

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM593389

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MORRIS PROFUMI S.P.A		08/07/2020	Corporation: ITALY
RECEIVING PARTY DATA			
Name:	EUROITALIA S.R.L.		
Street Address:	Via Galileo Galilei, 5		
City:	Cavenago di Brianza (MB)		
State/Country:	ITALY		
Postal Code:	20873		
Entity Type:	Company: ITALY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2193734	I COLONIALI	
Registration Number:	0513848	ATKINSONS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-941-5668		
Email:	trademark@collenip.com		
Correspondent Name:	Jess M. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	THE HOLYOKE-MANHATTAN BUILDING		
Address Line 4:	Ossining, NEW YORK 10562		
DOMESTIC REPRESENTATIVE			
Name:	Jess M. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	THE HOLYOKE-MANHATTAN BUILDING		
Address Line 4:	Ossining, NEW YORK 10562		
NAME OF SUBMITTER:	Jess M. Collen		
SIGNATURE:	/Jess M. Collen/		


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DATE SIGNED:	08/21/2020
Total Attachments: 2 source=H713_Executed Assignment_200818#page1.tif source=H713_Executed Assignment_200818#page2.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Morris Profumi S.p.A., a company organized and existing under the laws of Italy, whose full post office address is Via Maretto 13, Roncopascolo (PR) ITALY 43100 (hereinafter referred to as the Assignor), has adopted, used and is using marks which are the subject of registration in the United States Patent and Trademark Office as follows:

Mark : 
Reg. No. : 513848
Reg. Date : August 16, 1949

Mark : 
Reg. No. : 4872446
Reg. Date : December 22, 2015

Mark : I COLONIALI
Reg. No. : 2193734
Reg. Date : October 6, 1998

AND, WHEREAS, **EUROITALIA S.R.L.**, a company organized and existing under the laws of **Italy**, whose full post office address is **Via Galileo Galilei, 5, Cavenago di Brianza (MB), ITALY 20873**(hereinafter referred to as the Assignee) is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, with goodwill of the business symbolized by the said mark, and the registrations thereof, Registrations Nos. 513848, 4872446 and 2193734.

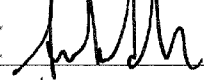
COLLEN

INTELLECTUAL PROPERTY LAW
THE HOLYOKE-MANHATTAN BUILDING
80 SOUTH HIGHLAND AVENUE
OSSINING, NEW YORK 10562 USA
www.collentp.com

TRADEMARK
REEL: 007031 FRAME: 0158

By: ANTONIO ABBENA

Name: _____

X  _____
Signature:

PROXY _____

Title:

DATED: 08-07-2020

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RECORDED: 08/21/2020