

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM595211

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900563286

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alltech, Inc.		08/06/2020	Corporation: KENTUCKY

RECEIVING PARTY DATA

Name:	Alltech's Beverage Division, LLC
Street Address:	3031 Catnip Hill Road
City:	Nicholasville
State/Country:	KENTUCKY
Postal Code:	40356
Entity Type:	Limited Liability Company: KENTUCKY

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	4621188	A
Registration Number:	3631950	A
Registration Number:	4749267	ALLTECH
Registration Number:	3795977	ALLTECH
Registration Number:	5022307	BLUEGRASS SUNDOWN
Registration Number:	4799793	
Registration Number:	5879902	
Registration Number:	3193982	
Registration Number:	5503300	DUELING BARRELS
Registration Number:	5908738	DUELING BARRELS
Registration Number:	4253124	KENTUCKY ALE
Registration Number:	4256695	KENTUCKY ALE
Registration Number:	3203795	KENTUCKY ALE
Registration Number:	5901705	KENTUCKY
Registration Number:	3830032	KENTUCKY BOURBON BARREL ALE
Registration Number:	5791447	KENTUCKY BOURBON BARREL ALE
Registration Number:	5356928	KENTUCKY BOURBON BARREL BLACKBERRY PORTE
Registration Number:	4500711	KENTUCKY IPA

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4629397	KENTUCKY KOLSCH
Registration Number:	5319113	KENTUCKY OLD FASHIONED BARREL ALE
Registration Number:	5356929	KENTUCKY PEACH BARREL WHEAT ALE
Registration Number:	4862827	KENTUCKY PUMPKIN BARREL ALE
Registration Number:	5185318	KENTUCKY RYE BARREL IPA
Registration Number:	5356930	KENTUCKY VANILLA BARREL CREAM ALE
Registration Number:	5930714	KENTUCKY VANILLA BARREL CREAM ALE
Registration Number:	5185298	KENTUCKY WHITE ALE
Registration Number:	6096758	PEARSE
Registration Number:	5991567	PEARSE LYONS DISTILLERY
Registration Number:	4063667	PEARSE LYONS RESERVE
Registration Number:	5948131	T B D C
Registration Number:	5372658	THE BEER OF BOURBON COUNTRY
Registration Number:	4257705	TOWN BRANCH
Registration Number:	4497063	TOWN BRANCH
Registration Number:	5401774	TOWN BRANCH

CORRESPONDENCE DATA

Fax Number: 5025881965

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 502-625-2865

Email: jdages@middletonlaw.com

Correspondent Name: Joseph R. Dages

Address Line 1: 401 South Fourth Street

Address Line 2: Suite 2600

Address Line 4: Louisville, KENTUCKY 40202

NAME OF SUBMITTER: Joseph R. Dages

SIGNATURE: /Joseph R. Dages/

DATE SIGNED: 09/01/2020

Total Attachments: 8

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MEMORANDUM OF ASSIGNMENT

THIS MEMORANDUM OF ASSIGNMENT, made, entered into, and effective as of the last date indicated below by the signature of the parties (the "Effective Date"), is by and between ALLTECH, INC. ("Assignor"), a Kentucky corporation, and ALLTECH'S BEVERAGE DIVISION, LLC ("Assignee"), a Kentucky limited liability company with an address of 3031 Catnip Hill Road, Nicholasville, Kentucky 40356.

RECITALS

WHEREAS, Assignor was the original owner of the trademarks set forth in Exhibit A (the "Trademarks"), as well as the federal registrations therefor as set forth in Exhibit A (the "Registrations");

WHEREAS, Assignor previously transferred and assigned to Assignee, effective as of May 15, 2020, the Marks, the Registrations, and all rights, title, and interests Assignor had therein and thereto, and any and all goodwill that was associated therewith and symbolized thereby, as more fully described in the Trademark Assignment Agreement between them dated May 15, 2020; and

WHEREAS, Assignor and Assignee now desire to further evidence such transfer and assignment in this Memorandum of Assignment for recordation with the United States Patent & Trademark Office;

NOW THEREFORE, in consideration of the mutual promises and covenants previously made between them, as well as those contained in this document, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the parties, Assignor and Assignee do hereby memorialize the prior transfer and assignment by Assignor to Assignee of the Marks, the Registrations, all rights, title, and interests Assignor had therein and thereto, and any and all goodwill that was associated therewith and symbolized thereby, all effective as of May 15, 2020.

ALLTECH, INC.

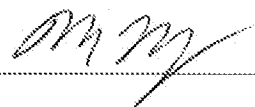
ALLTECH'S BEVERAGE DIVISION, LLC

Name: Mark Pearse Lyons

Name: Mark Pearse Lyons

Title: President and CEO

Title: Manager

Signature: 

Signature: 



Date: August 6, 2020




Date: August 6, 2020




TRADEMARK

REEL: 007025 FRAME: 0662

Exhibit A


Trademark Serial No. Reg. No.	Goods
 Serial No. 86/231,421 Reg. No. 4,621,188	Class 33: Coffee-based liqueurs; Distilled Spirits; Whiskey
 Serial No. 77/095,352 Reg. No. 3,631,950	Class 32: ale and beer
ALLTECH Serial No. 86/230,324 Reg. No. 4,749,267	Class 33: bourbon; coffee-based liqueurs; distilled spirits; whiskey
ALLTECH Serial No. 77/095,331 Reg. No. 3,795,977	Class 32: ale and beer
BLUEGRASS SUNDOWN Serial No. 86/868,690 Reg. No. 5,022,307	Class 33: whiskey-based and coffee-based liqueur for use in preparing hot beverages

