

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM592507

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carter L Throneburg		07/28/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Thor-lo, Inc.		
Street Address:	2210 Newton Dr.		
City:	Statesville		
State/Country:	NORTH CAROLINA		
Postal Code:	28677		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Registration Number:	4472001	BEYONDSOCKS	
Registration Number:	3978679	COMFORT CRAFTERS	
Registration Number:	2697720	COMFORT DIRECT	
Registration Number:	4564868		
Registration Number:	5956483	FIRST NATION	
Registration Number:	1361149	FOOT SYSTEMS	
Registration Number:	1354250	FOOT-SYSTEMS	
Registration Number:	1176334	FUNCTION BY DESIGN	
Registration Number:	2179485	HEALTH PADDS	
Registration Number:	1604735	IMPACT ZONE	
Registration Number:	4128394	INSTITUTE FOR PREVENTIVE FOOT HEALTH	
Registration Number:	2980116	INSTITUTE FOR PREVENTIVE FOOT HEALTH	
Registration Number:	5656669		
Registration Number:	2690755	JAMES THORLO	
Registration Number:	2470600	MEDDS	
Registration Number:	2795528	MEDDS SYSTEMS	
Registration Number:	3357680	NATUREKNIT	
Registration Number:	2957695	NOT A GOOD TIME TO BE WORRIED ABOUT YOUR	
Registration Number:	1291180	PADDS	

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Property Type	Number	Word Mark
Registration Number:	2177455	PREVENTIVE FOOT HEALTH
Registration Number:	3136832	PROFOUND COMFORT
Registration Number:	2977565	PROTECTION LEVEL 4
Registration Number:	2977566	PROTECTION LEVEL 5
Registration Number:	3986937	PURE CUSHION
Registration Number:	3042259	
Registration Number:	1838432	A REVOLUTION IN PREVENTIVE FOOT HEALTH
Registration Number:	1209851	SOCKOLOGY
Registration Number:	0954479	SPORTS DRY
Registration Number:	0773719	STYMIE
Registration Number:	3865765	THE MAGIC IS INSIDE
Registration Number:	1163802	THE SOCK TAILOR
Registration Number:	1167387	UNDERSOX
Registration Number:	1215956	WICK-THRU

CORRESPONDENCE DATA

Fax Number: 7044441111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7044441124

Email: elaine.hunt@alston.com

Correspondent Name: Michele M. Glessner

Address Line 1: Alston & Bird LLP

Address Line 2: 101 South Tryon Street, Suite 4000

Address Line 4: Charlotte, NORTH CAROLINA 28280-4000

NAME OF SUBMITTER: Elaine B. Hunt

SIGNATURE: /Elaine B. Hunt/

DATE SIGNED: 08/18/2020

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of the 28th day of July, 2020, by and between **Carter L. Throneburg**, a U.S. Citizen, residing at 95 Delmont Drive NE, Atlanta, GA 30305 (hereinafter referred to as the "ASSIGNOR") and **Thor-lo, Inc.**, a North Carolina corporation, 2210 Newton Dr., Statesville, NC 28677 (hereinafter referred to as "ASSIGNEE") (collectively, the "Parties"); and

WHEREAS, ASSIGNOR is the exclusive and record owner of the entire right, title, and interest in and to the trademarks and the corresponding registrations and applications identified in Exhibit A attached hereto (collectively, the "Trademarks"), together with the goodwill established by use of the Trademarks;

WHEREAS, ASSIGNEE is desirous of acquiring the Trademarks;

NOW THEREFORE, FOR TEN DOLLARS (\$10.00) AND OTHER GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, transfer, and sell unto said ASSIGNEE the entire right, title, and interest in and to the Trademarks and the associated usage and goodwill, including all rights of action against third parties for past, present and future infringement or other unauthorized use of the Trademarks, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

ASSIGNOR hereby warrants and covenants that it has the full power and authority to convey the rights, title, and interest herein assigned, transferred, and sold to ASSIGNEE, that it has not executed and will not execute any agreement in conflict herewith, and that it will execute any and all other instruments which may be necessary to perfect and evidence ASSIGNEE's ownership of the property and rights herein conveyed.

The Parties agree that this Assignment constitutes the entire agreement between ASSIGNOR and ASSIGNEE with respect to the subject matter hereof. The Parties also agree that no modification or waiver or any amendment to any provision of this Assignment shall be binding upon either party unless it is made in writing and signed by both Parties.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE, intending to be legally bound, have caused this Assignment to be executed by its duly authorized officers.

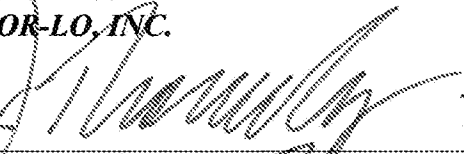
ASSIGNOR:


7/28/20

Name: Carter L. Throneburg




ASSIGNEE:
THOR-LO, INC.




