

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM589498

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OPTIMUM TRADING LLC		07/28/2020	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	BETAMARK TEKSTIL TICARET VE GIDA SANAYI A.S.		
Street Address:	Yenibosna Merkez Mah. Ladin Sok. No:36-80/F		
City:	TownOfis, Bahcelievler, Istanbul		
State/Country:	TURKEY		
Postal Code:	34197		
Entity Type:	Joint Stock Company: TURKEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5957708	HAZZ PARISIAN	
CORRESPONDENCE DATA			
Fax Number:	7036831080		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-683-0500 x137		
Email:	mail@baconthomas.com		
Correspondent Name:	BACON & THOMAS PLLC (TJM)		
Address Line 1:	625 Slaters Lane, Fourth Floor		
Address Line 4:	Alexandria, VIRGINIA 22314-1176		
ATTORNEY DOCKET NUMBER:	HAZZ6001/ASSI7040		
NAME OF SUBMITTER:	Thomas J. Moore		
SIGNATURE:	/Thomas J. Moore/		
DATE SIGNED:	07/30/2020		
Total Attachments: 3			
source=2020-07-28 Assignment of U.S. Reg. No. 5957708 w POA#page1.tif			
source=2020-07-28 Assignment of U.S. Reg. No. 5957708 w POA#page2.tif			
source=2020-07-28 Assignment of U.S. Reg. No. 5957708 w POA#page3.tif			

OP \$40.00 5957708

ASSIGNMENT OF U.S. TRADEMARK

Name of Assignor:	OPTIMUM TRADING LLC
Jurisdiction of Assignor:	U.S.A
Postal Address of Assignor:	NEW JERSEY 414 CLIFTON AVE CLIFTON NEW JERSEY 07011
Name of Assignee:	BETAMARK TEKSTIL TICARET VE GIDA SANAYI A.S.
Jurisdiction of Assignee:	Turkey
Postal Address of Assignee:	Yenibosna Merkez Mah. Ladin Sok. No:3B-80/F TownOfis 34197 Bahcesievler - Istanbul
Email Address of Assignee:	burakben@betamark.com.tr

This Assignment is made between the Assignor and Assignee identified above.

WHEREAS, Assignor is the owner of certain Intellectual Property described below; and Assignee is desirous of acquiring the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the trademark(s), service mark(s), application(s) and registration(s) listed below, and the goodwill of the business connected with the use of and symbolized thereby (referred to as the "Intellectual Property"), including the right to recover damages for past infringement, if any:

U.S. Registration No.	Date of Registration	Mark
5987708	January 7, 2020	HAZZ PARISIAN

U.S. Application No.	Filing Date	Mark

Assignor further agrees to identify and communicate to Assignee, at Assignee's request, such documents and information concerning the Intellectual Property that are within the possession or control of Assignor, and to provide further assurances and testimony on behalf of Assignee that may lawfully be required of Assignee in respect to maintaining the rights in the Intellectual Property, all without further consideration.

As required by 15 U.S.C. §1060, with respect to each (if any) of the applications listed above which was filed under Section 1(b) of the Lanham Act, 15 U.S.C. §1051(b), and in which a verified Statement of Use has not been filed, Assignor and Assignee hereby represent that Assignee is a successor to the business of Assignor, or the portion thereof to which each mark pertains, if that business is ongoing and existing.

Attorney Ref:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

U.S. Registration No.:	5957708
Date of Registration:	January 7, 2020
Mark:	HAZZ PARISIAN
Name of Owner:	BETAMARK TEKSTIL TICARET VE GIDA SANAYI A.S.
Jurisdiction of Owner:	Turkey
Postal Address of Owner:	Yenibosna Merkez Mah. Ladin Sok. No:36-80/F TownOfis 34197 Bahçelievler - Istanbul
Email Address of Owner:	burakben@betamark.com.tr

POWER OF ATTORNEY

Commissioner for Trademarks
Alexandria, Virginia

Owner hereby revokes all previous powers of attorney and appoints the attorneys of U.S. Patent and Trademark Office (USPTO) Customer No. 23364 for Bacon & Thomas, PLLC (address stated below), including Thomas J. Moore, Benjamin E. Urcia, John R. Schaefer and Thomas Lee, as Owner's attorneys with full powers of association, substitution and revocation, to transact all business in the USPTO, to prosecute the present application, and to receive the certificate of registration. Owner instructs Bacon & Thomas, PLLC to take instructions regarding the mark from Owner's agent, who transmits this document to Bacon & Thomas, PLLC. Please address all correspondence as follows:

BACON & THOMAS, PLLC
625 Slaters Lane, Fourth Floor
Alexandria, Virginia 22314-1176 U.S.A.
Email: mail@baconthomas.com

Respectfully signed,

Date: 28 JULY 2020

BURAK BENSIN / Managing Director
BETAMARK TEKSTIL TIC. VE GIDA
SANAYI A.S.

