

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM592786

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American Sports Design Company		08/19/2020	Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Huffy Corporation		
<b>Street Address:</b>	8877 Gander Creek Drive		
<b>City:</b>	Miamisburg		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45342		
<b>Entity Type:</b>	Corporation: OHIO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3905626	TORCH	
<b>Registration Number:</b>	2437041	MISS BEHAVIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	513-241-2324		
<b>Email:</b>	ksmith@whe-law.com		
<b>Correspondent Name:</b>	Kathryn E. Smith, Wood Herron & Evans		
<b>Address Line 1:</b>	441 Vine Street		
<b>Address Line 2:</b>	2700 Carew Tower		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>NAME OF SUBMITTER:</b>	Kathryn E. Smith		
<b>SIGNATURE:</b>	/Kathryn E. Smith/		
<b>DATE SIGNED:</b>	08/19/2020		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is entered into as of this 19<sup>th</sup> day of AUGUST, 2020, by and between **American Sports Design Company** a corporation organized under the laws of the State of Ohio with a business address of 8877 Gander Creek Drive, Miamisburg, Ohio 45342 ("Assignor"), and **Huffy Corporation**, a corporation organized under the laws of State of Ohio with a business address of 8877 Gander Creek Drive, Miamisburg, Ohio 45342 ("Assignee").

WHEREAS, Assignor has adopted, used, and is the owner of the trademarks and the corresponding U.S. federal trademark registrations listed in **Exhibit A** attached hereto (hereinafter collectively referred to as the "Trademarks"); and

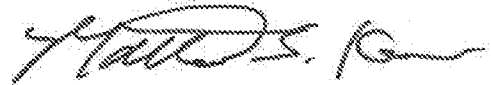
WHEREAS, Assignee is desirous of acquiring said Trademarks, all rights therein, and any and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee the entire right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the pending applications therefor and the registrations and renewals thereof, and any and all other rights which Assignor has enjoyed thereunder in the United States, including any and all rights of recovery based on past infringement of the Trademarks and/or registrations, the same to be held and enjoyed by Assignee, its successors and assigns, to the full end of the term for which the Trademarks are registered, and any renewals of the terms thereof.

This Assignment shall be binding upon the successors, assignees and other legal representatives of American Sports Design Company as Assignor, and shall inure to the benefit of the successors, assigns, and other legal representatives of Huffy Corporation as Assignee.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above, on which date this Assignment shall be deemed effective.

**AMERICAN SPORTS DESIGN COMPANY**

By:  \_\_\_\_\_

Agreed to and Accepted By:

**HUFFY CORPORATION**

By:  \_\_\_\_\_

**EXHIBIT A**

- 1) U.S. Trademark Registration No. 3,905,626  
Mark: TORCH  
Covering: Bicycles, in International Class 12
  
- 2) U.S. Trademark Registration No. 2,437,041  
Mark: MISS BEHAVIN  
Covering: Bicycles, bicycle frames, and structural parts therefor, in International Class 12