

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM592314

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beauty Explored Laboratories, Inc.		08/14/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	KIK Custom Products Inc.		
Street Address:	101 MacIntosh Boulevard		
City:	Concord		
State/Country:	ONTARIO		
Postal Code:	L4K 4P3		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5814603	CAPPA 5	
Registration Number:	5828345	CAPPA 5	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-873-8500		
Email:	trademarks@agg.com		
Correspondent Name:	Anuj Desai Arnall Golden Gregory LLP		
Address Line 1:	171 17th Street NW		
Address Line 2:	Suite 2100		
Address Line 4:	Atlanta, GEORGIA 30363-1031		
ATTORNEY DOCKET NUMBER:	30242.4.AGGTM4179		
NAME OF SUBMITTER:	Anuj Desai		
SIGNATURE:	/Anuj Desai/		
DATE SIGNED:	08/17/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS **BEAUTY EXPLORED LABORATORIES, INC.** (the “**Assignor**”), a corporation existing under the laws of Delaware, having an address of 1725 North Brown Road, Lawrenceville, Georgia, 30043, United States of America, is the owner of the trademarks set out in **Schedule "A"** hereto (individually and collectively the “**CAPPA 5 Trademarks**”);

WHEREAS **KIK CUSTOM PRODUCTS INC.**, (the “**Assignee**”), a corporation existing under the laws of Delaware, having an address of 101 MacIntosh Boulevard, Concord, Ontario, L4K 4P3, Canada, is desirous of acquiring all worldwide rights to the CAPPA 5 Trademarks, including goodwill;


NOW THEREFORE, in consideration of \$1.00 US Dollars paid from Assignee to Assignor and other good and valuable consideration, the Assignor and the Assignee acknowledge and confirm the assignment of the CAPPA 5 Trademarks in accordance with the particulars of this Trademark Assignment and, for greater certainty in this regard, the Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns and transfers to the Assignee:


- (i) all worldwide right, title and interest in and to the trademarks specifically identified in Schedule “A” hereto, together with the goodwill of the business symbolized by the trademarks;
- (ii) the benefit of any use of the CAPPA 5 Trademarks anywhere in the world;
- (iii) all rights to bring suit for past or future infringement of the CAPPA 5 Trademarks against, and to oppose applications, of third parties;
- (iv) all the benefit of, and all right, title and interest in and to, any and all applications for registration and/or registrations for the CAPPA 5 Trademarks or renewals thereof in any country;

the same to be held by the Assignee absolutely, and as fully and effectively as they would have been held by the Assignor had this Assignment not been made.



BEAUTY EXPLORED LABORATORIES, INC.

By 
Name: Isabelle Pierre
Title: EVP, General Counsel and Secretary
Date: August 14, 2020

KIK CUSTOM PRODUCTS INC.

By 
Name: Isabelle Pierre
Title: EVP, General Counsel and Secretary
Date: August 14, 2020

SCHEDULE "A"

Country	Application No.	Registration No.	Trademark
Canada	1925468	N/A	CAPPA 5
Canada	1944235	N/A	CAPPA 
Mexico	0119852118745	N/A	CAPPA 5
Mexico	0119852161705	N/A	CAPPA 
United States of America	87901988	5814603	CAPPA 5
United States of America	88282131	5828345	CAPPA 