

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM592108

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
1254429 B.C. UNLIMITED LIABILITY COMPANY		07/20/2020	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	LOLÉ BRANDS CANADA ULC		
Street Address:	4075 Saint-Denis Street		
City:	Montreal, Quebec		
State/Country:	CANADA		
Postal Code:	H2W 2M7		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	86151614	WHITE BY LOLÉ	
Registration Number:	5397260		
Registration Number:	5397256	PARADOX	
Registration Number:	5397120	LOLÉ	
Registration Number:	4732214	LOLÉ WHITE TOUR	
Registration Number:	4626409	WHITE YOGA SESSION	
Registration Number:	5091359		
Registration Number:	4093032	L	
Registration Number:	4141018	LOLEPOP	
Registration Number:	3617667		
Registration Number:	3208486	LOLÉ	
Registration Number:	3128754	PARADOX	
Registration Number:	3058662	LOLÉ	
Registration Number:	2857198	FLOSPORT	
CORRESPONDENCE DATA			
Fax Number:	4168680673		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$365.00 86151614

Phone: 416 601 7765
Email: BBELL@MCCARTHY.CA
Correspondent Name: Bethanne Bell, McCarthy Tétrault LLP
Address Line 1: Suite 5300, TD Bank Tower
Address Line 2: Box 48, 66 Wellington Street West
Address Line 4: Toronto, Ontario, CANADA M5K 1E6

NAME OF SUBMITTER:	Bethanne Bell
SIGNATURE:	/Bethanne Bell/
DATE SIGNED:	08/14/2020

Total Attachments: 4

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BC Registry
Services

Mailing Address:
PO Box 9431 Stn Prov Govt
Victoria BC V8W 9V3
www.corporateonline.gov.bc.ca

Location:
2nd Floor - 940 Blanshard Street
Victoria BC
1 877 526-1526

Notice of Alteration For a BC Unlimited Liability Company

FORM 11U
BUSINESS CORPORATIONS ACT
Sections 257 and 51.11

Filed Date and Time: July 20, 2020 09:33 AM Pacific Time
Alteration Date and Time: Notice of Articles Altered on July 20, 2020 09:33 AM Pacific Time

NOTICE OF ALTERATION

Incorporation Number:

BC1254429

Name of Company:

1254429 B.C. UNLIMITED LIABILITY COMPANY

Name Reservation Number:

NR6746036

Name Reserved:

LOLÉ BRANDS CANADA ULC

ALTERATION EFFECTIVE DATE:

The alteration is to take effect at the time that this application is filed with the Registrar.

CHANGE OF NAME OF COMPANY

From:

1254429 B.C. UNLIMITED LIABILITY COMPANY

To:

LOLÉ BRANDS CANADA ULC



Telephone: 1 877 526-1526
www.bcregistryservices.gov.bc.ca

DO NOT MAIL THIS FORM to the BC Registry Services unless you are instructed to do so by registry staff. The Regulation under the Business Corporations Act requires the electronic version of this form to be filed on the Internet at www.corporateonline.gov.bc.ca

Freedom of Information and Protection of Privacy Act (FOIPPA): Personal information provided on this form is collected, used and disclosed under the authority of the FOIPPA and the Business Corporations Act for the purposes of assessment. Questions regarding the collection, use and disclosure of personal information can be directed to the Executive Coordinator of the BC Registry Services at 1 877 526-1526, PO Box 9431 Stn Prov Govt, Victoria BC V8W 9V3.

A. INCORPORATION NUMBER OF COMPANY

BC1254429

B. NAME OF COMPANY

1254429 B.C. UNLIMITED LIABILITY COMPANY

C. ALTERATIONS TO THE NOTICE OF ARTICLES

Please indicate what information on the Notice of Articles is to be altered or added ("altered" means create, add to, vary or delete)

- Company name (checked), Date of a Resolution or Court Order, A translation of company name, Authorized Share Structure, Pre-existing Company Provisions

D. ALTERATION EFFECTIVE DATE - Choose one of the following:

- The alteration is to take effect at the time that this notice is filed with the registrar. (checked)
The alteration is to take effect at 12:01 a.m. Pacific Time on ...
The alteration is to take effect at ... a.m. or ... p.m. Pacific Time on ...

E. CHANGE OF COMPANY NAME

The company is to change its name from 1254429 B.C. Unlimited Liability Company to (choose one of the following):

- Lolë Brands Canada ULC. This name has been reserved for the company under name reservation number NR674036 or (checked)
a name created by adding "B.C. Unlimited Liability Company" after the incorporation number of the company.

F. TRANSLATION OF COMPANY NAME

Set out every new translation of the company name, or set out any change or deletion of an existing translation of the company name to be used outside of Canada.

Additions: Set out every new translation of the company name that the company intends to use outside of Canada.