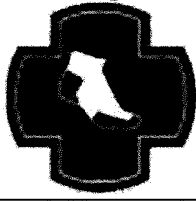

By
Title:






7/28/20

CFO

EXHIBIT A

Mark	Country	Appl. No.	Appl. Date	Reg. No.	Reg. Date
PADDS (Lined Stylized) 	Australia	601630	05/05/1993	601630	05/05/1993
PADDS (Lined Stylized) 	Bahrain	851/88	11/23/1988	TM 12080	07/22/1989
FIRST NATION	Canada	1,904,713	06/18/2018		
PADDS (Lined Stylized) 	Chile	976215	09/11/2001	942489	10/31/2001
PADDS (Lined Stylized) 	China	92080447	12/18/1992	674935	01/21/1994
PADDS (Solid Stylized) 	Mexico	117989	07/12/1991	430553	02/01/1993
PADDS (Lined Stylized) 	New Zealand	178711	04/12/1988	178711	10/25/1991
PADDS (Solid Stylized) 	Singapore	2951/88	06/14/1988	T88/02951I	06/14/1988

Mark	Country	Appl. No.	Appl. Date	Reg. No.	Reg. Date
PADDS (Lined Stylized) 	Spain	1169939	11/26/1986	1169939	10/20/1988
PADDS (Solid Stylized) 	Sweden	88-3093	04/08/1988	226398	09/13/1991
PADDS (Lined Stylized) 	United Kingdom	1340574	04/07/1988	1340574	04/07/1988
BEYONDSOCKS	United States	85/732,525	09/19/2012	4,472,001	01/21/2014
COMFORT CRAFTERS	United States	77/759,471	06/15/2009	3,978,679	06/14/2011
COMFORT DIRECT	United States	76/413,543	05/28/2002	2,697,720	03/18/2003
Cross Design 	United States	85/732,519	09/19/2012	4,564,868	07/08/2014
FIRST NATION	United States	87/926,927	05/18/2018	5,956,483	01/07/2020
FOOT SYSTEMS	United States	73/514,939	12/24/1984	1,361,149	09/17/1985
FOOT-SYSTEMS	United States	73/490,997	07/23/1984	1,354,250	08/13/1985
FUNCTION BY DESIGN	United States	73/267,367	06/23/1980	1,176,334	11/03/1981
HEALTH•PADDS	United States	75/226,738	01/16/1997	2,179,485	08/04/1998
IMPACT ZONE	United States	73/669,534	07/01/1987	1,604,735	07/03/1990
INSTITUTE FOR PREVENTIVE FOOT HEALTH	United States	85/388,527	08/03/2011	4,128,394	04/17/2012
INSTITUTE FOR PREVENTIVE FOOT HEALTH	United States	76/534,732	07/23/2003	2,980,116	07/26/2005
Jack Rabbit Design 	United States	87/460,496	05/23/2017	5,656,669	01/15/2019
JAMES THORLO	United States	76/413,541	05/28/2002	2,690,755	02/25/2003
MEDDS	United States	75/921,340	02/16/2000	2,470,600	07/17/2001
MEDDS•SYSTEMS	United States	76/318,467	09/27/2001	2,795,528	12/16/2003
NATUREKNIT	United States	78/841,510	03/20/2006	3,357,680	12/18/2007
NOT A GOOD TIME TO BE WORRIED ABOUT YOUR FEET	United States	76/534,743	07/23/2003	2,957,695	05/31/2005

Mark	Country	Appl. No.	Appl. Date	Reg. No.	Reg. Date
PADDS (Lined Stylized) 	United States	73/384,900	09/13/1982	1,291,180	08/21/1984
PREVENTIVE•FOOT•HEALTH	United States	75/195,504	11/12/1996	2,177,455	07/28/1998
PROFOUND COMFORT	United States	78/484,325	09/15/2004	3,136,832	08/29/2006
PROTECTION LEVEL 4	United States	76/534,733	07/23/2003	2,977,565	07/26/2005
PROTECTION LEVEL 5	United States	76/534,735	07/23/2003	2,977,566	07/26/2005
PURE CUSHION	United States	85/031,533	05/06/2010	3,986,937	06/28/2011
Smile Design 	United States	76/555,520	10/31/2003	3,042,259	01/10/2006
Sock Icon Design / A REVOLUTION IN PREVENTIVE FOOT•HEALTH 	United States	74/265,743	04/14/1992	1,838,432	05/31/1994
SOCKOLOGY	United States	73/328,364	09/17/1981	1,209,851	09/21/1982
SPORTS DRY (Stylized) 	United States	72/411,907	01/06/1972	954,479	03/06/1973
STYMIE	United States	72/177,384	09/19/1963	773,719	07/21/1964
THE MAGIC IS INSIDE	United States	77/883,031	12/01/2009	3,865,765	10/19/2010
THE SOCK TAILOR	United States	73/179,233	07/24/1978	1,163,802	08/04/1981
UNDERSOX	United States	73/178,212	07/14/1978	1,167,387	09/01/1981
WICK-THRU	United States	73/328,471	09/17/1981	1,215,956	11/09/1982