

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM595460

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	SECURITY INTEREST
RESUBMIT DOCUMENT ID:	900566214

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jeni's Splendid Ice Creams, LLC		07/26/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Rosenthal & Rosenthal, Inc.
Street Address:	1370 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	Corporation: NEW YORK

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Serial Number:	86339488	AMERICAN HARD BODY ICE CREAMS
Serial Number:	86340011	AMERICAN HARD BODY ICE CREAMS
Serial Number:	85314068	ART · IS · AN ICE CREAM
Serial Number:	86550356	ECLIPSE
Serial Number:	85828660	GRAVEL
Serial Number:	78762424	GRAVEL ROAD
Serial Number:	86339490	ICE CREAMS MADE FOR THE TABLE
Serial Number:	86340014	ICE CREAMS MADE FOR THE TABLE
Serial Number:	85835639	JENI'S
Serial Number:	85835642	JENI'S
Serial Number:	86848490	JENI'S
Serial Number:	86848500	JENI'S
Serial Number:	85203192	JENI'S
Serial Number:	85203194	JENI'S
Serial Number:	85203197	JENI'S
Serial Number:	85231963	JENI'S HANDMADE IN OUR KITCHEN JENI'S IC
Registration Number:	4392271	JENI'S
Registration Number:	3993978	JENI'S

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86527143	PLANTS FOR PINTS
Serial Number:	86977874	PLANTS FOR PINTS
Serial Number:	78681791	THE DAIRY HEIR
Serial Number:	85844433	WE MADE THIS
Serial Number:	86343222	WE MADE THIS

CORRESPONDENCE DATA

Fax Number: 2024083141

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024083141

Email: jean.paterson@cscglobal.com

Correspondent Name: CSC

Address Line 1: 1090 Vermont Avenue, NW

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	372298
NAME OF SUBMITTER:	Jean Paterson
SIGNATURE:	/jep/
DATE SIGNED:	09/02/2020

Total Attachments: 3

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SECURITY INTEREST

WHEREAS, Jeni's Splendid Ice Creams, LLC, a limited liability company formed under the laws of Delaware located at 401 N. Front St., Suite 300, Columbus, OH 43215 (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal, Inc. (the "Lender") located at 1370 Broadway, New York, New York 10018, pursuant to a Factoring Agreement dated July 26, 2017 as amended and/or supplemented (the "Factoring Agreement"); and

WHEREAS, the Company is entering into a Factoring Agreement, and the Company is now granting to the Lender a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Lender a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Factoring Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Lender with respect to the security interest granted hereby are more fully set forth in the Factoring Agreement.

[signature page to follow]

Dated: July 26, 2017

JENI'S SPLENDID ICE CREAMS, LLC

By: [Signature]
Name: Poe Timmons
Title: EVP and CFO

STATE OF Ohio
ss:
COUNTY OF Franklin

On the ____ day of _____, in the year _____, before me, the undersigned, personally appeared Poe Timmons personally known to me or proved to me on the basis of satisfactory evidence to the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity (ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

[Signature]
(Signature and Office of Individual taking acknowledgment)



SCHEDULE A

Trademarks and Domain Names in the United States

<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing Date</u>
American Hard Body Ice Creams	86339488	July 16, 2014
American Hard Body Ice Creams	86340011	July 17, 2014
Art is an Ice Cream	85314068	May 6, 2011
Eclipse	86550356	March 2, 2015
Gravel	85828660	January 22, 2013
Gravel Road	78762424	November 29, 2005
Ice Creams Made for the Table	86339490	July 16, 2014
Ice Creams Made for the Table	86340014	July 17, 2014
Jeni's	85835639	January 29, 2013
Jeni's	85835642	January 29, 2013
Jeni's	86848490	December 14, 2015
Jeni's	86848500	December 14, 2015
Jeni's	85203192	December 14, 2015
Jeni's	85203194	December 21, 2010
Jeni's	85203197	December 21, 2010
Jeni's Handmade In Our Kitchen Jeni's Ice Creams, Yogurts And Sorbets are Jeni's Ice Creams, Yogurts and Sorbets are hand-crafted in small batches, using luxurious and flavorful ingredients. Please enjoy and share with friends. Jeni's Splendid Ice Creams · (1 Pint) Ice Cream · Yogurt · Sorbet Made In Columbus, Ohio · Made In Grandview, Ohio Jenisicecreams.com May contain nuts or traces of nuts Handmade in our kitchen	85231963	February 2, 2011
Jeni's (with design)	[4392271]	August 27, 2013
Jeni's (Stylized)	[3,993,978]	
Plants for Pints	86527143	February 6, 2015
Plants for Pints	86977874	February 6, 2015
The Dairy Heir	78681791	July 29, 2005
We Made This	85844433	February 8, 2013
We Made This	86343222	July 21, 2014

Domain Names

workatjenis.com
 jenisicecream.com
 jenis.com
 jenis.info
 butterfatissexy.com
 jenisicecreams.com
 jen.is
 saltycaramel.com