

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM592597

|   |                                 |                       |                       |
|---|---------------------------------|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                  |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME                  |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |                                 |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                 | <b>Execution Date</b> | <b>Entity Type</b>    |
| West Educational Leasing, Inc.  |                                 | 04/01/2018            | Corporation: MICHIGAN |
| <b>RECEIVING PARTY DATA</b>   |                                 |                       |                       |
| <b>Name:</b>  | ESS Midwest, Inc.               |                       |                       |
| <b>Street Address:</b>  | 212 Kent St                     |                       |                       |
| <b>City:</b>  | Portland                        |                       |                       |
| <b>State/Country:</b>   | MICHIGAN                        |                       |                       |
| <b>Postal Code:</b>   | 48875                           |                       |                       |
| <b>Entity Type:</b>   | Corporation: MICHIGAN           |                       |                       |
| <b>PROPERTY NUMBERS Total: 3</b>  |                                 |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                   | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 4613615                         | WILLSUB               |                       |
| <b>Registration Number:</b>   | 4751859                         | WILLSUB               |                       |
| <b>Registration Number:</b>   | 4912282                         | PCMI                  |                       |
| <b>CORRESPONDENCE DATA</b>  |                                 |                       |                       |
| <b>Fax Number:</b>  | 2484407300                      |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                 |                       |                       |
| <b>Phone:</b>   | 2484305771                      |                       |                       |
| <b>Email:</b>   | tmdocketing@bluefilamentlaw.com |                       |                       |
| <b>Correspondent Name:</b>  | Mary Margaret L. O'Donnell      |                       |                       |
| <b>Address Line 1:</b>  | 700 E. Maple, Suite 450         |                       |                       |
| <b>Address Line 4:</b>  | Birmingham, MICHIGAN 48009      |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Mary Margaret L. O'Donnell      |                       |                       |
| <b>SIGNATURE:</b>   | /MMLO/                          |                       |                       |
| <b>DATE SIGNED:</b>   | 08/18/2020                      |                       |                       |
| <b>Total Attachments: 1</b>   |                                 |                       |                       |
| source=No Document Required for Name Change#page1.tif   |                                 |                       |                       |

OP \$90.00 4613615

Pursuant to TMEP Section 503.03(b), no document is required for a name change.