEREOF, said Assignor and Assignee have caused this Trademark Assignment to be duly executed and become effective on the date of last execution indicated below.

KENTUCKY DISTILLERS' ASSOCIATION

THE KENTUCKY BOURBON FESTIVAL, INC.

By: [Signature]

By: [Signature]

Name: Eric Garber

Name: David Marshall

Title: PRESIDENT

Title: Chairman

Date: 6-8-2020

Date: 06-08-20

EXHIBIT A

Mark	U.S. Registration No.
KENTUCKY BOURBON HALL OF FAME	U.S. REGISTRATION NO. 2,762,951
KENTUCKY BOURBON HALL OF FAME	U.S. REGISTRATION NO. 3,836,452

EXHIBIT B



TRADEMARK