

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM593702

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/28/2020		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
C Level Club LLC		08/18/2020	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	salesforce.com, inc.		
Street Address:	Salesforce Tower, 415 Mission Street, 3rd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5235464	THE CMO CLUB	
Registration Number:	5235465	THE CMO CLUB	
Registration Number:	5466465	THE FUTURE CMO CLUB	
CORRESPONDENCE DATA			
Fax Number:	9495676710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4157735700		
Email:	ipprosecutionsf@orrick.com		
Correspondent Name:	Beth M. Goldman		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		
Address Line 4:	Irvine, CALIFORNIA 92614-8255		
ATTORNEY DOCKET NUMBER:	27263-6066		
NAME OF SUBMITTER:	Betsy Wang Lee		
SIGNATURE:	/Betsy Wang Lee/		
DATE SIGNED:	08/24/2020		
Total Attachments: 2			

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TRADEMARK AND DOMAIN NAME ASSIGNMENT

This Trademark and Domain Name Assignment (this “**Assignment**”) is made and entered into as of April 28, 2020, by and between C Level Club LLC, a New Jersey limited liability company (“**Assignor**”) and salesforce.com, inc., a Delaware corporation (“**Assignee**”).

WHEREAS, the parties agree that Assignor will assign to Assignee all of Assignor’s right, title and interest in and to all of the trademarks, service marks, and trade names, together with any common law rights in, as well as the goodwill associated with and symbolized by them, including, without limitation, those trademarks, service marks, and trade names listed in Exhibit A and the domain names listed in Exhibit B (all such trademarks, service marks, trade names, and domain names referred to collectively as the “**Assigned Trademarks and Domains**”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor and Assignee each agrees as follows:

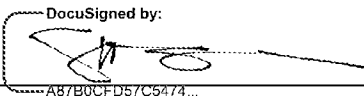
1. Assignment. Assignor assigns to Assignee and its successors and assigns, and Assignee accepts from Assignor, all of Assignor’s right, title and interest in the Assigned Trademarks and Domains, including, without limitation, all common law trademarks for which no applications or registrations exist, all applications to register any of the Assigned Trademarks and Domains, and all registrations that have been or may be granted for any of the Assigned Trademarks and Domains, together with all common law rights associated with the applications and registrations, and all goodwill associated with the Assigned Trademarks and Domains and symbolized thereby, along with that portion of the business which is ongoing and existing to which the Assigned Trademarks and Domains pertain, together with the right to sue and recover damages for future, present, and past infringements of the Assigned Trademarks and Domains and to fully and entirely stand in the place of Assignor in all matters related to the Assigned Trademarks and Domains.

2. Further Assurances.

a. Assignor agrees to execute and deliver such other documents and to take all such other actions which Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.

b. Assignor represents that Assignor has the right, title, and interest to assign as set forth herein, and covenants with Assignee that Assignor has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the right, title, and interest herein assigned.

C Level Club LLC (Assignor)


By:  _____
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Name: Scott Siamas

Title: Assistant Secretary

Date: 8/18/2020

Exhibit A
Trademarks

Mark	Serial No.	Registration No.	Class
THE CMO CLUB	87158630	5,235,464	9, 35
THE CMO CLUB & Speaking Box Design 	87158709	5,235,465	9, 35
THE FUTURE CMO CLUB	87166136	5,466,465	35