Changes: Change the following translation(s) of the company name:

PREVIOUS TRANSLATION OF THE COMPANY NAME	NEW TRANSLATION OF THE COMPANY NAME

Deletions: Remove the following translation(s) of the company name:

G. PRE-EXISTING COMPANY PROVISIONS (refer to Part 17 and Table 3 of the Regulation under the *Business Corporations Act*)

Complete this item only if the company has resolved that none of the Pre-existing Company Provisions are to apply to this company.

The company has resolved that the Pre-existing Company Provisions are no longer to apply to this company.

H. AUTHORIZED SHARE STRUCTURE

An unlimited liability company must set out on the face of each share certificate issued by it the following statement:

The shareholders of this company are jointly and severally liable to satisfy the debts and liabilities of this company to the extent provided in section 51.3 of the *Business Corporations Act*.

Set out the date of each resolution or court order altering special rights or restrictions attached to a class or series of shares.

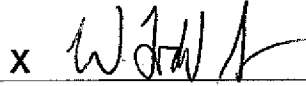
YYYY / MM / DD

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Set out the new authorized share structure

Identifying name of class or series of shares	Maximum number of shares of this class or series of shares that the company is authorized to issue, or indicate there is no maximum number	Kind of shares of this class or series of shares		Are there special rights or restrictions attached to the shares of this class or series of shares?
	MAXIMUM NUMBER OF SHARES AUTHORIZED OR NO MAXIMUM NUMBER	PAR VALUE OR WITHOUT PAR VALUE	TYPE OF CURRENCY	YES/NO

I. CERTIFIED CORRECT – I have read this form and found it to be correct.

NAME OF AUTHORIZED SIGNING AUTHORITY FOR THE COMPANY	SIGNATURE OF AUTHORIZED SIGNING AUTHORITY FOR THE COMPANY	DATE SIGNED YYYY/MM/DD
TODD SREEVE	x 	2020/07/20

NOTICE OF ARTICLES

B.C. UNLIMITED LIABILITY COMPANY STATEMENT

The shareholders of the company are jointly and severally liable to satisfy the debts and liabilities of this company to the extent provided in section 51.3 of the *Business Corporations Act*

A. NAME OF COMPANY

Set out the name of the company as set out in Item B of the Notice of Alteration.

1254429 B.C. UNLIMITED LIABILITY COMPANY

B. TRANSLATION OF COMPANY NAME

Set out every translation of the company name that the company intends to use outside of Canada.

C. DIRECTOR NAME(S) AND ADDRESS(ES)

Set out the full name, delivery address and mailing address (if different) of every director of the company. The director may select to provide either (a) the delivery address and, if different, the mailing address for the office at which the individual can usually be served with records between 9 a.m. and 4 p.m. on business days or (b) the delivery address and, if different, the mailing address of the individual's residence. The delivery address must not be a post office box. Attach an additional sheet if more space is required.

LAST NAME	FIRST NAME	MIDDLE NAME	DELIVERY ADDRESS INCLUDING PROVINCE/STATE, COUNTRY AND POSTAL/ ZIP CODE	MAILING ADDRESS INCLUDING PROVINCE/STATE, COUNTRY AND POSTAL/ ZIP CODE
Simon,	Herbert		600 E. 96th Street, Suite 510 Indianapolis, Indiana, USA 46240	

D. REGISTERED OFFICE ADDRESSES

DELIVERY ADDRESS OF THE COMPANY'S REGISTERED OFFICE

Suite 2400, 745 Thurlow Street, Vancouver, BC V6E 0C5

MAILING ADDRESS OF THE COMPANY'S REGISTERED OFFICE

Suite 2400, 745 Thurlow Street, Vancouver, BC V6E 0C5

E. RECORDS OFFICE ADDRESSES

DELIVERY ADDRESS OF THE COMPANY'S RECORDS OFFICE

Suite 2400, 745 Thurlow Street, Vancouver, BC V6E 0C5

MAILING ADDRESS OF THE COMPANY'S RECORDS OFFICE

Suite 2400, 745 Thurlow Street, Vancouver, BC V6E 0C5

F. AUTHORIZED SHARE STRUCTURE

An unlimited liability company must set out on the face of each share certificate issued by it the following statement:

The shareholders of this company are jointly and severally liable to satisfy the debts and liabilities of this company to the extent provided in section 51.3 of the *Business Corporations Act*.

Identifying name of class or series of shares	Maximum number of shares of this class or series of shares that the company is authorized to issue, or indicate there is no maximum number	Kind of shares of this class or series of shares		Are there special rights or restrictions attached to the shares of this class or series of shares?
	MAXIMUM NUMBER OF SHARES AUTHORIZED OR NO MAXIMUM NUMBER	PAR VALUE OR WITHOUT PAR VALUE	TYPE OF CURRENCY	YES/NO
Common	no maximum number	without par value	n/a	No