Trademark Serial No. Reg. No.	Goods
 <p data-bbox="297 548 565 579">Serial No. 86/543,751</p> <p data-bbox="297 617 537 648">Reg. No. 4,799,793</p>	<p data-bbox="808 310 1227 380">Class 33: distilled spirits; spirits and liqueurs</p>
 <p data-bbox="297 915 565 947">Serial No. 88/373,252</p> <p data-bbox="297 984 537 1016">Reg. No. 5,879,902</p>	<p data-bbox="808 678 922 747">Class 32: Ale; Beer</p> <p data-bbox="808 785 1227 890">Class 33: Alcoholic beverages, except beer; Bourbon; Distilled spirits; Whiskey</p>
 <p data-bbox="297 1283 565 1314">Serial No. 78/836,293</p> <p data-bbox="297 1352 537 1383">Reg. No. 3,193,982</p>	<p data-bbox="808 1045 922 1115">Class 33: ale; beer</p>
<p data-bbox="297 1413 586 1444">DUELING BARRELS</p> <p data-bbox="297 1482 565 1514">Serial No. 86/285,262</p> <p data-bbox="297 1551 537 1583">Reg. No. 5,503,300</p>	<p data-bbox="808 1413 922 1482">Class 32: ale; beer</p>
<p data-bbox="297 1612 586 1644">DUELING BARRELS</p> <p data-bbox="297 1682 565 1713">Serial No. 87/633,170</p> <p data-bbox="297 1751 537 1782">Reg. No. 5,908,738</p>	<p data-bbox="808 1612 1268 1717">Class 33: Alcoholic beverages, except wine, beer and ale</p>

Trademark Serial No. Reg. No.	Goods
KENTUCKY ALE Serial No. 85/570,461 Reg. No. 4,253,124	Class 32: ale; beer
 Serial No. 85/562,927 Reg. No. 4,256,695	Class 32: ale; beer
 Serial No. 78/836,315 Reg. No. 3,203,795	Class 32: ale; beer
 Serial No. 88/373,323 Reg. No. 5,901,705	Class 32: Ale; Beer
KENTUCKY BOURBON BARREL ALE Serial No. 77/535,730 Reg. No. 3,830,032	Class 32: beer; ale

Trademark Serial No. Reg. No.	Goods
KENTUCKY BOURBON BARREL ALE Serial No. 87/727,789 Reg. No. 5,791,447	Class 3: Non-medicated bar soap
KENTUCKY BOURBON BARREL BLACKBERRY PORTER Serial No. 87/535,823 Reg. No. 5,356,928	Class 32: ale; beer
KENTUCKY IPA Serial No. 85/913,374 Reg. No. 4,500,711	Class 32: ale; beer
KENTUCKY KOLSCH Serial No. 85/912,952 Reg. No. 4,629,397	Class 32: ales; beers
KENTUCKY OLD FASHIONED BARREL ALE Serial No. 87/535,811 Reg. No. 5,319,113	Class 32: ale; beer
KENTUCKY PEACH BARREL WHEAT ALE Serial No. 87/535,826 Reg. No. 5,356,929	Class 32: ale; beer
KENTUCKY PUMPKIN BARREL ALE Serial No. 86/599,204 Reg. No. 4,862,827	Class 32: ale; beer

Trademark Serial No. Reg. No.	Goods
KENTUCKY RYE BARREL IPA Serial No. 87/154,208 Reg. No. 5,185,318	Class 32: ale; beer
KENTUCKY VANILLA BARREL CREAM ALE Serial No. 87/535,830 Reg. No. 5,356,930	Class 32: ale; beer
KENTUCKY VANILLA BARREL CREAM ALE Serial No. 88/373,382 Reg. No. 5,930,714	Class 32: Ale; Beer
KENTUCKY WHITE ALE Serial No. 87/153,858 Reg. No. 5,185,298	Class 32: ale; beer
PEARSE Serial No. 87/521,253 Reg. No. 6,096,758	Class 33: Alcoholic beverages, except beer
PEARSE LYONS DISTILLERY Serial No. 87/521,246 Reg. No. 5,991,567	Class 33: Alcoholic beverages, except beer
PEARSE LYONS RESERVE Serial No. 77/536,275 Reg. No. 4,063,667	Class 33 whisky

Trademark Serial No. Reg. No.	Goods
 Serial No. 88/387,415 Reg. No. 5,948,131	Class 33: Alcoholic beverages, except beer; Bourbon; Distilled spirits; Whiskey
THE BEER OF BOURBON COUNTRY Serial No. 87/156,665 Reg. No. 5,372,658	Class 32: ale; beer
TOWN BRANCH Serial No. 85/623,335 Reg. No. 4,257,705	Class 33: distilled spirits
TOWN BRANCH Serial No. 85/857,504 Reg. No. 4,497,063	Class 21: Beverage glassware; bar accessories, namely, cocktail shakers; coasters not of paper and not being table linen; mugs Class 25: T-shirts; fleece pullovers; hats
TOWN BRANCH Serial No. 87/623,095 Reg. No. 5,401,772	Class 25: Shirts; headwear